

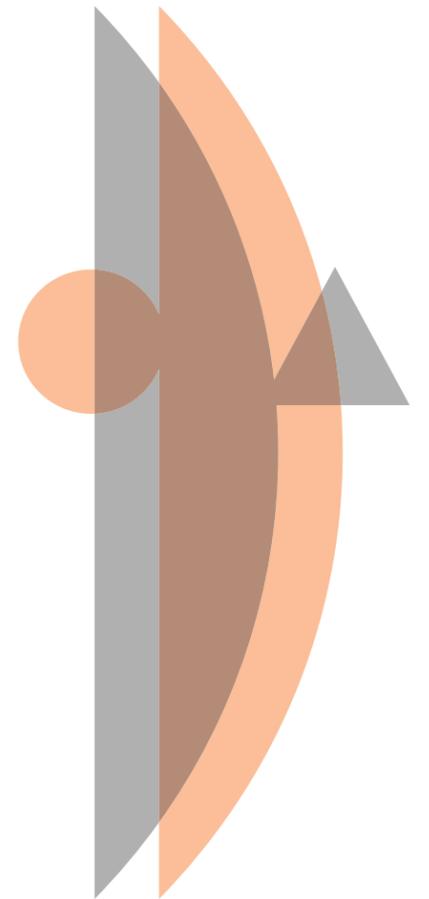


IDA
DESIGN
AWARDS
2024

graphic
design

A handful of designers, thinkers and entrepreneurs created the International Design Awards in 2007 as a response to a lack of recognition and to celebrate smart and sustainable multidisciplinary designs.

The International Design Awards (IDA) exists to recognize, celebrate and promote exceptional design visionaries and discover emerging talent in Architecture, Interior, Product, Graphic and Fashion Design worldwide. The Farmani Group founded the IDA as the design sibling of the Annual Lucie Awards for Photography, which has emerged as one of the world's most prestigious photography awards.



disciplines & categories

ARCHITECTURAL DESIGN

RESIDENTIAL ARCHITECTURE
ARCHITECTURE PROJECT DEVELOPMENT
COMMERCIAL ARCHITECTURE
URBAN PLANNING/INFRASTRUCTURE
LANDSCAPE ARCHITECTURE
ARCHITECTURAL LIGHTING DESIGNS
OTHER ARCHITECTURAL DESIGNS

FASHION DESIGN

PRET-A-PORTER
HAUTE COUTURE
CASUAL WEAR
OTHER FASHION DESIGNS
FOOTWEAR
TEXTILE & MATERIALS
ACCESSORY

PRODUCT DESIGN

HOME & LIVING
CONSUMER ELECTRONICS
PERSONAL & LIFESTYLE
FAMILY & CHILDREN
WORKPLACE & OFFICE
TOYS & GAMING
AUTOMOTIVE & TRANSPORT
HEALTH & LIFE SCIENCE
INDUSTRIAL DESIGN
GREEN DESIGN
SPORTS & LEISURE
PET CARE
EVENT SUPPLIES
FOOD AND BEVERAGE
CONCEPTUAL PRODUCTS (IN CONCEPT ONLY)

GRAPHIC DESIGN

PRINT
ADVERTISING/PROMOTION
PACKAGING
MULTIMEDIA

INTERIOR DESIGN

RESIDENTIAL INTERIOR DESIGN
INTERIOR PROJECT DEVELOPMENT
COMMERCIAL INTERIOR DESIGN
INFRASTRUCTURE/INDUSTRIAL INTERIOR DESIGN
CULTURAL/COMMUNITY INTERIOR DESIGN
HOSPITALITY INTERIOR DESIGN
OTHER INTERIOR DESIGNS

partners

APDC

CIYDF

East Valley

Sunshine PR

Design Energy

Shenzhen Sangtek

Design Awards Hub

Frist Dot

NJCM

SCAD

jury



CHRISTOPHER SMITH
Partner, Creative Principal,
Head of Design US, EY
Innovation & Experience
Design | Consulting



DANH TRAN NGOC
Vice President of VDAS Design
Association, VDAS Design
Association HCMC | Vietnam



DARREN AGNEW
Creative Director, DADA



DMYTRO LYNNYK
Co-founder and Creative
Director, Linnikov Agency



LI SHENG
CEO & Chairman, Asia Design
Week



SOFIE HODARA
Assistant Teaching Professor,
College of Arts, Media,
and Design, Northeastern
University



EDMOND HUOT
Chief Creative Officer and
Partner, Forward Media



GABRIELLE KENNEDY
Editor-in-Chief of DAMN
magazine, DAMN magazine



**JONATHAN
CLEVELAND**
Principal / Founder, Cleveland
Design



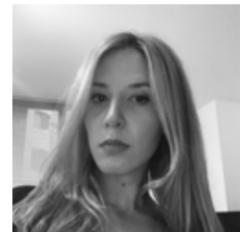
MARTIN LIU
Secretary General, China
Europe International Design
Culture Association (CEIDA)



BRUNO ORO
Assistant Professor in
Industrial Design, Iowa State
University



**OSCAR DE LA HERA
GOMEZ**
Founder, Delasign



SAMANTHA ALIFEROV
Creative Director, Starfish



SHARI SWAN
Founder and CEO, Mole in a
Minute



STUART CRAWFORD
Creative Director/Partner,
Inkbot Design (Belfast, U.K.)
and DDCo. (Dallas, U.S.)



THIERRY HALBROTH
Regional Creative Lead | Product
& Service Innovation Solutions
Leader | Consulting, EY Asia
Pacific

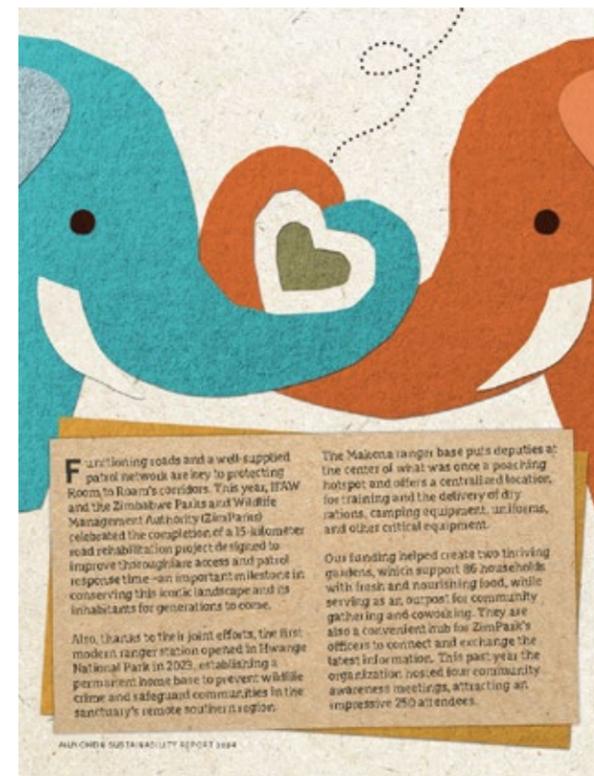
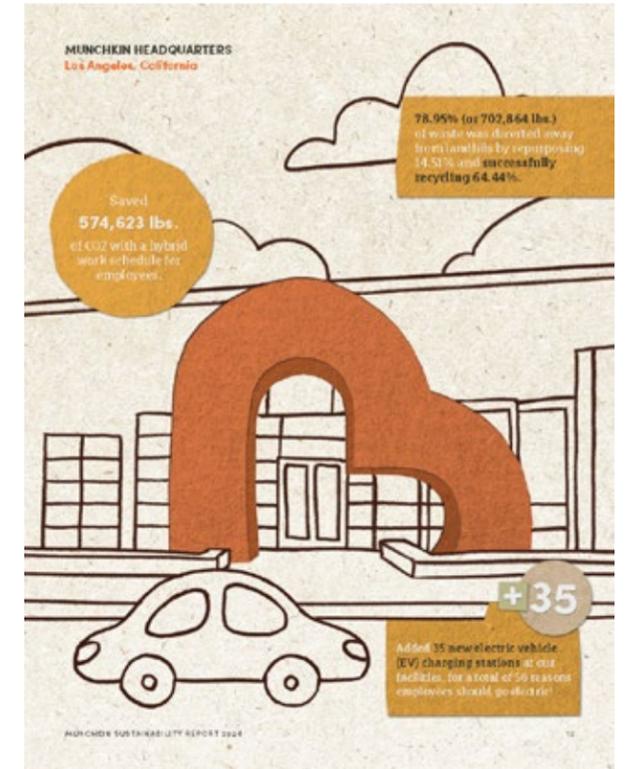
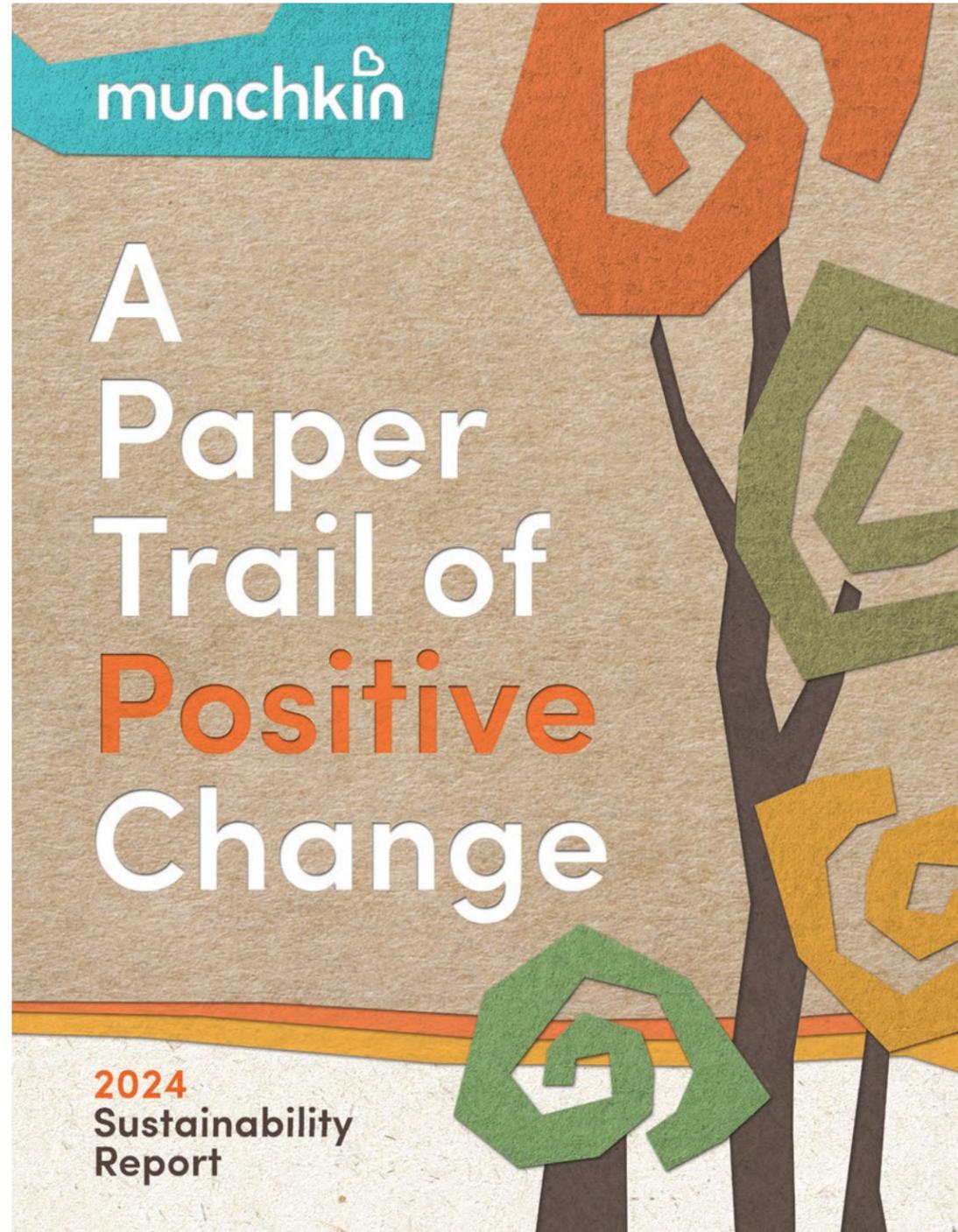


MATTHEW MCNERNEY
Creative Director, Experience,
New York, Landor & Fitch

**graphic
design**

graphic design of the year (professional)

A Paper Trail of Positive Change

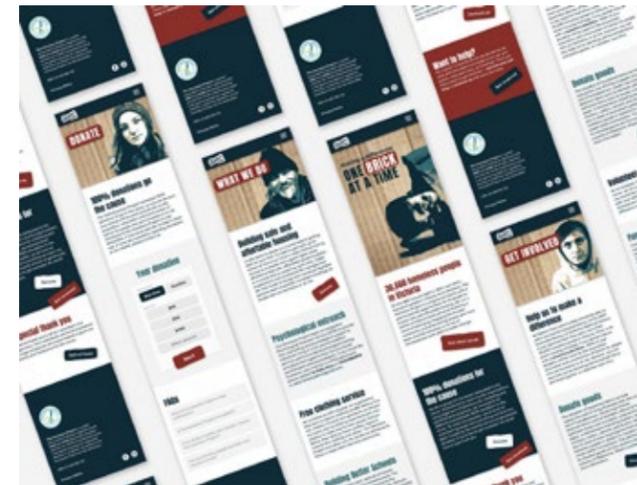
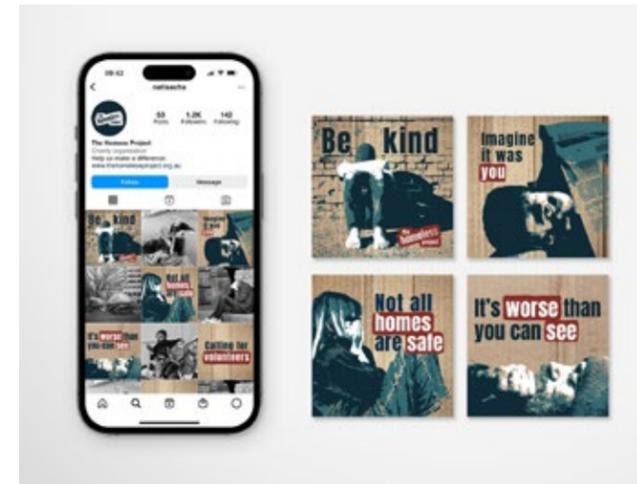


Company	Munchkin
Lead Designers	Diana Barnes "DB"
Design Team	Media Monks

As the world's most loved baby lifestyle brand, Munchkin aims to create a meaningful and quantifiable difference in the world by reducing the brand's use of plastics, leaving a positive paper trail of change and improving the planet for future generations. Chief Brand Officer & Creative Director Diana "DB" Barnes is the tour de force behind Munchkin's brand identity and the brand's 4th annual sustainability report, titled "A Paper Trail of Positive Change," which highlights Munchkin's sustainable leadership in the industry through innovative approaches.

emerging graphic designer of the year (student)

The Homeless Project



University Swinburne University of Technology
Lead Designers Kat Kopecka

The Homeless Project, a registered charity in suburban Melbourne, is on a mission to provide safe, affordable housing for those facing housing insecurity. By dedicating 100% of donations to this cause, the charity has had limited capacity for growth. This project proposes a refreshed brand identity, an impactful, low-cost marketing campaign, and a streamlined website to clearly communicate the charity's impact on the community and encourage further support.



people's choice graphic design award (student)

Amata: A Taste of Authenticity



University Semnan University
Lead Designers Motahare Moattali

Amata, an ancient Persian word meaning "authenticity," reflects the heritage of barberries from South Khorasan, particularly the Qaenat region. The packaging design combines Persian typography with barberry grain symbols to honor the traditional value of this product. This collection includes dried barberries, barberry juice, and barberry jam. To maintain freshness and quality, we use premium, eco-friendly cardboard.

The QR code on the packaging provides access to information on the health benefits and various uses of barberries, offering a modern experience of this authentic Iranian heritage.



gold+silver+bronze winners



Red Cross 80 Years Anniversary

Freaner Creative, United States
Lead Designer(s): Ariel Freaner
Prize: Gold in Collateral Material / Bronze in Print Advertising
Description: The Red Cross of Tijuana is celebrating its 80th anniversary. The Red Cross relies on donations to sustain itself and provide vital health services to the Baja California and San Diego regions, including immigrants. We launched a corporate campaign highlighting the Red Cross's achievements over the past 80 years. The campaign featured an 80-number logo and engaging messages in English and Spanish, showcasing the organization's impact. This campaign increased the Red Cross's awareness of the services and boosted donations from local and corporate supporters on both sides of the border.



2022 Agricultural Weights & Measures Annual Report

Freaner Creative, United States
Lead Designer(s): Ariel Freaner
Prize: Gold in Collateral Material
Description: We designed and developed The County of San Diego Department of Agriculture, Weights and Measures' 2022 Crop Statistics and Annual Report. The report contains acreage, yield, and value of agricultural production for San Diego County. This report details crop information and highlights the many diverse programs to support the County's Strategic Initiatives of Building Better Health, Living Safely, Sustainable Environments/Thriving, and Operational Excellence.



Red Cross Corporate Campaign

Freaner Creative, United States
Lead Designer(s): Ariel Freaner
Prize: Silver in Collateral Material
Description: The Mexican Red Cross is a charitable entity that relies on donations for its health services. The Tijuana branch initiated a binational campaign, recognizing its location near San Diego. We created a corporate campaign highlighting all Red Cross services, using the iconic symbol and witty messages in English and Spanish. This approach effectively communicated benefits to local communities and international tourists, aiming to increase brand awareness and donations from both sides of the border.



Brezza Hotel

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Silver in Collateral Material

Description: Brezza Hotel is a high-end chain of boutique hotels. The design implies that the air and waves integrate conceptually with the logo. Attached is their branding manual sample, wine bottle designs left in each room based on the guest's preference, a collage of several products developed for this brand, the Brezza logo, and a mood style board.



Glocal News

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Bronze in Collateral Material

Description: We design a user-centric website and branding for Glocal Media that combines global news reach with local appeal. The site features a modern layout, cohesive color palette, and responsive design for mobile users. Engaging content, including case studies and testimonials, showcases the brand's impact, while multimedia elements enhance storytelling. A distinctive logo and a consistent brand voice are essential, along with a strong social media presence and uniform branding across marketing materials to reinforce recognition.



Kaleidoscope Auburn Design Show

Auburn University School of Industrial + Graphic Design, United States

Lead Designer(s): Mario F. Bocanegra Martinez

Prize: Bronze in Collateral Material

Description: Kaleidoscope Auburn Design Show features new designs from the wildly creative students at Auburn University's School of Industrial + Graphic Design in Auburn, Alabama. It is a curated and juried design exhibition that offers a diverse and dynamic showcase of creative talents, including undergraduate students in the Pre-Graphic Design (PGDE), Industrial Design (INDD), and Graphic Design (GDES) programs, as well as graduate students in the Master of Industrial Design (MID) program.



Entertainment Community Fund 2024 Gala

Entertainment Community Fund, United States

Lead Designer(s): Holly Wheeler

Prize: Bronze in Direct Mail

Description: Setting the stage for the Entertainment Community Fund's 2024 Gala, the invitation exudes vibrancy and energy, capturing the event's lively atmosphere. The Entertainment Community Fund is a human services organization that fosters stability and resiliency, providing a safety net for performing arts and entertainment professionals over their lifespan.



Local Architects Branding

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Bronze in Collateral Material

Description: Architects LOCAL is a multidisciplinary firm offering a full range of architectural services. They sought a design that represented their offerings as a cohesive entity. We developed a functional brand featuring a primary stationary logo, LOCAL, alongside a rotating typographic system highlighting their services. The typography uses three weights to establish hierarchy, and the logo symbol is enhanced with foil. LOCAL's clients have embraced the new brand, which has led to success across its various service branches.



2024 Hsinchu Animation & Comics Festival

Graincloud Creative Design Ltd., Taiwan

Lead Designer(s): Graincloud Creative Design Ltd.

Prize: Gold in Displays

Description: The inaugural Anime Festival is inspired by Hsinchu City's "wind," creating a girl who wields wind magic and a guardian "HSIN-Meow" who protects a wind-magic comic book. The visual focus uses the cel-animation coloring method to add layers and an anime-like quality. The visual identity employs complementary yellow and blue, ensuring design consistency. The exhibition design extends the visual identity concept with unified colors and graphic variations, creating a vibrant space.



Kopitiam Digital Wall Mural

Cindy Lee, Malaysia

Lead Designer(s): Cindy Lee

Prize: Silver in Displays

Description: Killiney Kopitiam, established in 1919, stands as one of Singapore's oldest coffee shops. Its name, "Killiney," is inspired by Killiney Road in Singapore, which itself is named after a suburb in Ireland, showcasing the legacy of British colonial influence.

The concept of design aims to preserve the brand's legacy while highlighting coffee as a signature offering. The mural features a heritage-inspired style that visually narrates the journey of the coffee bean from its origins to the final brew, celebrating both the historical and artisanal aspects of coffee-making.



Premio Live Kwai 2024

Kwai, China

Lead Designer(s): Yi Zhao

Prize: Silver in Key Art

Description: Kwai is a short video platform centered on the Brazilian market, with over 30 million Brazilian users recording and sharing their lives on Kwai every day. Charismatic hosts shine like stars, growing alongside the platform. To honor their contributions, a grand ceremony was held in Brazil in March 2024. The design of the ceremony features vibrant colors to showcase the diversity and inclusivity of Brazilian culture, with dynamic star graphics presenting the unique brilliance and changes of the users.



InFocus Graphic Design Graduation Key Visuals

L.S. Boldsmith, Canada

Lead Designer(s): Leila Singleton

Prize: Gold in Key Art

Description: These key visuals were developed for the graduation ceremonies of three cohorts of students -- GR21, GR22, and GR23 -- from the Graphic + Digital Design program at InFocus Film School. The illustrations highlight unique qualities of each group: GR21 was the smallest-ever class, GR22's students hailed from myriad backgrounds, and GR23 overcame many challenges to graduate.

The visuals combine analog and digital illustration, and cleverly incorporate the red dot from the school's logomark (square icon, lower right corners).



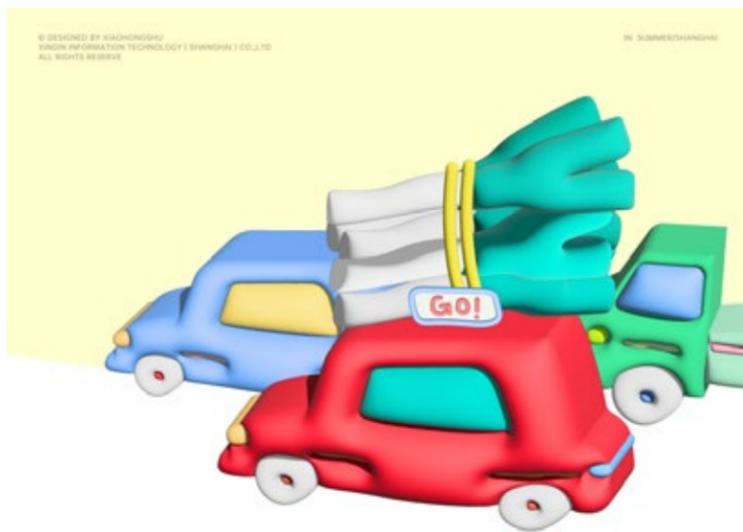
Xiaohongshu Commerce Partner week

Redbook Technology Limited, China

Lead Designer(s): REDesign@Xiaohongshu

Prize: Bronze in Key Art

Description: Xiaohongshu's Link E-commerce Partner Week introduces a fresh visual identity for its e-commerce, focusing on communication and connection. Clean lines replace traditional formalities, reflecting Xiaohongshu's user-centric approach. The theme of "linkage" is central, with line graphics surrounding "link" text, symbolizing connection. Across media, these lines merge with real people and products, maximizing impact. Consistent emphasis on this visual symbol enhances brand recognition and leaves a lasting impression, reinforcing project identity.



Xiaohongshu Road Life Festival

Redbook Technology Limited, China

Lead Designer(s): REDesign@Xiaohongshu

Prize: Silver in Key Art

Description: The "Xiaohongshu Street Life Festival" is themed around exploring city streets. Leveraging the pun "压马路" (strolling the streets), a cute duck character, "鸭马路" (Duck the Street), has been created to symbolize leisurely summer strolls. This event encourages people to discover city life at a relaxed pace. The brand design features a logo with unified, distorted strokes to suit various event tones. Reflecting the event's friendly and vibrant spirit, the design employs a 3D low-poly style to depict everyday objects, creating humorous and artistic city life scenes.



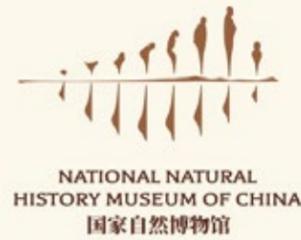
2024 Kwai Awards - All Shades of Brazil

Kwai, China

Lead Designer(s): Yi Zhao

Prize: Bronze in Key Art

Description: Kwai is a short video platform targeting the Brazilian market, with over 30 million expressive Brazilian users. The Kwai Awards honors quality creators and partners from all over Brazil, communicating our commitment of an inclusive platform that empowers every unique self. 2024 Kwai Awards took the theme of 'All Shades of Brazil', which aims to celebrate the multiculturalism of Brazil, showcasing the Brazilian spirit and uniqueness. Based on this concept, we created a complete set of visual system with 'multicolor', 'diversity' and 'creativity' from spirit to style, opening up a shared vision.



National Natural History Museum of China (中国国家自然博物馆)

Shijiazhuang Yanjun Design Co., Ltd. (石家庄市晏钧设计有限公司), China

Lead Designer(s): Yan Jun (晏钧)

Prize: Gold in Logos / Trademarks / Symbols

Description: The shape is based on the calligraphy font "一" as the axis, and water drops, flying birds, apes, leaves, veins, and reflections are the details, evolving the meaning of mountains and rivers freely connecting the heaven and earth. One leaf can tell the coming of autumn, and the process of natural renewal is changing in an irreversible manner under our witness. Nature and humans coexist in the universe, engraving an eternal mark of harmony in the long river of time in the form of a community.



Exit Bar VI Design

Forbrand, China

Lead Designer(s): sunliaofan

Prize: Silver in Logos / Trademarks / Symbols

Description: Exit Bar is a small tavern that primarily serves food and beverages. We named it "Exit Bar" based on the "dilemma" faced by urban youth. "Exit Bar" serves as a spiritual refuge for urbanites who feel mentally exhausted, a safe harbor away from the thorns on the path of life. By combining the word "escape" with the widely recognized warning symbol of "emergency exit," we have created a "super symbol" for Exit Bar, embodying the concept of joyful "escape" and a spiritual destination.



North Central Iowa Coalition Against Human Trafficking

Iowa State University – Patrick Finley, United States

Lead Designer(s): Patrick Finley

Prize: Gold in Logos / Trademarks / Symbols

Description: The North Central Iowa Coalition Against Human Trafficking is dedicated to raising awareness and promoting prevention, justice, and restoration for trafficking victims. The redesigned logo features a hand breaking free from bondage, forming the silhouette of Iowa, symbolizing the coalition's mission and the 20 counties it serves. Black duct tape reflects the harsh realities of trafficking, while bold geometric forms, inspired by Saul Bass, create a memorable design.



Jump Rope Championship

Shanghai Kuyekuye Technology Co., Ltd., China

Lead Designer(s): Xusong Wang

Prize: Silver in Logos / Trademarks / Symbols

Description: Design an exclusive logo for the 361° Jump Rope Championship, established in 2022, one of the most influential jump rope competitions worldwide. With over 150 cities hosting the event and more than 200,000 children participating so far, the logo aims to enhance the championship's visibility, strengthen its recognition, and facilitate easier promotion. The logo embodies the unique essence of 361° while reflecting the professionalism of the competition.



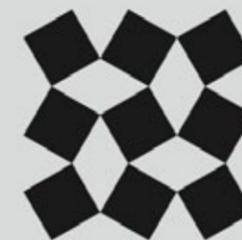
Xi Logo

H+ Design Studio, China

Lead Designer(s): Nan Hu

Prize: Silver in Logos / Trademarks / Symbols

Description: The logo design of "Xi" B&B extracts the window lattices in classical architecture as the design inspiration, and combines it with the Chinese character "Xi". First, it reflects the characteristics of traditional Chinese culture, and second, it means to welcome guests from all over the world.



SiJUE For Brand VIS

SiJUE For Brand, China

Lead Designer(s): Sunliaofan

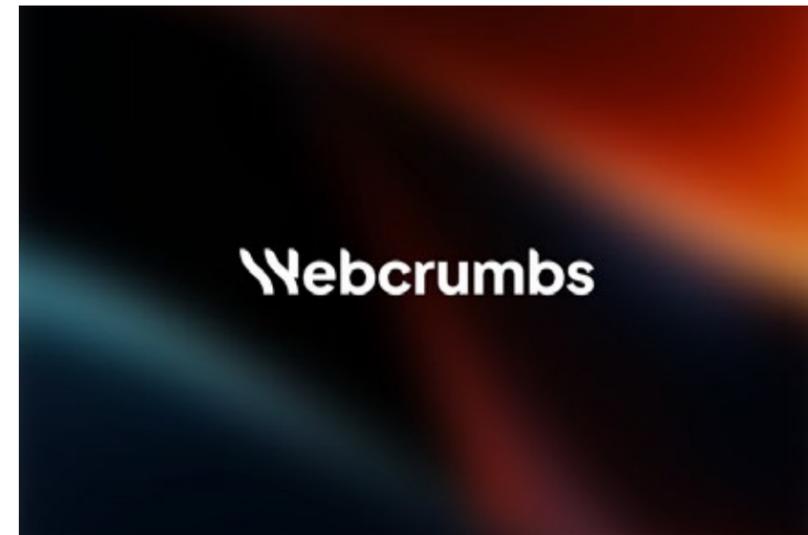
Prize: Silver in Logos / Trademarks / Symbols

Description: "SIJUE For Brand" is a comprehensive brand service company with the brand service philosophy of "happy and relaxed design, adding a touch of 'strangeness' to the most familiar graphics". The logo is composed of regular nine-grid squares, rotated at +30 and -30 degrees to convey different sensory experiences. It represents the lightweight transition between matrix-stability, order-tension, chaos-abstraction, and sense of innovation-uniqueness. It concretely and intuitively expresses the company's diverse services of "seeing much from little, ingenious ideas born"



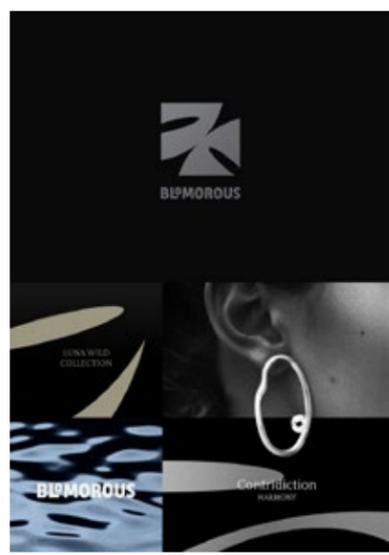
SEMINCI Valladolid International Film Festival

Pobrelavaca Studio, Spain
 Lead Designer(s): Félix Rodríguez Fernández
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: SEMINCI es el segundo festival de cine con más trayectoria de España, con una apuesta clara por el cine de autor. Este año hemos creado una identidad visual renovada y que sigue en contacto con el público manteniendo su significado: el amor por el cine, el beso al fotograma.
 El diseño se ha hecho teniendo en cuenta la limpieza, estructurando bien todos sus elementos y ordenándolos. Hemos trabajado en una tipografía propia, SEMINCI SANS, con la que darle más valor su identidad.



Webcrumbs Brand Identity

Cansu Dagbagli Ferreira, France
 Lead Designer(s): Cansu Dagbagli Ferreira
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: Webcrumbs is an open source software company creating the first open ecosystem of plugins for JavaScript developers. The company was founded with the concept for a modular web development solution, with themes and plugins, enriched by the community. Belonging feeling was the driven force for the branding. And the aim was to create a timeless wordmark, which can serve the company for long years ahead. Steering away from the current trends, I found myself playing with enduring colors and letters representing coding symbols such as curly braces, brackets and equals.



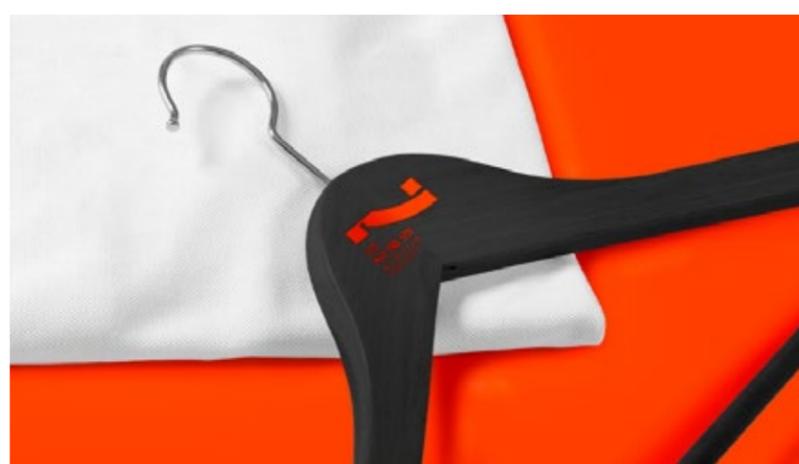
Blomorous Brand Visual Identity Design

Adj Studio, New Zealand
 Lead Designer(s): Yvonne Xu
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: Blomorous is a jewelry brand from Shanghai. The founder aims to express the independent spirit and cultural identity of contemporary Chinese youth, showcasing youthfulness, trendiness, and attitude. The brand logo uses the Chinese character "不" as its prototype, embodying a non-conformist attitude. Departing from traditional designs, the logo employs geometric, minimalist, and modern graphics to create a stylized "不." This graphic conveys freedom and growth, symbolizing contemporary youth's resistance to mainstream influences and their embrace of true selves, embodying the brand's core spirit.



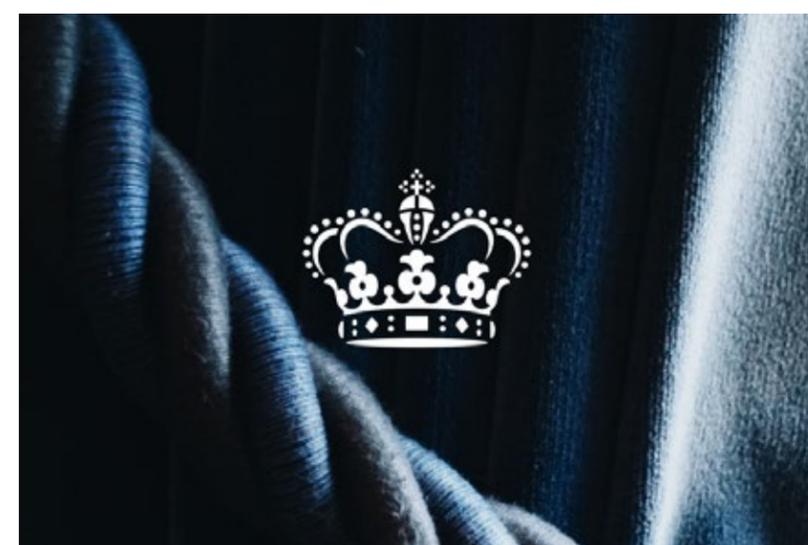
3.1 Studio

3.1 Studio, United States
 Lead Designer(s): Jinlin Wang
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: 3.1 Studio is a fresh design agency dedicated to crafting a brand image that embodies its design philosophy and vision. More than just a number, '3.1' represents young designers' approach to art, symbolizing boundless creativity like π (pi)—fusing empathy, innovation, and elegance into a distinctive, modern identity. Circles and lines serve as core elements, conveying unity, connectivity, and endless potential. The studio's refined black, white, gray, and ever-changing circular patterns emphasize its core values: Harmony, Empathy, and Creativity in every project.



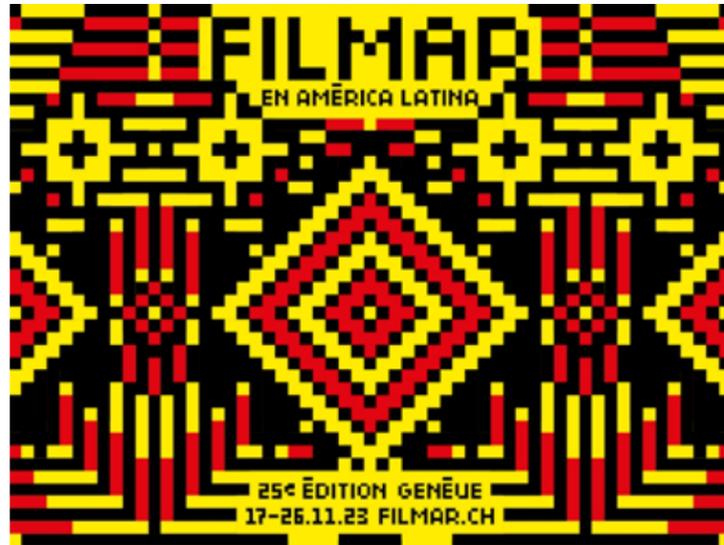
Xinyue Yahui

Madness Design Lab, China
 Lead Designer(s): Zhang Cunyu
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: "Heart's Haven" is a sanctuary. Inspired by the ancient forms of the Chinese character "心" (heart) in seal and cursive script, the design features negative space that resembles an open heart. It evokes the Great Wall, symbolizing strength and elegance. The use of persimmon orange represents passion, abundance, and good fortune. Here, one nurtures the spirit, fostering health and happiness. A haven for the soul, every moment is a purification of the heart, and every gathering is a feast for the spirit.



Christiansborg Palace

Overtone®, Denmark
 Lead Designer(s): Overtone Team
 Prize: Gold in New Corporate Identity
 Description: The history of Christiansborg Palace dates back more than 800 years. Today the palace both provides the setting for official royal events and welcomes the public into the royal chambers. To visually support this narrative, the brand identity reinforces Christiansborg Palace as a living palace – anchored in the past, yet writing the history as we speak. At the heart of this identity is a bespoke typeface: a classic serif with a contemporary edge inspired by the palace's interiors, and a clean, modern crown inspired by King Christian V's crown from 1671.



Festival Filmar en América Latina 2023

WePlayDesign, Switzerland

Lead Designer(s): WePlayDesign -

Prize: Gold in New Corporate Identity

Description: FILMAR is the most important film festival dedicated to Latin American cultures in Switzerland. The identity reinterprets the ancestral art of pre-Columbian weaving, an effective communication system allowing cultural transmission through storytelling. The pattern, a common thread between digital and woven imagery, celebrates the encounter of past and present. Blending digital and craftsmanship preserves traditions while embracing endless possibilities.



Hayart

beautal lab, Armenia

Lead Designer(s): Ilya Simantovsky

Prize: Silver in New Corporate Identity

Description: Visual identity for Hayart - Yerevan contemporary art museum (the building was constructed in 1980 for the first museum of contemporary art in the USSR).

I developed a new logo and a graphic language inspired by unique architectural features of the Hayart Museum and its innovative interdisciplinary concept. The design captures the essence of new museum's structure in harmoniously blending different mediums of arts to create new unique experiences.



Nansen Polar Expeditions Branding

Hector John Periquin, Philippines

Lead Designer(s): Hector John Periquin

Prize: Silver in New Corporate Identity

Description: Over a century ago, the Fram ship was built to endure the polar regions. Throughout its history, the Fram carried Fridtjof Nansen and other explorers on legendary expeditions. Now, inspired by Fridtjof Nansen's legacy, Nansen Polar Expeditions offers premier logistics for bespoke polar adventures, catering to film crews and luxury travelers. The brand's iconic symbol draws inspiration from the original Fram sails, carrying an enduring spirit while subtly conveying a sense of forward movement.



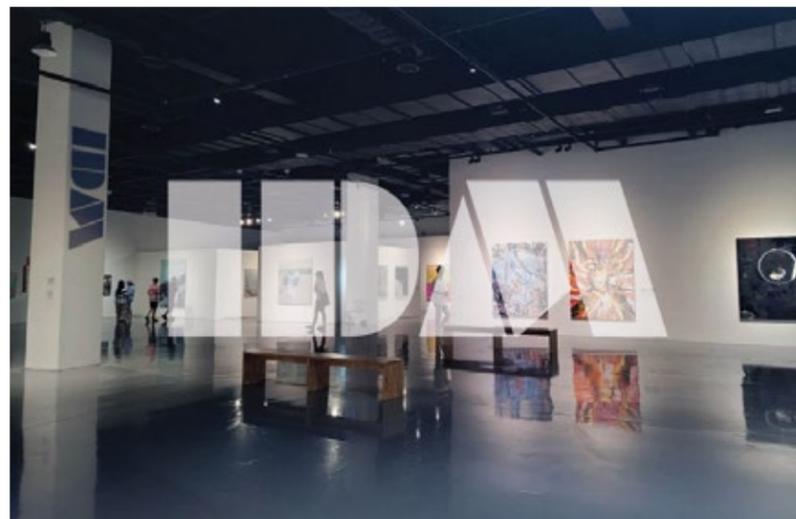
Tiny Tooth Co. Brand Identity

Test Monki, United States

Lead Designer(s): Suzy Simmons

Prize: Bronze in New Corporate Identity

Description: Drs. Andrew Vo and Marcus Heffner wanted us to create a whimsical brand identity system for their pediatric dental practice in Costa Mesa, California. We created a magical world that would make any kid (and frankly any adult) excited to go to the dentist.



IDM

NHN Design, United States

Lead Designer(s): Hyena Nam

Prize: Silver in New Corporate Identity

Description: The IDM Gallery specializes in contemporary art collections from Korean and international artists. The goal of this project was to craft a visual identity system that effectively communicates the organization's deep passion for exhibiting contemporary art. Drawing inspiration from cubism, abstract and diverse geometric elements were meticulously developed and integrated into the identity design. These visuals serve to underscore the gallery's dedication to innovative contemporary and abstract art, while also conveying a sense of dynamism and motion.



Vanolio

Ima Ravesh, Iran

Lead Designer(s): Afsane Salek

Prize: Bronze in New Corporate Identity

Description: The client is a producer of edible oil, primarily made from plant seeds. In the branding process, we considered this characteristic as the core idea, ensuring that the seed symbol plays a central role in both the logo design and the label graphics.



A Love Affair with Nature: Yogi Tea

Angela Reimer - Yogi Tea, Canada

Lead Designer(s): Angela Reimer

Prize: Gold in Other Advertising Graphics

Description: In 2024, Yogi Tea launched a global marketing campaign to reconnect customers with nature and inspire mindful living. Focused on driving traffic to Yogi's new website, re-engaging lapsed contributors, and growing an email database—the campaign featured digital creative for paid media, social media, and email marketing. Celebrating nature's wisdom, ingredient integrity, and Yogi's sustainable practices, the campaign paired stunning visuals with purposeful messaging to showcase Yogi's premium offerings and foster community engagement.



The Rest of Life

Eo Dizajn, Croatia

Lead Designer(s): Zlata Bilic

Prize: Gold in Posters

Description: The monodrama "The Rest of Life" by Lada Bonacci follows a woman in her forties who, having not fulfilled her plans by middle age, embraces being "nobody and nothing" and faces life's challenges. Without a steady job, family, or a driver's license, she is confident her worth isn't defined by these. We invited the audience to "mock" the content as life "mocks" the author. Using Canva, they added creative elements, making an interactive digital visual, and applied the same approach to printed materials, which were hand-decorated.



Textile & Fashion Collaboration Show

Designstudio Y, Korea, Republic of

Lead Designer(s): Kyoung Yong Lee

Prize: Silver in Other Advertising Graphics

Description: This is a promotional design for a special fashion show hosted by Daegu Metropolitan City, the fashion hub of Korea, every year, where new textile technology and fashion brands meet.

In order to symbolize the harmonious meeting of textile and fashion, technology and trends, the overlapping check pattern of the alphabets T and F was used as a symbolic graphic. The overlapping check pattern symbolizes the image of fabric and the fusion event of textile and fashion.



Songs of Earth

Handverk, Norway

Lead Designer(s): Eivind Stoud Platou

Prize: Gold in Posters

Description: This is a series of posters for the documentary film "Songs of Earth" by Margreth Olin. "Songs of Earth" is a magnificent portrait of director Margreth Olin's father and the nature that he has wandered throughout his life. It was filmed over four seasons in Olderdalen (Norway), where the director also grew up. The love of and respect for nature is central. It is one poster for each season: spring, summer, autumn and winter. To emphasize man's role in the vast nature, the poster is only a small section of the big picture.



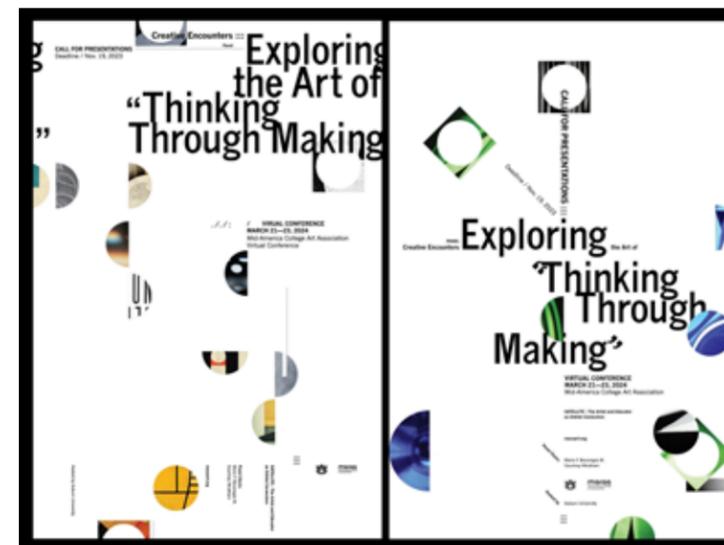
jazziNSieme Festival

D'Orsi Studio, Italy

Lead Designer(s): joDorsi Giuseppe D'Orsi

Prize: Bronze in Other Advertising Graphics

Description: The communication for our international jazz festival has been conceived as an ode to the rich visual and graphic culture of the jazz world, focusing on the figures of the musicians and their unique iconography. Through a deep study of the forms and typographic symbols typical of jazz music, we have transformed the shapes and instruments of the musicians into lively and dynamic illustrations. Using a specially curated color palette, these illustrations come to life, animated through rhythm, graphic and typographic composition.



Creative Encounters Poster Series

Mario F. Bocanegra Martinez and Courtney Windham, United States

Lead Designer(s): Mario F. Bocanegra Martinez and Courtney Windham

Prize: Silver in Posters

Description: Mario F. Bocanegra Martinez and Courtney Windham, designers and educators at Auburn University, teamed up to create a compelling series of promotional materials for their panel session, "Creative Encounters: Exploring the Art of "Thinking Through Making,"" at the MACAA Satellite Conference (March 21-23, 2024). This collaborative effort involved two dedicated sessions where they experimented with typography and collage techniques, resulting in a collection of four posters and one animated poster.



Vote: Keep them out

Meaghan A. Dee, United States

Lead Designer(s): Meaghan Dee

Prize: Silver in Posters

Description: While Meaghan was nine months pregnant, Roe v. Wade was overturned by the Supreme Court. Knowing the intensity of pregnancy first-hand, she couldn't imagine having this experience forced upon her. At the time, she was pregnant with a little girl, and it broke her heart to picture her child growing up in a country where she might not have a say in what happens to her body. Meaghan chose to create a vote poster emphasizing a woman's right to choose (and every person deserves bodily autonomy).



Ray

Shanghai Cary Brand Planning Co., Ltd, China

Lead Designer(s): Mengyi Xie

Prize: Bronze in Posters

Description: Inspired by the story of Newton discovering color light in the history the project is the key visual and series poster design for 1st Academic and Cultural Festival for Graduate Students, ECNU. Parallel lines and strong colors have been used to express chromatic ray, symbolizing multidimensional collision of ideas, interdisciplinary academic exchanges, and a vibrant cultural community. The "Ray" here represents the "Ray of academic", "Ray of ideological", and "Ray of equal", which is a tribute to the scientific exploration spirit of independent thinking and the pursuit of truth.



Syntax of Visual

N/A, United States

Lead Designer(s): Junrong(Arving) Wu

Prize: Silver in Posters

Description: Syntax of Visual is a visual identity project for a conceptual exhibition in New York, inspired by Paul Martin Lester's syntactic theory of visual communication in 2006. Through curation of influential works from design history that interweave images and words, this exhibition will showcase how the harmonious integration of words and images can serve as a powerful medium to amplify the impact of visual messages. This exhibition will invite designers and artists to breathe among lines, shapes, types, and visual symbols to listen to the whisper between words and images.



Islamic Solidarity Sports Association Rebranding

The Bold Group, Saudi Arabia

Lead Designer(s): Bold Brands Design Team

Prize: Gold in Rebranding Corporate Identity

Description: Bold Brands was elected to create an elevated brand identity for the ISSA to ensure that its visual representation connects with its core Islamic values and its modern approach to achieving a vision of peace, solidarity, and global union through sports. The new identity embraces the harmonic union of traditional Islamic values and the vitality of modern expression creating a portrait of dynamic rapport.



Ruler & rules

hufax arts / FJCU, Taiwan

Lead Designer(s): Fa-Hsiang Hu

Prize: Bronze in Posters

Description: This is the 2024 theme poster commissioned by the ADLINK Education Foundation. We hope to visually convey to the younger generation how to define the values of innovation and regeneration. We discovered that the regular English letter "R" happens to be similar to the Chinese character "Ruler". And what they have in common is like an arrow indicator. Such connected words show the best interpretation of "innovation and regeneration". Based on neoplasticism of text, the brand philosophy of abstraction and imagery is conveyed through concise and powerful graphic design.



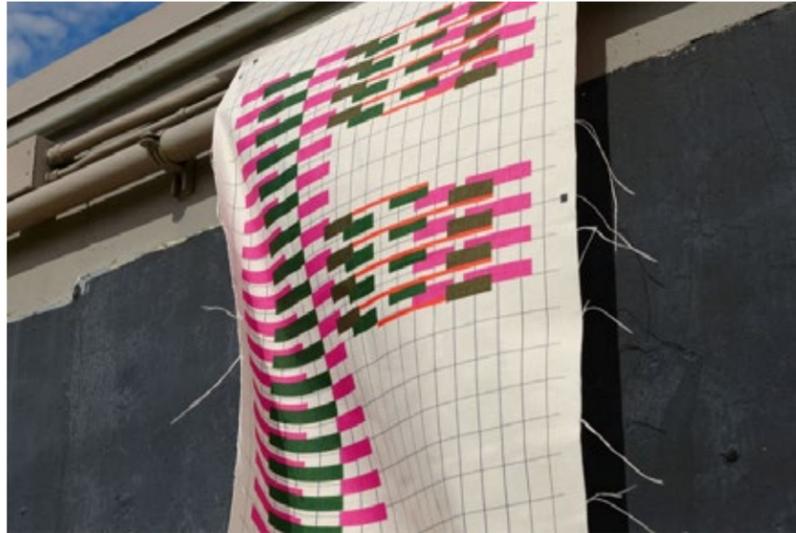
Pluritech - Laboratoire des Mobilités

Hypersthène, France

Lead Designer(s): Hypersthène Team

Prize: Gold in Rebranding Corporate Identity

Description: Pluritech is a company in the suburbs of Paris and composed of 3 services: research, repair and training, offering unique expertise in dealing with the entire cycle of innovative mobility. We were asked by Pluritech to rethink the company's global brand architecture, support them in their communication strategy, their positioning, then the redesign of the logo and its graphic variations. Regarding the logo, we broke the codes of the sector, often illustrating vehicles, by taking a bold and distinctive stance, as an expert in the sector and asserting a new positioning: mobility laboratory.



Fabric Museum

Jocelyn Ziyang Zhao, United States

Lead Designer(s): Jocelyn Ziyang Zhao

Prize: Silver in Rebranding Corporate Identity

Description: Fabric Museum stands at the intersection of contemporary art and innovative material exploration, specializing in collaborations with artists who employ textiles and unconventional materials. Drawing inspiration from the revolutionary Jacquard loom — which connects traditional weaving techniques with computer code—the museum's journey mirrors this integration. From a foundation in fabric, to an expansion into diverse media types, the refreshed identity bridges the tangible with the digital.



Argosy Brand Refresh

Insight Creative, New Zealand

Lead Designer(s): Brian Slade

Prize: Silver in Rebranding Corporate Identity
Description: Argosy's identity needed to evolve with their business. Our positioning 'Building a Better Future' unites their activities, creating a reason for audiences to care.

We started with a fresh, dynamic colour palette to capture a green community feel. Photography evolved from buildings to the people & activities in & around them. Icons were made softer & simpler & typography reflects property structure & a human element. The illustrative language offers a modular device to connect their 'better future' stories.



Dizzybomb 识动

CH_LAB 川合创意, China

Lead Designer(s): Jiayang Meng

Prize: Bronze in Rebranding Corporate Identity

Description: Dizzybomb, founded in Shanghai in 2020, focuses on providing unique wearing experiences for modern women and men. Nowadays, people's demand for clothing is no longer limited to "practicability and wearability", and the need to "please oneself" is being mentioned by more and more consumers. As a "small" part of the clothing field, socks are gradually becoming an eye-catching and important supporting role in modern fashion wear. More and more people regard socks as the finishing touch of the overall look.



FNR Rebranding

Studio Polenta, Luxembourg

Lead Designer(s): Sara Giubelli

Prize: Bronze in Rebranding Corporate Identity

Description: The new visual identity represents their commitment to advancing research in Luxembourg while reflecting the values of excellence, collaboration, and impact.

We worked on a complete redesign by choosing a bold and dynamic way, highlighting how the brand is using its acronym.

By ingeniously utilising negative space, we symbolise the openness of science to the outside world. We designed the letters F, N and R in the logo and structured the entire identity around these shapes to create elements that could be infinitely adaptable.



Building on Heritage to Create a Brand for the Future

Campbell Hay, United Kingdom

Lead Designer(s): Wai Ming Ng

Prize: Bronze in Rebranding Corporate Identity

Description: We were approached by Saffery to help revitalise their brand identity. After a series of workshops and stakeholder interviews, it was clear the firm's heritage, service and partnerships were at the brand's core. Our work needed to strike a balance between modernity & tradition. Working with the existing logo mark, we created a new heritage tagline, brand copy, art direction, a further developed colour palette, and applied a new serif typeface to reflect the firm's heritage and longevity.



Visual Identity of Cony Bakery

Does Visual Design, Taiwan

Lead Designer(s): WEIMING CHEN

Prize: Bronze in Rebranding Corporate Identity

Description: Design Elements

The letters "Co" are linked together, mimicking the folding and kneading of dough. A bread image is embedded in the "O," symbolizing the baking industry and adding a sense of craftsmanship.

Style

The design uses a serif (script) typeface, blending decorative and minimal qualities. Smooth lines soften the simplicity, adding warmth and avoiding a rigid look. The design resembles a stamp, evoking a handcrafted feel.

Color

A high-contrast palette is used, with dark teal as the main color and bright orange accents.



Brooklyn Lab Coffee Rebrand

Ye & Wesley, United States

Lead Designer(s): Ye Chen

Prize: Bronze in Rebranding Corporate Identity
 Description: In Brooklyn's diverse neighborhoods, coffee shops often reinforce rather than bridge cultural divides. Brooklyn Lab Coffee revolutionizes this experience through adaptive spaces and effortless ordering systems that respect all backgrounds. By transforming service into a universal sensory journey and creating experiences that unite through coffee, we're establishing a third space in Brooklyn where cultural differences become opportunities for connection, and every customer feels the comfort of belonging, regardless of the language they speak.



Rhythm of the Earth

NCPA Art Music Co., Ltd., China

Lead Designer(s): Ma Xiaoteng

Prize: Silver in Record Cover / Artwork

Description: Rhythm of the Earth is a symphonic composition that is deeply infused with elements of Chinese culture, inspired from the rich cultural heritage during the Spring and Autumn and Warring States periods. The packaging color is derived from ancient bronzes that have endured for millennia, rendering a serene and substantial bronze hue. The gold fonts in both Chinese and English are influenced by the intricate designs found on these bronzes, conferring it a sense of simplicity and elegance.

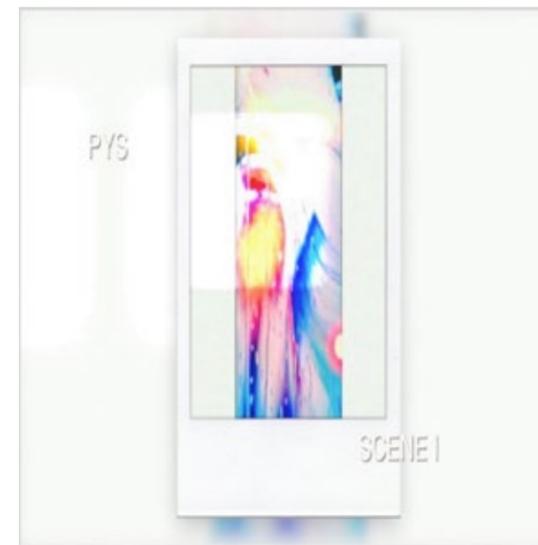


Musikhuset

Overtone®, Denmark

Lead Designer(s): Overtone Team

Prize: Bronze in Rebranding Corporate Identity
 Description: Every year, Scandinavia's largest concert hall enriches and inspires up to a million guests with various musical experiences. To ensure that the musical powerhouse meets the needs of today's audience, the visual identity and digital experience has been revitalised. The colourful brand identity reflects its role as a bold and vibrant venue, with the ambition to represent the highest level of music while supporting upcoming artists. Key design elements include the oval shape – a graphic feature inspired by the note in the logo, and a flexible grid that adapts seamlessly across touchpoints.



Scene I

PYS, Taiwan

Lead Designer(s): Pei-Yu Shih

Prize: Bronze in Record Cover / Artwork

Description: I transformed my poetry set to structure audio visual scenes, spaces, atmospheres of the work. It consists of fifteen chapters of virtual representations reflected multiple facts based on dualistic constructions. The concept of Macrocosm and Microcosm goes through the structure of whole work, guided by abstract protagonist icons to express artistic central idea: life is an illusory dream, I wish every being peace in mind and world peace.



Entering the World of Music

NCPA Art Music Co., Ltd., China

Lead Designer(s): Ma Xiaoteng

Prize: Gold in Record Cover / Artwork

Description: The record packaging infused with distinctive visual elements brings listeners closer to the elegance of music. The materials, typography, technology, and binding make you surprised. The Chinese and English typefaces are transformed by strokes that are truncated from the upper line of the circular record. Approachable and flexible font keeps legibility and eases the stereotyped classical music as being overly serious and rigid. The record is concealed between two pages and is presented as a three-dimensional CD-ROM.



The Purifying Poster

Fcb Ulka, India

Lead Designer(s): Akshan Barla

Prize: Gold in Self-Promotion

Description: The ask was to design a Call-For-Entries poster for the Advertising Agencies Association of India's Young Lions Contest, inviting advertising professionals under 30 to develop campaigns to tackle air pollution. So we thought, why not turn the invitation into a solution and walk the talk? We printed our poster on local and custom-made charcoal-infused paper, which when put up would absorb impurities in the air, making 'A Purifying Poster'. Activated charcoal is a popular ingredient which helps in purifying the air.



Alineamenti

Tipografia Altedo Srl, Italy

Lead Designer(s): Mattia Trentini

Prize: Gold in Self-Promotion

Description: Alineamenti is a journey of discovery, blending traditional artistry with contemporary aesthetics. Each piece transforms paper into an elegant expression of beauty, elevating its essence and granting it profound significance. The interplay of tangible and intangible elements, clean lines and fluid forms, creates a captivating dialogue of contrasts. The sophisticated craftsmanship and exquisite paper quality offer an unparalleled sensory experience that stimulates both sight and touch.



Loong: The Nine Dragon Wall

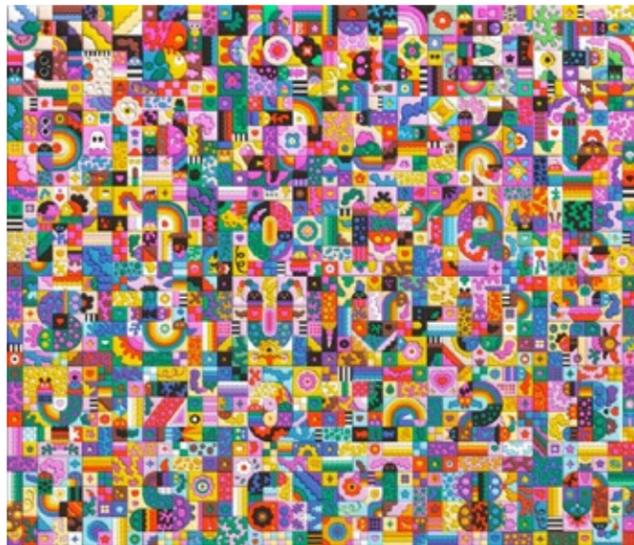
Qi Wu Zhi Studio, China

Lead Designer(s): Yuxiao Zhu

Prize: Bronze in Self-Promotion

Description: Studio Overview: Qi Wu Zhi studio fuses Chinese heritage with modern culture, creating works that bring traditional Chinese art to a global audience in innovative ways.

Project: "Loong: The Nine Dragon Wall" Inspired by the nine mythical loongs, "Loong: The Nine Dragon Wall" presents playful baby loongs symbolizing elements and seasons. Featuring motifs like ancient vessels and auspicious patterns, the project reimagines traditional symbols with vibrant colors and simple forms, blending cultural depth with contemporary aesthetics.



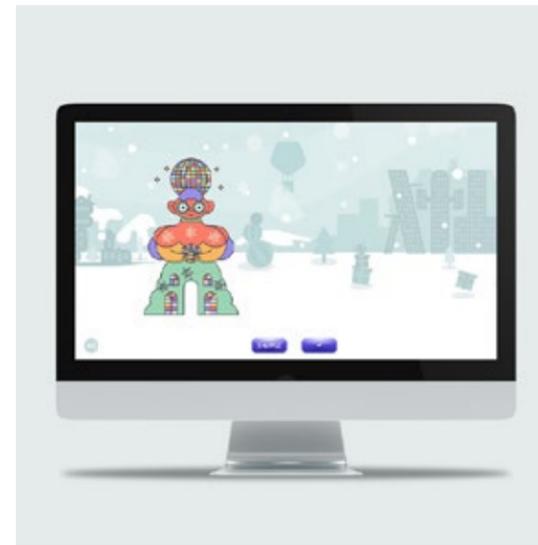
Tiling in Wormiverse

Ayesha Rana, United States

Lead Designer(s): Ayesha Rana

Prize: Silver in Self-Promotion

Description: A series for 36 days of type, 'Tiling in Wormiverse' intricately weaves patterned tiles into a tapestry of alphabets and numbers, unveiling a chaotic yet mesmerizing fusion of typography and illustration. It pays tribute to the whimsical realm inhabited by worms and celebrates it with a ceaseless explosion of colors.



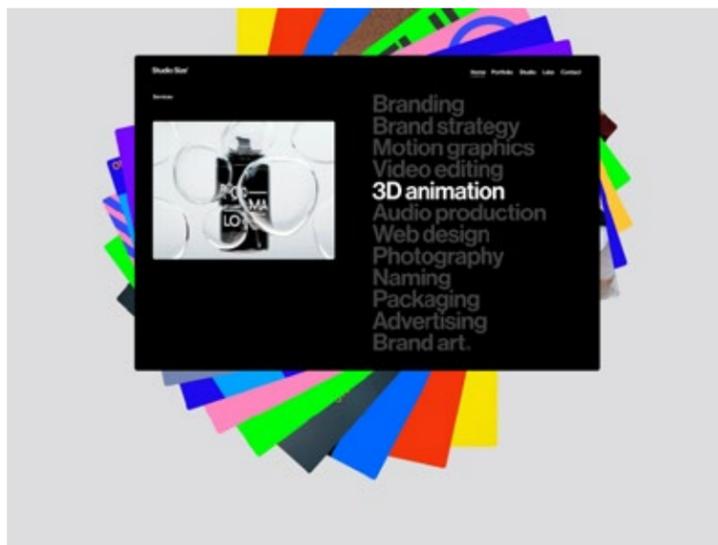
Leibowitz 2023 Holiday Card

Leibowitz, United States

Lead Designer(s): Ivan Caro, Yichan Wang

Prize: Bronze in Self-Promotion

Description: As a branding and design firm, we know that creativity is the gift that keeps on giving — and that's why it's a gift worth giving. With this in mind, we designed and developed a greeting card builder for our holiday email blast recipients. Featuring four character designs inspired by our branding process, the 3D-rendered card builder gave our audiences an opportunity to participate in and celebrate our firm's culture.



Studio Size

Studio Size, Croatia

Lead Designer(s): Jurica Koletić

Prize: Silver in Self-Promotion

Description: Studio Size wanted to revamp its own website, transforming it into a dynamic yet minimalist showcase of work. We aimed to develop a vibrant digital portfolio that not only highlights our creative philosophy and passion for motion but also serves as an inspiring resource for designers and brands worldwide. By integrating engaging visuals and a user-friendly interface, we wanted to create an online presence that reflects our commitment to innovation and creativity, while also offering an inspiring platform for others in the design community to explore and engage with our work.



Firda

Total Design, Netherlands

Lead Designer(s): Agreeth Wiersma

Prize: Gold in Signs / Exhibits / POP / Silver in Maps & Environmental Graphics

Description: Firda, created from the merger of two large vocational education schools with multiple locations (ROC's), enlisted Total Design to develop a cohesive brand identity for all its buildings. The new design needed to reflect Firda's core values — personal, social, and professional development — while preserving the unique identity of each educational program. As a pilot project, Firda was given a dedicated wing in Leeuwarden's new football stadium, where this vision is brought to life.



Power of the Throne

Maison the Faux & Dana Dijkgraaf Design, Netherlands

Lead Designer(s): Maison the Faux & Dana Dijkgraaf Design

Prize: Silver in Signs / Exhibits / POP

Description: 'Power of the Throne' is a temporary exhibition that explores the meaning of thrones using art and historical objects. The concept of the throne is deciphered on the basis of seven themes. Each theme has its own color and form palette. A throne is an object where someone is placed on a pedestal and sometimes even shown as holy. We have used this in the design by working with lighting and stepped elevations. Each theme has its own colour and shape palette to give each theme its own character.



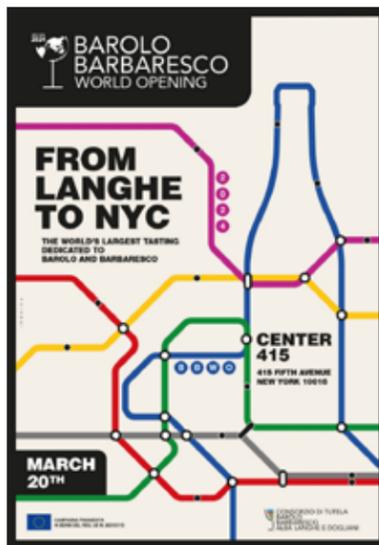
Of Salt and Spirit: Black Quilters in the American South

Symmetry LLC, United States

Lead Designer(s): Robin Dietrick

Prize: Bronze in Signs / Exhibits / POP

Description: 'Of Salt and Spirit' showcases 51 quilts, 12 portraits, and research from Roland L. Freeman's archives to shape a love letter to Black quilters of the South. The exhibition represents decades of community building, intergenerational relationships, and a care for Black life and history. Exhibition design foregrounds the quilters and underscores the timeless and universal artistry of quilting. Bright colors, natural materials, portraits of quilters, contemporary fonts, and pattern exude a celebratory spirit.



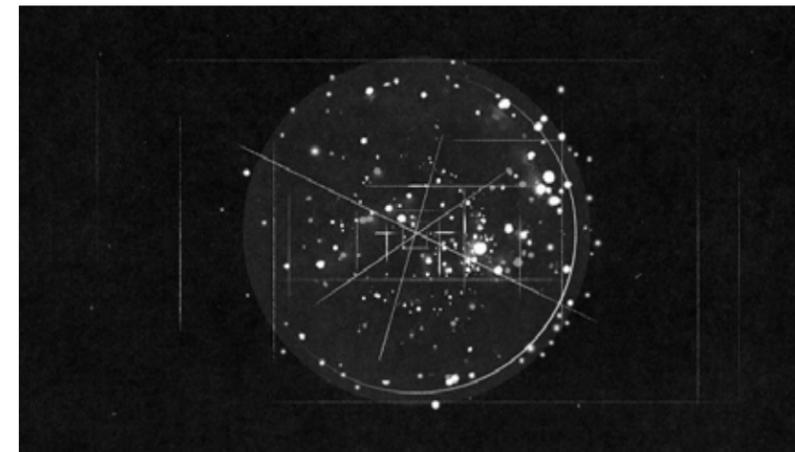
BBWO 2024 - Barolo and Barbaresco World Opening

Ironika Srl, Italy

Lead Designer(s): Beppe Incarbona

Prize: Bronze in Signs / Exhibits / POP

Description: The iconographic design of the New York subway has been the reference for creating the image of the BBWO 2024 event, held in March in the Big Apple: a series of colored lines which, crossing, make up the typical bottle, called "Albeisa", containing the two great wines of Langa. The image, with a strong chromatic impact and the unique identification at an international level, characterized the location that hosted the event and connected, metaphorically, Italy and the States.



Power.Love.Leadership

SYPartners, Korea, Republic of

Lead Designer(s): Hyejin June Hong

Prize: Gold in Adult Animation

Description: I designed and animated an 8-part video series for SYPartners, exploring leadership in business, love, and power. The series features SYPartners CEO Jessica Orkin in conversation with eight creative leaders, divided into two parts with four leaders each.

Audio Production: Peter Fedak

Content: Tiffany Kuan

Creative Direction: Derrick Barreiro

Lettering: June Park

Headshot illustrations Set1: MDF

Headshot illustrations Set2: Oriana Fenwick

Media Production: Bob Villatore



Back to Toy Festival 2024

Zichun Wang, Meng Lan, United States

Lead Designer(s): Zichun Wang, Meng Lan

Prize: Bronze in Signs / Exhibits / POP

Description: The 2024 Back to Toy Festival is a prestigious international toy fair established in 2013, serving as a platform to showcase the latest trends in toys, games, and hobbies. This year's promotional graphic package takes inspiration from the concept of 'vintage toys,' featuring bold typography, high-contrast color palettes, and simple geometric shapes as the primary design elements. These elements work together to create a fun and exciting atmosphere, appealing to customers who are drawn to a diverse selection of high-quality and innovative products.



Brand Identity in Motion

Freelancer, United States

Lead Designer(s): Siying Zhao

Prize: Silver in Adult Animation

Description: This video will show the development of the logo after the E era, this is, the transformation from the flat still icon to the 3D motion logo. I re-designed three brand logos in 3D style. I used motion graphics to create new animations for each logo that fit the brand's identity and positioning. This change is closely related to the advancement of electronic technology, such as laptops, computers, smartphones, and the metaverse.



Who Says

Yining Li, United States

Lead Designer(s): Yining Li, Joanne Jian
Prize: Bronze in Adult Animation

Description: The music video conveyed the powerful message of embracing oneself and don't care about how others define us. The visuals are filled with bright, dazzling colors representing beauty, bravery, and confidence. The video highlights the limitless possibilities of individuality while maintaining a cohesive style.

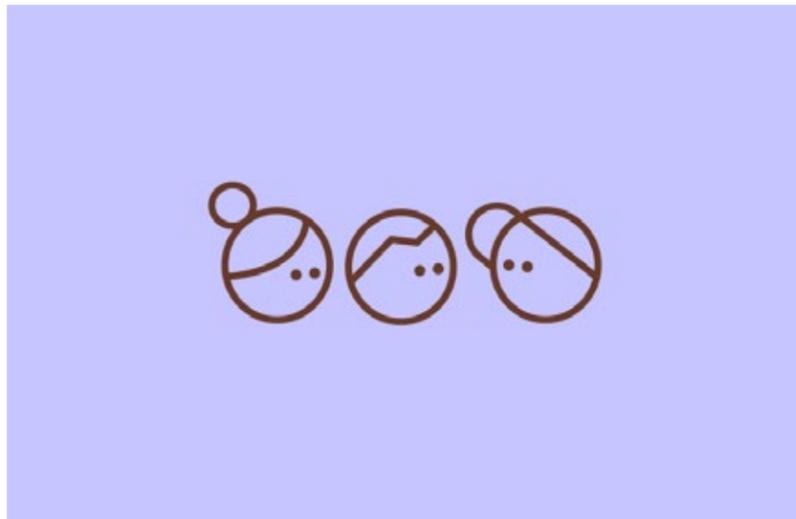


Oh Là Là

Agnese Angelini, Italy

Lead Designer(s): Agnese Angelini - Brand Designer
Prize: Gold in Brand Identity

Description: Visual identity project of hotel Oh là là at Legè-Cap-Ferret. The design system is very colorful, joyful and very pop for modern design hotel. The logotype is very flexible, adaptable, changes and welcomes everything; photos, design, texture.



Outpost Rebrand

Bao Hu, United States

Lead Designer(s): Bao Hu
Prize: Silver in Brand Identity

Description: Outpost offers exceptional coliving and coworking experiences in culturally-rich destinations, fostering a unique digital nomad community. The refreshed visual identity revolves around 'coliving, coworking, co____', representing diverse individuals, cultures, and remote work lifestyles.

The playful graphic system allows for flexible compositions, combining elements that celebrate the spirit of collaboration. Inspired by tropical landscapes, the color palette captures the essence of seasons, infusing vibrancy into the brand.



Stories of Communication

Shanghai Cary Brand Planning Co., Ltd, China

Lead Designer(s): Mengyi Xie
Prize: Silver in Brand Identity

Description: The main logo of project is a graphic with the numeral 15, based on which a family of 100 sub-logos are created. From Quipu- Knotted strings for information collection in prehistoric civilization to the advent of AI era, each sub-logo conveys a story, crucial invention or initiative of mankind. In chronological order, this logo family represents the history of communication technology. For the 15th anniversary of the School of Communication, ECNU, the whole branding design is in tribute to not only the discipline, the practice, and the development of communication, but also the human wisdom.



Skaldyrskysterne Limfjorden

Overtone, Denmark

Lead Designer(s): Overtone Team
Prize: Silver in Brand Identity

Description: Skaldyrskysterne, or the Shellfish Shores, boasts some of Europe's finest shellfish. As the perfect seafood destination, a visual and digital hub was created for local restaurants, fishermen, traders, and food events. Inspired by Østerskompagniet's old logo, the distinctive registration marks on Danish fishing boats, and the coastline, the visual identity is rich in historical and local references and emphasises the provenance of the area.



abc

Joyce Shi, United States

Lead Designer(s): Joyce Shi
Prize: Bronze in Brand Identity

Description: abc is a carefully curated online catalogue that features art books, objects, furnitures and other rare finds. Collections featured in this catalogue share a modern aesthetics and an appetite for timeless design, including works by Dieter Rams, Karel Martens and Eileen Gray.

The brand identity features a colour system representing the 4 distinct categories the catalogue features, as well as its digital nature. Users can find detailed information of each piece on the catalogue's website and utilise the website as an online museum for creative inspirations.



WAYS | Evolution

WAYS, China

Lead Designer(s): Bing Zhao, Haoxiang Zhao
Prize: Bronze in Brand Identity

Description: The brand identity for 'WAYS,' titled 'Evolution,' blends innovation, technology, and modernism. Designed for a forward-thinking tech company, the visual elements emphasize simplicity and a futuristic edge. The yellow and black palette embodies WAYS' mission to evolve and innovate, with yellow symbolizing optimism, and black conveying sophistication.

The typography strikes a balance between boldness and clarity. The identity system underscores the brand's commitment to advancing technology and delivering intuitive experiences, offering a cohesive visual language that resonates with users.



Desh News

MM Rahman Design, Bangladesh

Lead Designer(s): Md Mohibur Rahman
Prize: Silver in Broadcast Design

Description: This Motion Graphic project is the Opening Title of News Broadcasting On Desh Television. Desh Television is one of the top News Channel in Bangladesh.

The Inspiration of the News Branding (Motion Graphics, Infographics & News Studio) is the first flag of independent Bangladesh. We emphasized the colors & shape of the national flag consisting of a bluish-green background incorporating a golden map of Bangladesh on a red disk to the Motion Graphics.



European Business School

Hypersthène, France

Lead Designer(s): Hypersthène Team
Prize: Bronze in Brand Identity

Description: Historically founded in 1967, EBS (European Business School) was one of the best Parisian business schools and one of the first truly focused on Europe.

We were contacted by EBS to fully redesign the visual identity, all the graphical template and then we accompanied the school and created the website and the signage and ambiance for the new campus.

The branding has been created from a plural, modular "E", echoing the plurality of students, their paths, career goals and the infinite possibilities to become an "Entrepreneur".



Unlocking Learning

The Savannah College of Art and Design, Georgia

Lead Designer(s): Xinxun Liao
Prize: Gold in Children's Animation

Description: "Unlocking Learning" aims to illustrate how motion graphics can empower individuals with dyslexia to learn more effectively. This project seeks to raise awareness about dyslexia and its challenges in traditional learning, while showcasing how motion graphics can be a transformative solution.

By blending images, animations, and sounds in dynamic ways and reinforcing essential information, motion graphics simplify and enrich the learning experience.



Ars Futura

Studio Size, Croatia

Lead Designer(s): Jurica Koletić
Prize: Bronze in Brand Identity

Description: Studio Size crafted a unique brand identity for Ars Futura, a design and development agency in the gaming industry. This new visual identity reflects the bold vision and culture set by its founders, drawing inspiration from last century's optimistic futurism. Departing from industry norms, the brand is imaginative, open, and playful rather than trendy or predictable. The motto "Future starts today" underscores a hopeful outlook and the belief that sincere, thoughtful actions now will build a legacy for tomorrow.



Far Away

Jae Yun Kim, United States

Lead Designer(s): Jae Yun Kim
Prize: Silver in Children's Animation

Description: Far Away is a music video for a Korean hip-hop song with the same name. The music video centers on our hero, who feels trapped in a monotonous daily routine. He longs for freedom, adventure, and the chance to explore new places. The animation vividly depicts the hero's dream with vibrant colors, symbolizing his imaginative desire to travel, while the real world is shown in dull purple hues, representing the reality of his repetitive life.



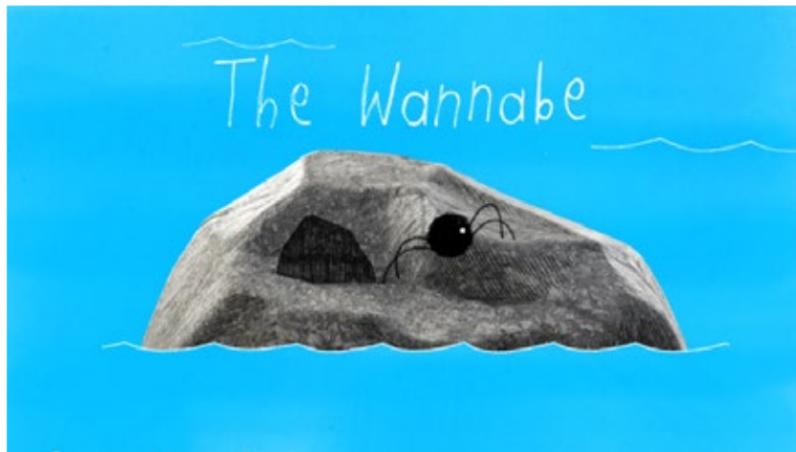
Nomad

Freelance, United States

Lead Designer(s): Yetong Xin

Prize: Silver in Children's Animation

Description: NOMAD is a short film exploring environmental conservation and future cities, focusing on the overuse of natural resources leading to rainforest depletion and environmental harm. It envisions a future where tribal communities build a flying city that assesses resources and relocates with its people. This ever-wandering city offers a dual spiritual and visual experience, using a playful and imaginative approach to present a hopeful vision of the future and inspire thoughts on environmental protection and humanity's coexistence with nature.



The Wannabe

Daye An, Dasom An, United States

Lead Designer(s): Daye An

Prize: Bronze in Children's Animation

Description: This short animation explores the themes of blinded desire and a sense of inferiority, highlighting the danger of mindlessly imitating others which is pervasive in modern society.

Synopsis: "On a barren island, a curious creature discovers a mysterious object floating towards the shore one day. Placing it on its island, it feels a surge of joy, but soon realizes how dull its island truly is compared to neighboring islands. Eager to be special like them, it starts to collect and decorate the island, but as its obsession grows, the situation starts to spiral out of control."



Zhong Kui

Freelancer, China

Lead Designer(s): Miao Liu

Prize: Silver in Computer Generated Character
Description: Zhong Kui is a striking 3D character inspired by Chinese Daoist mythology, embodying the spirit of a fearless monster hunter. Rooted in ancient traditions, she is reimagined in a contemporary punk style, combining traditional Daoist elements with futuristic, edgy aesthetics. Her primary mission is to combat evil and restore peace and goodness in the world. Zhong Kui's design features a bold, dynamic look, vibrant colors, and intricate details. She is dressed in a yellow, high-collared coat adorned with symbolic patterns and protective armor that blends modern technology with ancient mysticism.



Whispers of Serpents

Sara Hosseini, Iran

Lead Designer(s): Sara Hosseini

Prize: Bronze in Computer Generated Character

Description: The masked maiden finds herself accompanied by twin dragons, their sinuous forms embodying the duality of power and mystique. Through their hushed murmurs, the serpents impart profound insights, guiding her on a transformative path of self-discovery. As she delves into the depths of her enigmatic nature, the girl unveils hidden truths and awakens the dormant reservoirs of her inner fortitude and sagacity.



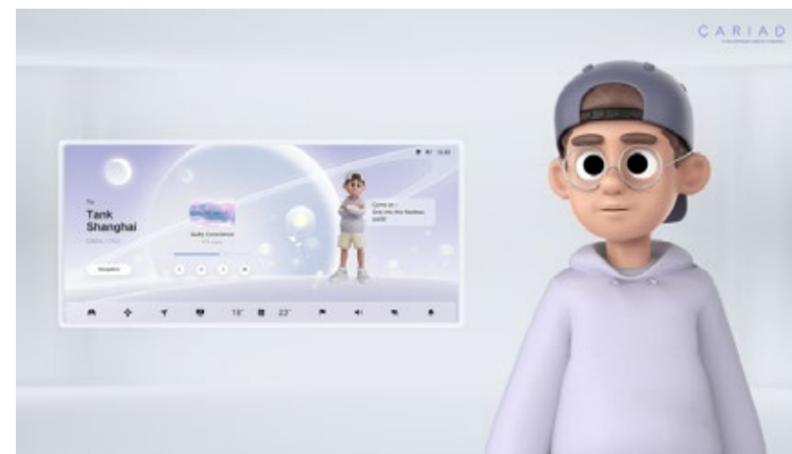
Goose Island - Blind Box Series Characters

Yiize Design, China

Lead Designer(s): Yingying Qi

Prize: Gold in Computer Generated Character

Description: Goose Island has launched a series of blind boxes, each containing a large goose figure with a different identity and form. The geese, with their distinct personalities, represent different types of craft beers, each embodying the flavors and cultural essence of various cities around the world.



Animated Avatar

Cariad (China) Co., Ltd., China

Lead Designer(s): Miao Yueqin, Deng Chunlei, Wang Yunke, Shi Jie

Prize: Bronze in Computer Generated Character

Description: Animated Avatar revolutionizes the in-car experience by creating a digital twin of the driver that mirrors their real-time style, emotion, and environment. This avatar seamlessly integrates visual recognition, AI customization, and responsive animation, delivering an engaging and interactive driving experience that enhances safety, entertainment, and driver engagement in a single, personalized interface.



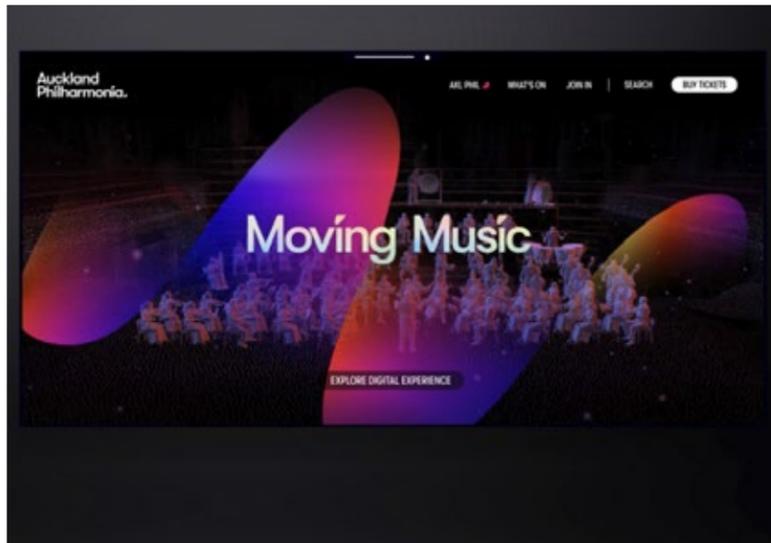
Digitopia: Generative AI Meets Creativity

Fafu Creative Ltd., Taiwan
 Lead Designer(s): Yi Tang
 Prize: Bronze in Computer Generated Character
 Description: Building Tomorrow's Virtual Utopia with Boundless Possibilities. Drawing from decades of film production expertise, we've developed an AI virtual character system integrating with generative text, voice, and audio-driven facial animation. Through sophisticated emotional matrix design, our virtual characters can interact with users in real-time, displaying various emotional states from joy and anger to sadness, with each expression transition appearing as natural as a real actor's nuanced performance.



OrenjiGO: Interactive Stories in San Francisco

Yuye Jin, United States
 Lead Designer(s): Yuye Jin
 Prize: Bronze in Interactive Media
 Description: OrenjiGO combines NFC-embedded ceramics and digital storytelling to turn everyday spaces into moments of discovery. Hidden in cafes, parks, and corners of San Francisco, these ceramics unlock stories tied to each location, blending physical and digital experiences. Users collect digital stickers, share their own stories, and connect with the city in a playful, engaging way. OrenjiGO redefines exploration, bringing back the joy of serendipity to city life.



Auckland Philharmonia Orchestra Website

Insight Creative, New Zealand
 Lead Designer(s): Jon Raduch
 Prize: Gold in Interactive Media
 Description: To reflect AP's move you promise, we proposed an interactive web experience to capture the energy of a performance. It begins on the home page with a 3D view of the concert hall. As you zoom in, you see & hear a series of musical performances. The AP logo sound wave elegantly dances across the screen in harmony with the music. As you immerse yourself further, you're on the stage with the players, ready to dive deeper into the website. The experience was created using cutting-edge 3D spatial scanning.



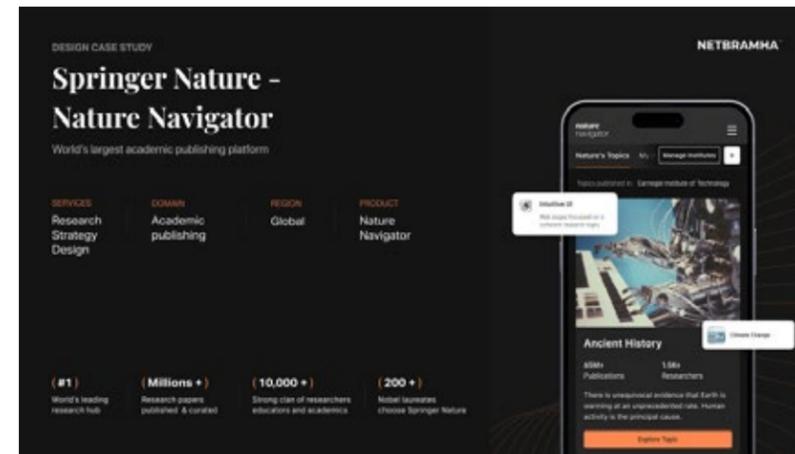
Valluga Brochure with AR Application

Lehanka Kommunikationsagentur, Germany
 Lead Designer(s): Kai-Uwe Lehanka
 Prize: Bronze in Interactive Media
 Description: The Valluga brochure for Feinkost Keller combines high-quality print with modern technology, offering maximum customer benefit. With 2 innovative augmented reality applications, it becomes an interactive experience that seamlessly acts as a digital bridge between the physical and virtual world. The AR function takes the reader via smartphone to 2000 m altitude in the Tyrolean mountains and provides exciting insights into the production of Valluga Speck®.



Beyond the Block

Freelance, United States
 Lead Designer(s): Freelance
 Prize: Silver in Interactive Media
 Description: Beyond the Block is an immersive interactive experience combining AI and environmental education for children. In a shared play space, children move physical blocks to control a virtual ocean, generating coral, fish, or marine debris while observing their interactions. Guided by the concept of "from simplicity to magnificence," it shows how small actions can create significant ecological impacts, highlighting the connection between behavior and ecosystems.



Nature Navigator: Accelerating Global Research

NetBramha Studios, India
 Lead Designer(s): Aashish Solanki
 Prize: Gold in Interface Design
 Description: Reimagining Research Intelligence for Nature Navigator: Offers a seamless, tailored experience for researchers, streamlining access to extensive scientific literature and insights. With user-centered design, it simplifies complex workflows, enabling scientists to discover relevant content effortlessly. This platform enhances productivity by integrating intuitive navigation, personalized recommendations, and advanced search features, ultimately supporting researchers in their quest for scientific breakthroughs and knowledge advancement.

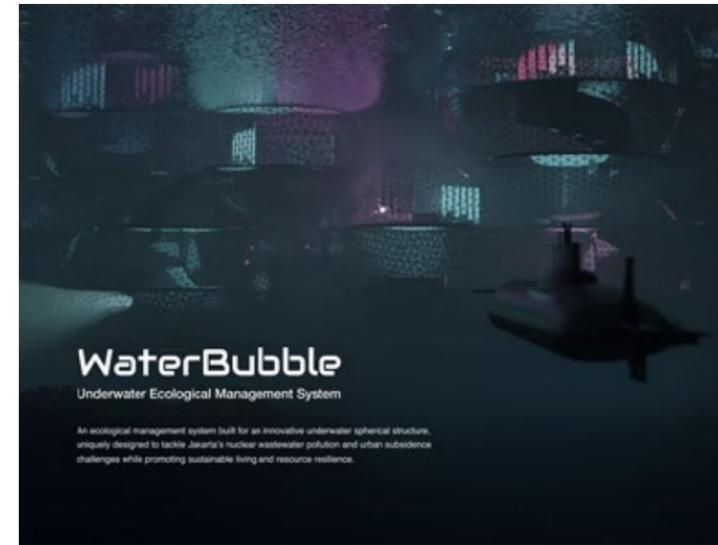


JourneyLink

Freelance, United States

Lead Designer(s): Yan(Jennifer) Zeng, Ruifeng(Rose) Wang, Yuyin Sun
Prize: Gold in Interface Design

Description: JourneyLink is an innovative in-car infotainment app designed for families and friends on multi-vehicle road trips. It syncs travel plans, shares real-time locations, and enables instant communication. With key features like shared stops, route change invites, and emergency alerts, it ensures smooth coordination. Powered by innovative Vehicle-to-Vehicle (V2V) communication, JourneyLink transforms group travel into a safer, more connected, and enjoyable adventure, fostering memories that last a lifetime.

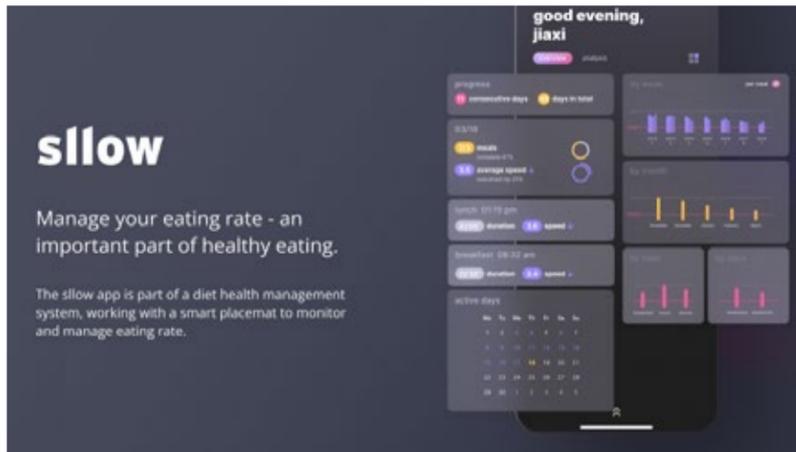


WaterBubble

Ambiwishes Information Technology Co., Ltd. & Ambiwishes Technology Inc., United States

Lead Designer(s): Yuzhou(Joe) Wu, Zilian(Joy) Li
Prize: Bronze in Interface Design

Description: Water Bubble is an intelligent platform addressing Jakarta's nuclear wastewater pollution and urban subsidence crisis. Using AI, it monitors external factors like environmental quality, nuclear contamination, and hydrological changes, as well as internal metrics such as building operations, resource use, and residents' comfort. By optimizing resource circularity, providing safety alerts, and advancing ecological restoration through data visualization, Water Bubble enhances urban resilience and sustainability, striving to create a harmonious coexistence between humanity and the ocean.



slow: Eating Rate Management

Jiaxi Yang, Ziwei Wang, Dave Hoatlin, Panalee Kewcharoen, Josh McFarlin, United States

Lead Designer(s): Jiaxi Yang
Prize: Silver in Interface Design

Description: slow is an app for a smart placemat that detects elevated eating rates and provides real-time feedback to encourage healthier eating habits. Using a weight-sensing placemat that communicates with the app, slow monitors eating pace and alerts users if they are eating too quickly or slowly relative to their goals. The mobile app offers immediate insights, enabling users to adjust their eating speed as needed. Initial findings suggest that slow can effectively prompt behavior changes, with further studies planned to assess its long-term impact on eating habits and overall health.



Spawlight

3.1 Studio, United States

Lead Designer(s): Jinlin Wang
Prize: Bronze in Interface Design

Description: Spawlight is a social-driven app that motivates users to take small yet meaningful actions for stray animals, inspired by our belief that "the longest journey begins with a single step." Adoption isn't the only path—feeding, fundraising, and neutering efforts can all make a difference. Through a fun, supportive community, Spawlight helps ease concerns around expertise or commitment, providing AI-powered resources for guidance. Users can enjoy sharing updates, learning from others, and accessing tools that make helping strays both easy and deeply fulfilling.



Axel

Siyuan Ma, United States

Lead Designer(s): Siyuan Ma, Bo Bao, Andi Zhou
Prize: Silver in Interface Design

Description: Axel is a driving system aimed at empowering passengers in privately owned Level 3 & 4 autonomous vehicles (AVs). Research indicates widespread distrust and misunderstanding of autonomous driving technology largely due to a lack of transparency and concerns over ceding control to a machine. Using image recognition AI, Axel addresses these issues by gathering and communicating real-time traffic information and offers interactive touchpoints tailored to different driving scenarios, allowing passengers to influence the vehicle's behaviors.



Seedlings

Xi Zhou, United States

Lead Designer(s): Xi Zhou, Yamei Liao, Zhuoying Wang
Prize: Gold in Mobile / Web Application

Description: Type 1 diabetes requires constant management, which can be tough for young teens and poses serious health risks. "Seedlings" is an app that empowers teens to manage their diabetes through a reward-based system. Parents can create personalized challenges where teens earn points for glucose checks, redeemable for rewards. Each check-in grows a virtual pot and seed, reinforcing positive habits. Unlike traditional apps focused on data tracking alone, Seedlings addresses this by prioritizing behavior modification to encourage regular check-ins.



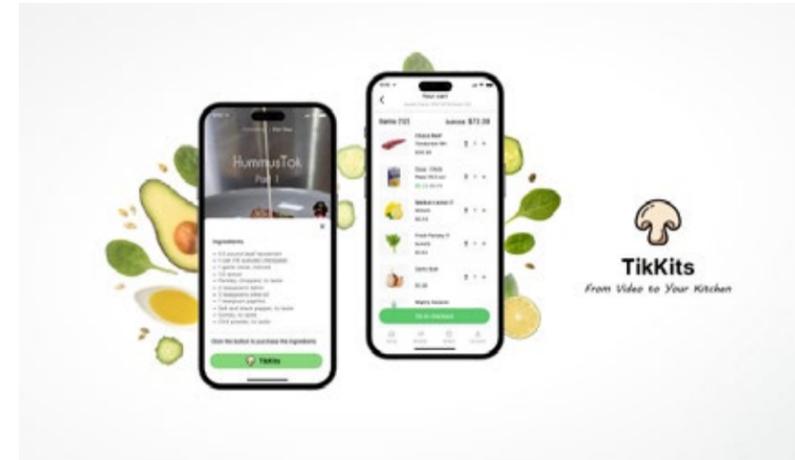
Monster & Monster

Limvi Studio, United States

Lead Designer(s): Man Xu, Tuo Zhang, Xingyu Peng, Dong Han

Prize: Silver in Mobile / Web Application
Description: "Monster & Monster" is our interactive mobile app designed to help kids practice spelling at home. The app allows children to develop their spelling skills through fun and engaging games and includes an educational simulation (EDU) system featuring lively monsters that motivate continuous learning.

This is especially valuable for children aged 5-6, who are beginning to build their math, reading, and other academic skills at school and home.



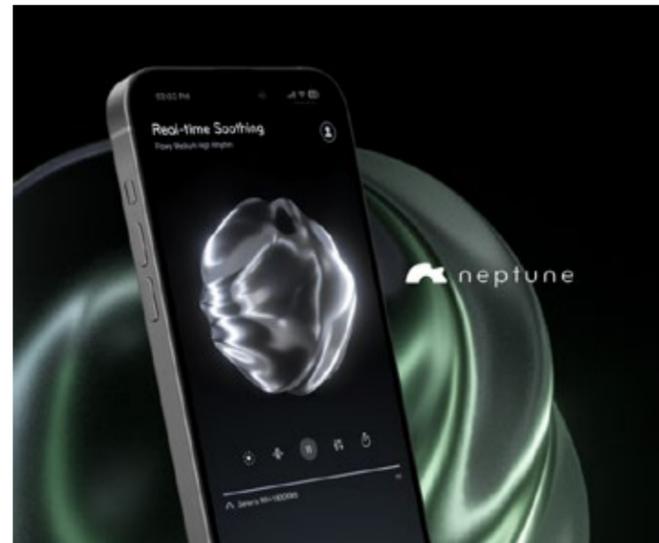
TikKits

Illum Cube Design Studio, San Francisco, United States

Lead Designer(s): Jinda Zhong

Prize: Bronze in Mobile / Web Application
Description: TikKits is an innovative meal kit delivery app that transforms the home cooking landscape.

By simplifying the process of discovering and preparing exciting recipes, TikKits offers a seamless link between the virtual world of culinary content and the real-life experience of cooking and dining at home. Users can watch a cooking video on TikTok and, with just a few clicks, have all the necessary ingredients for that recipe delivered to their doorstep.



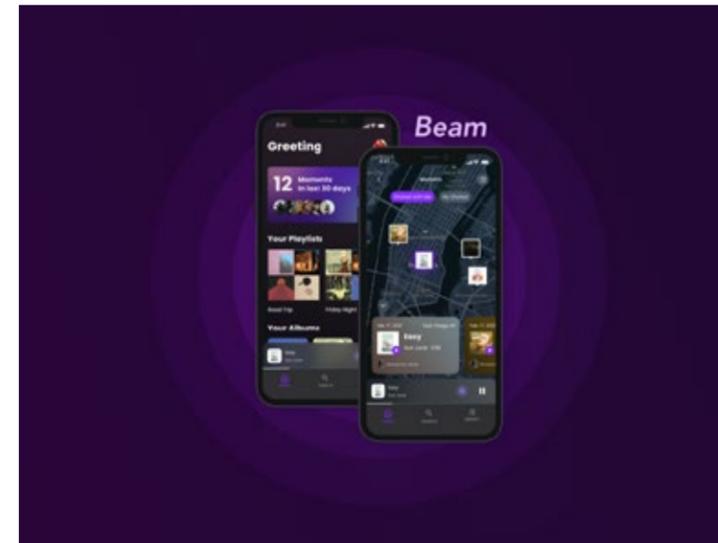
Neptune

Tianyun Jiang, United States

Lead Designer(s): Tianyun Jiang

Prize: Silver in Mobile / Web Application

Description: Neptune introduces an innovative method to improve individuals' mental health. It achieves this by delivering an automated, soothing soundscape seamlessly customized to personal vitals and daily activities. Through real-time soundscape generation and novel interaction, Neptune fosters an effortless mental soothing experience for busy individuals.



Beam: Music Memories, Together Anywhere

Nanwei Cai, United States

Lead Designer(s): Nanwei Cai

Prize: Bronze in Mobile / Web Application

Description: Beam is a music streaming platform designed for teenage to young adult music lovers, focused on enhancing the in-person music-sharing experience. Beam helps users easily discover and share their love of music with each other, highlighting the time and space anchored with each shared music, with a dedicated feature to store the rich context and story.



JOJO APP

Chengdu Shusheng Technology Co., Ltd, China

Lead Designer(s): Chengdu Shusheng Technology Co., Ltd

Prize: Bronze in Mobile / Web Application

Description: JOJO APP aims to foster independent learning capabilities in children aged 3-12 through entertaining educational methods. It offers scientifically curated educational content, suited to the specific developmental characteristics of different ages. Professional tutors are also accessible online. JOJO APP covers diverse content fields, including Chinese reading, writing, math, painting and English, all continuously iterating based on the feedback from big data.



Promotional Video of Yu'EBao x EDG x Razer

Ant Group, China

Lead Designer(s): Dian Huang

Prize: Gold in Online Advertising Design

Description: Background: This collaboration with EDG and Razer uses gaming headsets, an essential accessory in esports, as customized merchandise, igniting the enthusiastic pursuit of young people on social media.

Inspiration: We have redesigned the characters of the five team members, namely "giraffe, rabbit, guinea pig, snake, and fox." While the cabin appearance are from headsets which is the key product. The dark training room and corridor symbolize the tedious training, while rushing through the tunnel towards means the notion of accumulating strength through hard work and eventually achieving the dream.



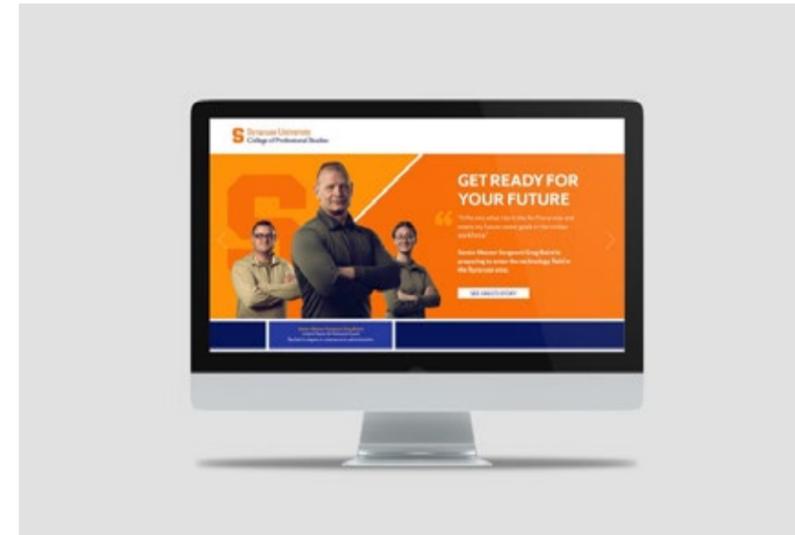
Red Cross Binational Campaign

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Gold in Online Advertising Design

Description: Donations give life to the Red Cross. We developed a 3D character with friends, using an ambulance, a blood bag, and medicines. The Red Cross collection container or collection can (Bote in Spanish) is unmistakable. Since donations in that container sustain the Red Cross and, in a way, give it life, we created a campaign in which the collection container comes to life every time people donate. Donating to the Red Cross means "Giving Life to the Red Cross."



Syracuse Veterans Tuition Assistance Campaign

Leibowitz, United States

Lead Designer(s): Ivan Caro

Prize: Bronze in Online Advertising Design

Description: Our team was tasked with creating an awareness campaign to connect military personnel with Syracuse University's Military Tuition Assistance Program. Through in-depth research, we crafted messaging and visuals that would present a Syracuse education as life-changing — not just cost-effective. The multichannel campaign was anchored by a video series featuring powerful student testimonials, combining dynamic visuals with a human interest component to truly engage viewers.



Design Contest of Local Hakka Memorial

Shih Chien University, Taiwan

Lead Designer(s): 王俊雄

Prize: Silver in Online Advertising Design

Description: Taiwan, having experienced colonial and authoritarian rule, is an island of amnesia where personal memories have been forgotten. The Hakka cultural renaissance relies on reviving language and culture and rediscovering collective memory within Hakka communities. We rewrite precious Hakka stories that were never preserved, from the perspectives of individuals, families, and villages. This effort reflects on historical events such as the Taiwan heitei sakusen, the Pacific War, the February 28 Incident, the White Terror, the August 23rd Artillery Battle, and the broader cultural context.



Ancient Future Digital Campaigns

Self Employed, United States

Lead Designer(s): Shiqing Chen

Prize: Bronze in Online Advertising Design

Description: This project for ANCIENT FUTURE, a jewelry brand founded by artist Qin Xu in 2020, aimed to build a digital presence that reflects the brand's philosophy of transforming natural objects into unique, rule-breaking body accessories. As the lead designer, I developed seasonal campaigns, look books, and brand books, created custom campaign logotypes, and designed editorial layouts for digital newsletters and articles. Each element was crafted to reinforce the brand's identity and engage its audience, successfully positioning ANCIENT FUTURE as an innovative leader in contemporary jewelry design.



Southern Sugar HTX

Nmillercreative, United States

Lead Designer(s): Nancy Miller

Prize: Silver in Online Advertising Design

Description: Southern Sugar is an exciting new dessert shop set to open in Houston, Texas. This downtown spot will focus on delicious Southern-inspired sweets, including ice cream, pastries, cakes, and more, all presented in a super creative way that's perfect for Instagram. The spec campaign visuals were mainly created using AI tools to produce visuals and videos for the pitch. The campaign's goal is to establish Southern Sugar as the top spot in Houston for unique and indulgent desserts that are not only great for sharing in person but also stunning enough to share on social media.



The Magic Ship of The Orient

College of Fashion and Design, Donghua University, China

Lead Designer(s): Liang Wu

Prize: Gold in Other Multimedia Design

Description: The work is from a 30 minute grand fashion show held during the 2023 World Design Capital Conference. The video on stage depicts a large ship that integrates elements of Eastern traditional culture, immersing the audience in a magical space. The design team used 3D animation, naked eye 3D, and AIGC technology to present the video on an 80 meter wide U-shaped screen and a top array screen, dynamically presenting the inspiration elements of fashion designers and performing simultaneously with over 60 pieces of clothing, boldly reconstructing the stage scene.



Red Cross Binational Campaign 3D Poster

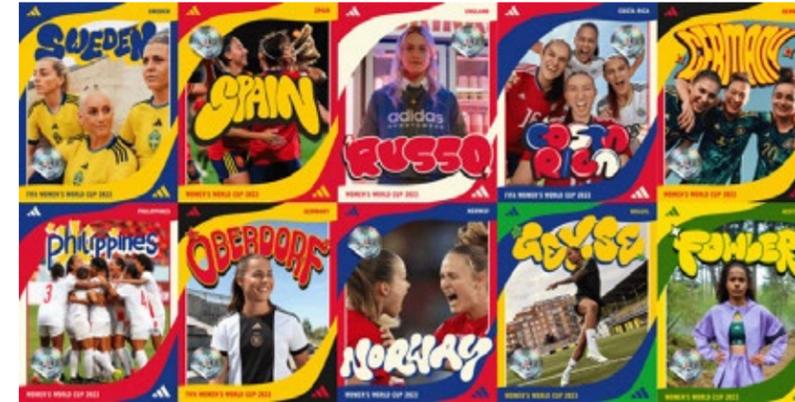
Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Silver in Other Multimedia Design

Description: The Red Cross of Tijuana needed to promote its donation campaign and provide information to children, teenagers, elementary schools, schools, and colleges. We developed a 3D anaglyphic poster with all Red Cross characters, such as an ambulance, a blood bag, and medicines. We also provided 3D anaglyphic (red and blue) Glasses.

Note: This design requires 3D anaglyphic (red and blue) glasses to be seen in its fully intended format and for the whole experience.



Hand Crafted Typographic Adidas Women's World Cup Football Cards

We Are Social, United Kingdom

Lead Designer(s): Jenni Smit, Head of Design

Prize: Gold in Social Media Campaign

Description: We Are Social crafted epic, hand-drawn custom type player cards, bursting with bright colors that were impossible to ignore. These bold, fun, and eye-catching designs seamlessly integrated with traditional player card elements like borders and holographic stickers. The campaign celebrated the icons of women's football in a fun way. Additionally, we produced motion versions of our hand-drawn designs for TVC and social films, ensuring this bespoke energy infused every aspect of the campaign.



KineticDUO - Folding Sliding System

Techart.xyz Karamanlidis, Greece

Lead Designer(s): Stavros Karamanlidis

Prize: Bronze in Other Multimedia Design

Description: The new advantages of kinetic facades hardware presented on this sort video



Dubai in Water

Techart.xyz Karamanlidis, Greece

Lead Designer(s): Stavros Karamanlidis

Prize: Silver in Social Media Campaign

Description: Social media campaign for Dubai market. Present new folding slide system of doors with impressive technical characteristics specially for drainage



Atlas of Life

Empacy Machine, United States

Lead Designer(s): Meixuan(Marshall) Wang

Prize: Bronze in Other Multimedia Design

Description: "Atlas of Life" is a 3-minute graphic essay that investigates the intersect of living and non-living from a metaphysical perspective. By weaving elements of storytelling, creative writing, experimental sound design, image making, animation, AIGC, typography, and filmmaking, this graphic short embraces a fusion of digital production and traditional analog techniques. The short is an outwardly-oriented invitation, asking the audience to join the collective entity of "us" as we traverse through time and transcend into a grander existence, a new embodiment of life.



DOONA X

MAISON LOTAN, United States

Lead Designer(s): Roeie Lotan

Prize: Silver in Social Media Campaign

Description: The DOONA X product line took seven years to develop, showcasing the meticulous planning and dedication that went into realizing this vision. The market launch featured a comprehensive brand movie and campaign created by MAISON LOTAN. This campaign highlighted the product's unique features and luxurious design, specifically targeting style-sensitive parents. The brand movie focused on moments in parents' lives, demonstrating the product's value and innovative new features.



Best Doggone Boxes Instagram

Uline Creative, United States

Lead Designer(s): Eric Dorgan

Prize: Bronze in Social Media Campaign

Description: Uline is known as the top dog of shipping supplies. This delightful design was used across marketing channels to promote our corrugated boxes. It was primarily seen on uline.com and resized for use on Instagram, Twitter and LinkedIn. The call to action drove traffic to our boxes page where customers can determine their needs and place an order. We knew this design would have a pawitive effect because our customers love seeing animals on our catalog covers.



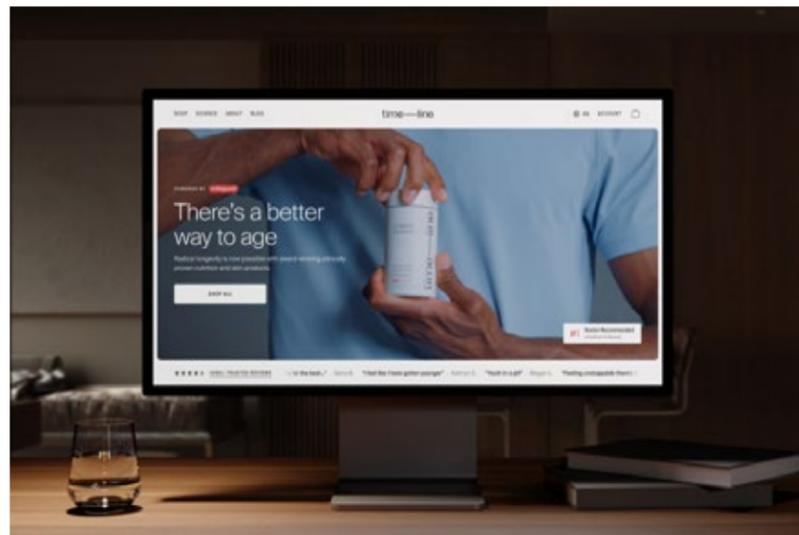
Alterscope

Studio Size, Croatia

Lead Designer(s): Jurica Koletić

Prize: Silver in Website Design

Description: Studio Size designed a brand identity for Alterscope a leading web3 analytics platform for crypto-natives that gives users the insights they need to make smart investment choices in Cryptocurrency and NFTs. With a renewed business focus and the launch of Alterscope – their most powerful platform to date for on-chain investors – they needed a new brand to engage consumers, employees and partners.



Timeline

Studio Lorenz Woehr, Germany

Lead Designer(s): Lorenz Woehr

Prize: Gold in Website Design

Description: Timeline is a pioneering Swiss health science-based company committed to revolutionizing the longevity industry with its clinically proven ingredient Mitopure. As a direct-to-consumer brand, Timeline offers next-generation nutritional supplements and topical skin health products powered by Mitopure, delivering comprehensive solutions for cellular health. With more than a decade of expertise in aging science research, Timeline seeks to push the boundaries of human healthspan for longer, healthier lives.



In This Moment

Peanut Line & Co., United States

Lead Designer(s): Megan Asbeck

Prize: Silver in Website Design

Description: In This Moment unveils, amplifies, and preserves the stories of contemporary Black leaders from across the Rochester, New York area. They provide educational resources that restore and repair historic narratives that would have been lost to time. As the lead designer on this project, I was tasked with giving this project a responsive web presence and recognizable brand. The goals were to amplify the work being done, create an online archive of the printed books, promote launch events, and to provide a place for people to donate.



Visit Ballarat

Avenue, Australia

Lead Designer(s): Flavio Argemi

Prize: Gold in Website Design

Description: Redefining Ballarat's online presence, the Visit Ballarat website reflects the visionary "Ballarat Place Brand Strategy." Designed to inspire, it repositions Ballarat as a dynamic destination through bold narratives, innovative design and intuitive UX/UI. Every detail showcases the region's authentic identity, offering uplifting, "brilliantly unexpected" experiences. Built on a cutting-edge, headless platform, it combines global standards with local essence, delivering a seamless, secure and engaging digital journey that invites exploration and elevates Ballarat's brand to new heights.



Premium websites designed for visionaries on a budget

Driver is a web solution designed for ambitious SMEs needing a website that empowers their vision, resonates with their audience & converts visitors into leads – without breaking the bank.

driverweb.site

Driver Website Solution

Avenue, Australia

Lead Designer(s): Flavio Argemi

Prize: Bronze in Website Design

Description: Driver is a premium website solution for ambitious SMEs, offering a high-end, cost-effective web presence. Built on a cutting-edge "headless" tech stack using WordPress, Driver leverages decades of tier-1 design and development experience, ensuring scalability and performance. With intuitive UX and customizable UI, Driver bridges the gap between budget web builders and expensive bespoke websites. Our strategy-driven approach ensures a site that resonates with audiences, drives engagement & converts visitors into leads.



Coree Wuhan Medical Website Design

Beijing Coree Digitization & Technology Company Limited, China

Lead Designer(s): Choi Seungkkok
Prize: Bronze in Website Design

Description: Innovation — Brand and Creativity
With a minimalist design and cohesive color palette, the website reflects Coree Wuhan's professionalism. Futura Sans font adds a modern, recognizable touch, aligning with the brand's innovation focus.

User Friendliness — Interaction
Clear navigation and an open layout create a relaxing visual experience. The design's adaptability across devices ensures optimal browsing on desktop and mobile. Dynamic features like animated transitions and interactive storytelling engage users, blending information delivery with a sense of innovation and digital connectivity.

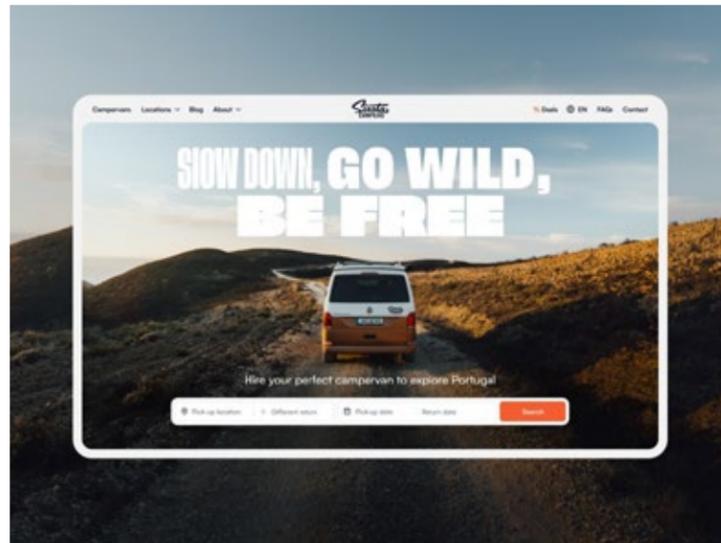


City Therapy: The Urban Survival Kit

Molecure Pharmacy, Taiwan

Lead Designer(s): Yu Cih Liu
Prize: Gold in Beauty / Health Packaging

Description: Introducing "The Urban Survival Kit," a creative solution for urban health challenges. Inspired by "SUPER FOOD," this supplement set, developed by a functional medicine team, helps manage stress and health imbalances. The futuristic design features black, silver, and laser materials with wavy lines symbolizing dynamic health balance. Unique packaging and a ceremonial unboxing enhance the user experience. Inside, six interactive cards guide self-assessment and personalized supplement combinations.



Siesta Campers

Studio Lorenz Wöhr, Germany

Lead Designer(s): Lorenz Woehr
Prize: Bronze in Website Design

Description: Siesta Campers is Portugal's #1 van rental company. They have built VW vans and explored life on the road for over 20 years. Our ground-up website redesign transformed their digital presence beyond a booking platform, showcasing their deep-rooted passion for VW craftsmanship while delivering a seamless rental experience that captures the spirit of adventure their vans inspire.



Posh Eau de Parfum

Sol Benito, India

Lead Designer(s): Vishal Vora
Prize: Gold in Beauty / Health Packaging

Description: Design Challenge: Creating a perfume bottle that captures the elegance and functionality of a lady's handbag is challenging. It must blend luxury and femininity with practicality in a compact design.

Solution: We crafted a sleek, slender bottle inspired by designer handbags, featuring smooth curves, a matte black finish, and a beautifully crafted leather tag. This design exudes luxury and style, seamlessly blending fashion and fragrance to capture the essence of modern femininity and sophistication.



LUEG Budget 2024-2025

Freaner Creative, United States

Lead Designer(s): Ariel Freaner
Prize: Bronze in Website Design

Description: The County of San Diego Land Use & Environment informs the public of its annual budget allocation and expenditures. We created a series of illustrations for posters, exhibits, printed documents, and websites. We created a series of digital illustrations with 3D software to form collages representing all the department's services, activities, benefits, and elements and how their budgets have been utilized. These collages use symmetry and organization to convey a sense of organization, distribution, and dynamic activities for each department.



Essential Oils Brand Packaging

Golden Mean, India

Lead Designer(s): Deepak Nanekar
Prize: Silver in Beauty / Health Packaging

Description: Here is a packaging assignment for a brand specialized in essential oils used for healing various health disorders. The brand aspired to have packaging that signifies a product of higher value and quality. It wanted to make a bold statement in the digital sphere. Our approach as a creative agency was rooted in meticulous research and strategic insights. We created various prototypes of shapes for the product and simultaneously developed the design elements.



AOKMAG Nutritional Dietary Supplements Packaging

Hangzhou JUICI Brand Design Co., Ltd, China

Lead Designer(s): Frank Zhu, David Wang

Prize: Silver in Beauty / Health Packaging

Description: AOKMAG nutritional dietary supplements packaging features flat icons and varied colors to clearly convey the benefits and characteristics of each supplement. For instance, the bottle of coenzyme Q10 softgels are marked with a heart icon and a pink hue that symbolizes heart health. This approach is visually striking and allows consumers to quickly identify what they need. Additionally, the use of vibrant color blocks and different line thicknesses creates a clear hierarchy of information, making it easier for consumers to focus on key details and choose the right product efficiently.



Year of the Dragon Protein Powder Gift Box

Byhealth Co., Ltd., China

Lead Designer(s): Darren Chan

Prize: Silver in Beauty / Health Packaging

Description: By-health launched a limited-edition music gift box during the Chinese New Year of the Dragon, aiming to enhance brand reputation and help products sell well.

The dragon head pattern on the surface of the gift box is integrated with the protein powder packaging design, which echoes the Spring Festival atmosphere. Contains a small bag of protein powder, the label printed with holiday wishes, become a blessing gift. The record was designed to play holiday music, and the gift box was widely popular with 130 million views on social media.



LOTY - Supplements Empowering Women

DBP - Brand Design Studio, Slovenia

Lead Designer(s): Fia Rus Kuzmanoski

Prize: Bronze in Beauty / Health Packaging

Description: LOTY food supplements focus on women's unique health challenges like menopause, PCOS, and hormone imbalance, often neglected in mainstream discussions. Through natural formulas, LOTY empowers women to take control of their health journeys. Inspired by the lotus flower, the brand celebrates women's beauty and cycles. Its visual identity, influenced by Henry Matisse, blends gentle femininity with strength.

With a soft, pastel color palette, LOTY embodies empowerment and minimalistic elegance, redefining women's healthcare.



knzu Cosmetics

Yuewei Shi, United States

Lead Designer(s): Yuewei Shi

Prize: Bronze in Beauty / Health Packaging

Description: knzu Cosmetics is dedicated to fostering confidence and self-esteem by offering individuals with skin concerns choices and support in their skincare journey, celebrating and enhancing their natural beauty. Drawing inspiration from the Japanese art of Kintsugi, which involves repairing broken pottery with gold, knzu embraces the philosophy of celebrating imperfections. The packaging design aims to convey the message that you are beautiful just as the unique individual you are.



zeo

Really Design Limited, Hong Kong

Lead Designer(s): Vincent Mok

Prize: Gold in Beverage Packaging

Description: Creating a new refreshing drink for a cafe, aims to infuse the Chinese tea with a sparkling twist, to captivate the young generation with the vibrant world of Chinese tea. We believe that tea is not just a beverage; it's a mood enhancer, a moment of balance amidst the chaos of the day. You can experience the harmonious dance of tea leaves and bubbles, elevating your senses and uplifting your mood. By looking at the drink can, it's a journey to rediscover the ancient wisdom of Chinese tea and embrace the effervescence of life.



Eastern Divide Brewing Company Label Designs

Meaghan A. Dee, United States

Lead Designer(s): Meaghan Dee

Prize: Gold in Beverage Packaging

Description: I created both the brand system (label template design) and individual illustrations for a local brewery: Eastern Divide Brewing Company. The concepts were developed in discussions with the brewer, Brandon Roberson, and the bar/restaurant manager, Sam Sol.



Berlin Pink Dry Gin

Berliner Brandstifter GmbH, Germany

Lead Designer(s): Milena Gerber

Prize: Silver in Beverage Packaging

Description: To mark our Berlin Dry Gin's 11th anniversary, we present the Berlin Pink Dry Gin, honoring Berlin summer. Infused with cherry and rose blossoms, it captures summer's essence. Alongside typical Berlin botanicals—elderflowers, mallow blossoms, fresh cucumbers, and woodruff—the taste experience is complete. The special material and bottle design reflect its quality, with a vibrant pink color representing cherry and rose blossoms, harmonizing with warm summer days.



Moena Wermut

Graphasel Design Studio, Hungary

Lead Designer(s): Design: Réka Eisenberger, Director: David Droznsnyik

Prize: Bronze in Beverage Packaging

Description: Zoltán Nagy and Balázs Molnár, both recognized figures in the world of bars, created the Moena Wermouth. They pay homage to the Italian inventor Benedetto Carpano by using the original spelling of vermouth. The drink draws inspiration from the southern Italian way of life and the sultry summers. We envisioned a label displaying a paradisiacal state, expressing the complexity of the brand. Its visual style evokes the beauty embodied in exoticism.



Herz Coffee New York

Graphasel Design Studio, Hungary

Lead Designer(s): Design: Péter Szóke, Art Director: Dávid Droznsnyik

Prize: Silver in Beverage Packaging

Description: Herz is a high-quality artisanal coffee roasting brand that develops its specialties without compromise. The brand design focuses on clean colors and a strong shelf presence, completed by a flat graphic identity. The packaging family includes not only coffee capsules but also canned coffee and other innovations.



TWO-5 Brewing

Sakkisime & Co. Creative & Digital Agency, Belize

Lead Designer(s): Chantel Mendezabal

Prize: Bronze in Beverage Packaging

Description: The campaign look for TWO-5 Craft Beer reflects the essence of Belizean Creole culture, where "TWO-5" symbolizes close friendships and shared experiences. Designed to capture the bold and innovative nature of these brews, the campaign is lively and bright, mirroring the dynamic flavors of each beer. Vibrant colors and energetic patterns are used to showcase the unique characteristics of the brews, creating a visual identity that is as refreshing and spirited as the friendships TWO-5 celebrates.



Hai-Island Beer

China Resources Snow Breweries, China

Lead Designer(s): Jialiang Mao

Prize: Silver in Beverage Packaging

Description: The packaging of Hainan style shows the natural scenery and relaxing lifestyle in Hainan. It integrates local typical elements like sea waves and coconut trees into the word "HAINAN" to form the core logo. For bottle packaging, the relief on the highly transparent glass body is a synthesis of the local landmark landscape and a typical ribbon of native Li nation with characteristic patterns, suggesting a harmonious symbiosis between traditional national culture and natural ecology.



Dou

Siyu Shen, United States

Lead Designer(s): Siyu Shen

Prize: Bronze in Beverage Packaging

Description: Glowing up, I always remember mom making a glass of fresh soymilk in the morning. With the simplest ingredients, the smooth and creamy soymilk comforts me and reminds me of the sweetness of home. To deliver that taste and love, we create Dou soymilk, a brand that offers homemade quality soymilk. Dou embraces a minimal and playful identity to attract and introduce the original flavor to a broader group of customers. Since the making process of Dou soymilk is so simple and transparent, we decided to use solely typography to emphasize the purity of the purity of the brand.



Chip Display Packaging of SpacemiT

Yensu Cultural Creativity Beijing Inc., China
 Lead Designer(s): Yue Gao
 Prize: Gold in Commercial Packaging
 Description: Inspired by "SpacemiT" brand and "Stone" product, Packaging resembles irregular obsidian. It symbolizes the fusion of human progress from basic tools to the advanced chip, representing the advancement of technology and the transmission of wisdom. customized for the chip's size and shape. High-strength and wear-resistant materials, like acrylic composites, provide protection. Anti-static and shock-absorbing materials prevent damage. The outer packaging simplifies opening.



Doritos Solid Black 2023

PepsiCo, United States
 Lead Designer(s): PepsiCo Design & Innovation
 Prize: Gold in Food Packaging
 Description: As part of SOLID BLACK®, our ongoing DORITOS® initiative that supports Black innovators and changemakers, we've scaled our annual limited edition series into a collaboration-driven platform that amplifies Black artists. For the third DORITOS® SOLID BLACK® series, we commissioned Mz. Icar, an anonymous interdisciplinary arts collective composed primarily of Black women, to create the artwork for our limited-edition packaging. 2B+ Impressions
 100% Positive to Neutral Sentiment



Voice of Dreams

Guangdong Gaoyi Packaging Technology Co., LTD, China
 Lead Designer(s): Guowu Zeng
 Prize: Silver in Commercial Packaging
 Description: "The Sound of Dreams" is a high-quality wine. In every tasting, consumers can hear the call of their deep dreams and feel the love and pursuit of life. This design integrates three hand-painted illustration themes with ecological flowers/people/animals, implying that you are at ease on the road of pursuing your dreams, and strive to move forward and fly your dreams. Using the opposite sex labeling as the main vision, the overall design aims to convey the brand concept of harmonious coexistence between man and nature and the positive attitude of pursuing dreams



Baking & Cooking Ingredients by Tanya Dunaeva

Tanya Dunaeva, United Kingdom
 Lead Designer(s): Tanya Dunaeva
 Prize: Gold in Food Packaging
 Description: The design concept offers a fresh perspective, inspired by the abstract forms of sunflowers and rice stems. It intricately weaves elements of nature into a modern composition, with soft curves and vibrant hues evoking a sense of organic beauty. This innovative approach creates a visually captivating piece that invites customers to appreciate the elegance found in the simplicity of natural shapes.



Dragon Boat Festival Gift Box

RR Donnelley, China
 Lead Designer(s): Changyun Wen
 Prize: Bronze in Commercial Packaging
 Description: Dragon Boat Festival is a traditional Chinese festival. The product is a Dragon Boat Festival food gift box designed for a freight company, used to give to the employees. The creative car-shaped packaging structure fit the brand identity of the client. Besides, the car lights and music, which can be powered by acousto-optical electrical components, make the box interactive, technologically innovative, and interesting.



Rice Moon Cake

Hangzhou Signsun Signage System Co., Ltd., China
 Lead Designer(s): Xiaohua Wu / Junlong Wu / Zhangrun Yu
 Prize: Gold in Food Packaging
 Description: The creativity is based on the core concept of "rice heart like the moon, respecting heaven and loving people", and designed based on the product of "rice moon+tea leaves+tea cups", creating the beautiful wish of "making friends with tea, rice heart like the moon, two round people and the moon, happy conversation". The visual design uses four illustrations as a communication medium, combined with the main visual effect of the full moon, with a simple appearance and rich inner content.



Zi Zui Jin Ren

Buju Yige Packaging R&D Room, China

Lead Designer(s): Jie Chen

Prize: Silver in Food Packaging

Description: 1: The package named "Zi Zui Jin Ren / Dazzling with the moment", which is positioned by the client as a "top limited edition" product. The name originated from the Chinese idiom "Zi Zui Jin Ren", which evolved from the Chinese Song Dynasty idiom "Zhi Zui Jin Mi / Dazzling with paper and gold", focusing on luxury, richness and elegance.

2: The window glass cutting and hollowing process is used to visually highlight the noble product image of "beauty in the boudoir"; 3: The traditional "Bada Rhyme" pattern is used to cover it to create an elegant look.



XIYES Gift Tea

Feng Design Studio, China

Lead Designer(s): Feng Huang

Prize: Bronze in Food Packaging

Description: The packaging adopts the stroke elements in the brand logo, and combines four new figure pictures to form a unique Chinese character element, which reflects the unique etiquette of Chinese tea to entertain guests. Respectively represent: humility, affinity, respect, hospitality, these traditional Chinese characteristics of the spiritual culture.



Crispy Shark Gift Box

Beijing Canbrand Culture Communication Co., Ltd., China

Lead Designer(s): Jinxi Yang, Dehui Xu

Prize: Silver in Food Packaging

Description: The Crispy Shark Gift Box is an innovative fusion of a kids' interactive toy and food packaging. The shark-inspired shape not only makes the brand image vivid and visible but also ingeniously transforms the packaging into a wearable helmet mask. With its innovative structure, the packaging is designed for reuse, giving it a second life and delivering an interactive experience that is "tasty" yet "fun". It also has a version made of eco-friendly and recyclable kraft paper for doodling, encouraging kids to enjoy snacks and foster their creativity and environmental awareness through creation.



The Tea Has Turned Red

Hefei Pure Angle Brand Consulting Co., Ltd, China

Lead Designer(s): Yan Wu

Prize: Bronze in Food Packaging

Description: The graphic inspiration comes from the process of tea changing from green to red. Consumers can clearly see the evolution of black tea, which well demonstrates the design theme of "tea turning red", and the visual communication effect is clear at a glance. The shape of the small cans inside the packaging resembles the "granary" that used to store grain in rural areas. Here, it symbolizes "tea warehouse", which sounds the same as "tea collection".



NAI

A|S Strategy, Branding & Communication, Greece

Lead Designer(s): Antonia Skaraki

Prize: Silver in Food Packaging

Description: The NAI packaging transforms olive oil into a symbol of positive social change. Inspired by Michelangelo's transformation of rejected marble into one of the most iconic works of art, David, NAI repurposes discarded marble to create solid, diverse, and unique cases for each bottle. Each case celebrates second chances and the beauty of defiance, conveying the message that rejection can be the beginning of something new—something better. NAI embodies creativity, environmental consciousness, and a powerful message of affirmation and transformation.



Grain&Gather

Siyuan Ma, United States

Lead Designer(s): Siyuan Ma, Andi Zhou

Prize: Bronze in Food Packaging

Description: Grain&Gather is a packaging and service design concept aimed at providing dignified food assistance to international refugees in urban areas. The project seeks to make food support more accessible to newly-arrived individuals, addressing common barriers today such as language, dietary needs, and fear of authority. Recycled cardboard packaging in house-shaped boxes evokes a sense of home, with allergen warnings and diet information marked for easy selection.



Moon & Tea Mid-Autumn Gift Box

Wu Ke Ni (Shanghai) Cultural Creativity Co., Ltd., China

Lead Designer(s): Chenxiang Xi

Prize: Gold in Other Packaging

Description: Mid-Autumn Festival, a traditional Chinese celebration rich in regional culture. We have created a unique gift box with oriental texture in the Mid-Autumn Festival. Bamboo box and white porcelain tea plate show oriental elegant. Inside, mooncakes with local color rice and several Pu-er teas as gifts.

When the inside gift is taken out, the box and the cover plate form a tea tray, the mooncake box can be used as a moon lamp for tea time under the moonlight.



British Rothsc Rooster Pluripotent Oil Net

Guangdong Zhenjian Biotechnology Co.,Ltd, China

Lead Designer(s): Guangdong Zhenjian Biotechnology Co.,Ltd

Prize: Bronze in Other Packaging

Description: Created with the principles of "less is more", the bottle of Rothsc Rooster features a pure and minimalist white color, symbolizing its powerful cleaning capabilities. The label on the bottle utilizes a dominant green color palette, combining the elements of cutlery (representing the product's positioning) and water droplets (representing its form) using negative space, effectively conveying its ability to provide thorough, eco-friendly cleaning for tableware.



Casabella Eau De Parfum

Sol Benito, India

Lead Designer(s): Vishal Vora

Prize: Silver in Other Packaging

Description: Casabella Parfum

The client seeks to create an exclusive ultra-luxurious limited edition feminine perfume that transcends traditional glass bottle design. we developed a concept that exudes elegance and uniqueness. The bottle is encased in a stenciled gold metal jacket, adding a touch of luxury and sophistication. To complement this, we designed an ornate round ball cap, which features a hanging tassel serving as a unique design hook. This combination of intricate stenciling, rich gold accents, and the distinctive tassel detail creates a visually stunning and highly original presentation.



Xiaohongshu Balcony Renovation Box

Redbook Technology Limited, China

Lead Designer(s): REDesign@Xiaohongshu

Prize: Gold in Product Packaging

Description: With urbanization, living spaces in modern cities are shrinking, making balconies vital for connecting with nature. To enhance home happiness, Xiaohongshu launched the "Most Beautiful Balcony Makeover Plan," encouraging budget-friendly balcony renovations. To thank participants, Xiaohongshu and Stone Technology created the themed gift box—Xiaohongshu Balcony Makeover Box.

Innovation:

Graphics: Basic geometric shapes with high-saturation colors convey a natural, warm atmosphere.



Welcome Pack Dior

Tipografia Altedo Srl, Italy

Lead Designer(s): Mattia Trentini

Prize: Silver in Other Packaging

Description: An secret entrance concealed within the words "Welcome to DIOR" as an aesthetic expression of a product that uses the paper's language only. The structure encases the contents, featuring exquisite engraved motifs that align flawlessly across different surfaces. The luxurious interplay of hot foil stamping and digital printing achieves a refined colour uniformity, achieved through the refined design of a product made and composed by hand.



Puslekrakk by the National Museum of Norway

Handverk, Norway

Lead Designer(s): Eivind Stoud Platou

Prize: Gold in Product Packaging

Description: «Puslekrakk» is a 1:2 scale model of a stool by architect Sverre Fehn which is part of the exhibition at the National Museum in Oslo.

The scale model is a building kit.

The original stool was designed to use materials very efficiently without waste. This was inspiration for the packaging.

We wanted to find a way to stack all the parts as compactly as possible and then create the packaging around it. It became a triangle like the basic shape of the stool.



CHEFLING Packaging Design

Studio EBBXFLO, India

Lead Designer(s): Studio EBBXFLO

Prize: Silver in Product Packaging

Description: The packaging of Chefling showcases a distinctive design approach, featuring hand-illustrated ingredients that not only highlight the uniqueness of each box but also embrace the concept of homemade cooking with these user-friendly DIY kits. This artistic choice to employ hand-drawn illustrations serves to emphasize the personal touch and individuality of each ingredient, inviting users to embark on a personalized cooking adventure. Furthermore, the color palette for each design has been thoughtfully selected based on psychological principles, aimed at stimulating a person's palate.



Baobab Collection Rebrand

Jocelyn Zhao Design, United States

Lead Designer(s): Jocelyn Ziying Zhao

Prize: Bronze in Product Packaging

Description: Until now, the Baobab Collection lacked a distinctive brand narrative, an iconic identity, and diverse product offerings. The new 'Heart of Baobab' collection, a signature series for the home fragrance brand. Drawing inspiration from the baobab tree trunk's hollows, which remarkably store up to 300 liters of water—a true marvel in the harsh, arid environment of the African Savannah. This collection emphasizes the tree's resilient spirit by showcasing the hollow in its glass form, transcending from scented candles to diffusers, essential oils, and room sprays.



XiaoHongShu 2023 Mid Autumn Festival gift box

Redbook Technology Limited, China

Lead Designer(s): REDesign@Xiaohongshu

Prize: Silver in Product Packaging

Description: The graphics feature symbols of the Mid-Autumn Festival, such as rabbits, the moon, flowers, and trees, creating a "Flowers in Full Bloom, Moon in Its Prime" scene. This design not only serves as a beautiful Mid-Autumn painting but also conveys warm wishes. The graphic style is inspired by enamelware patterns from the 80s and 90s, simplified and revitalized. The chosen font blends modern design with traditional elements, using a cursive script with intentional breaks in strokes.



Ke Ran

Guangdong Gaoyi Packaging Technology Co., LTD, China

Lead Designer(s): Guowu Zeng

Prize: Bronze in Product Packaging

Description: The design of the Keyan series of small wine is designed to attract young consumers, and through the unique bottle shape and the mountain and sea classic illustrations rich in mythic culture, the traditional and modern, fashion and classic are perfectly integrated. The bullet-shaped bottle symbolizes youth, vitality and speed, while the Shanhaijing cultural illustrations give the product a profound cultural heritage and historical connotation.



Colorful Zhangzhou

Answer Culture, China

Lead Designer(s): Yangchao Wu

Prize: Bronze in Product Packaging

Description: The planning and design of the project is divided into four sections: brand VIS, present, offline experience space, and online life service platform. The project, beginning with the distinctive temperament of the city, incorporates Zhangzhou history and culture, local customs, architectural style, and other pattern resources. In order to infuse the city with cultural originality, it chooses "green" as the primary brand color and the city emblem, the "daffodil."



Solid Order Jewelry Packaging

Ads, China

Lead Designer(s): Yawen Jiang

Prize: Bronze in Product Packaging

Description: Solid Order is a young fine jewelry brand from China. Its unique neutral aesthetic is inspired by geometric forms and architectural structures. The brand's visual elements focuses on squares and circles, leading to a packaging design that resembles contemporary installation art. The frosted acrylic cube is connected by strong magnets, ensuring secure yet effortless opening. The hollow center's interior is lined with black velvet to protect the jewelry.



Sappi North America's 2023 Holiday Kit: A Beacon of Sustainability and Design in Packaging

Matter Communications, United States

Lead Designer(s): VSA Partners

Prize: Gold in Sustainable Packaging

Description: Sappi North America's 2023 Holiday Kits showcased their commitment to sustainability and exceptional design in the packaging industry. Each component, including the shipper box, was reusable and recyclable, featuring techniques like blue and gold foil, embossing, and soft-feel coatings for a captivating multisensory experience. The kit included a main holiday box and three interior boxes, each holding delightful surprises, including pillow boxes, note cards and stickers, secured with bellybands for an engaging, interactive, and memorable unboxing experience, emphasizing gratitude.



Sustainable Watch Packaging for Mühle-Glashütte

Lehanka Kommunikationsagentur, Germany

Lead Designer(s): Kai-Uwe Lehanka

Prize: Gold in Sustainable Packaging

Description: The sustainable watch packaging for Mühle-Glashütte combines luxury, environmental awareness and social responsibility. Made from 100% recycled paper and produced and printed in Germany, it helps reduce the carbon footprint and closes the cycle. A sophisticated wave design on the inside holds the watch securely in place - a stylistic paradox: steady on the wild ocean. A cord made from salvaged ghost nets, once a danger to sea creatures, completes the concept.



Pastry Puff

Lomiere, Iran

Lead Designer(s): Amirmohammad Zeinali

Prize: Silver in Sustainable Packaging

Description: Our innovative pastry packaging design addresses sustainability, user-friendliness, and affordability. Using recyclable kraft and greaseproof paper, it ensures durability and eco-friendliness. The double-layer design prevents leaks, keeping pastries fresh and bags clean. A built-in strap enables hygienic handling, while a paper strap preserves leftovers. Cost-effective materials and simple construction make it accessible for bakeries. Versatile for various pastry sizes, the design's minimalist approach reduces environmental impact.



Packaging Design for 'Ai Zhi Chen' Ai Stick

Shrine 陈双, China

Lead Designer(s): Chen Shuang

Prize: Bronze in Sustainable Packaging

Description: This work's design draws inspiration from ancient Chinese calligraphy and painting, blending classical aesthetics with modern innovation. The outer packaging is crafted from birch bark, showcasing natural textures while minimizing printing, thus reducing environmental impact and promoting sustainability. The independent packaging utilizes moisture-proof and waterproof wax paper, with no plastic used, ensuring the product's quality for long-term storage.



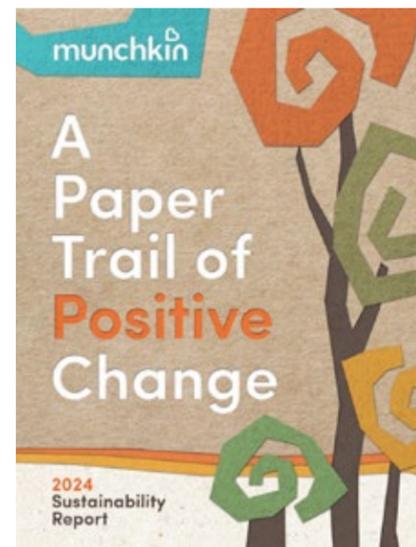
"Dahongpao" Green Display Tea Packaging

Shenzhen Tongchuang Dream Workshop Cultural and Creative Co., Ltd, China

Lead Designer(s): Yongjun Chen, Kangmu Chen, Sitong Lin, Zepeng, Zhanghao

Prize: Bronze in Sustainable Packaging

Description: The cover of the brand packaging is composed of words and visual elements that reflect the regional culture and humanistic features of Dahongpao, which shows the rich historical and cultural heritage of tea and the levelable structural design, which greatly reduces the transportation space, reduces the cost and is green and environmentally friendly. At the same time, it has both display function and excellent commercial effect.



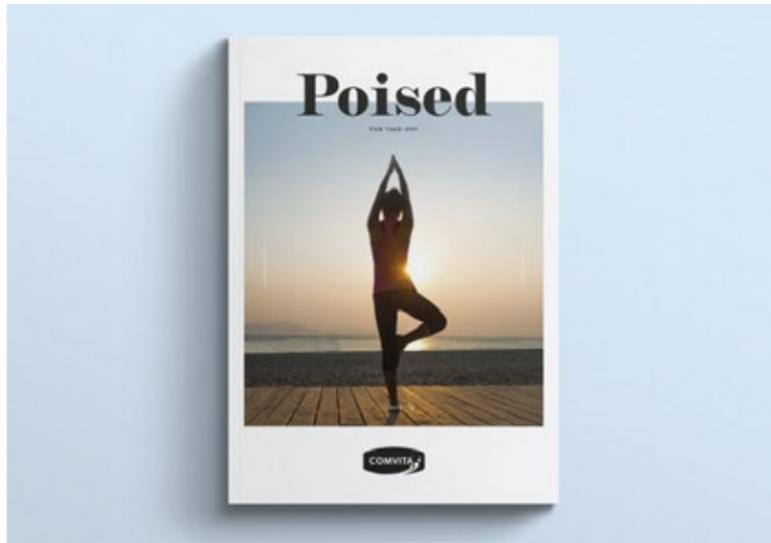
A Paper Trail of Positive Change

Munchkin, United States

Lead Designer(s): Diana Barnes "DB"

Prize: Gold in Annual Reports

Description: As the world's most loved baby lifestyle brand, Munchkin aims to create a meaningful and quantifiable difference in the world by reducing the brand's use of plastics, leaving a positive paper trail of change and improving the planet for future generations. Chief Brand Officer & Creative Director Diana "DB" Barnes is the tour de force behind Munchkin's brand identity and the brand's 4th annual sustainability report, titled "A Paper Trail of Positive Change," which highlights Munchkin's sustainable leadership in the industry through innovative approaches.



Comvita Annual Report 2023

Insight Creative, New Zealand

Lead Designer(s): Mason Smith

Prize: Silver in Annual Reports

Description: This report aimed to show a strategy delivering & to signal a new phase. The idea poised for success offers an authentic & exciting way to connect past, present & future.

- A modern lifestyle magazine, with foil masthead, signals a shift from agri-business to wellbeing brand.
- The grid, typography, colour palette, keylines, infographics & image selection speak directly to the core idea.
- Impactful emotive imagery adds feel & pace. The Chair & CEO bridge 2 markets & past/future.



Leveraging Synergy to Energizing The Nation

Brofrank, Indonesia

Lead Designer(s): Robby Rahmat Tryagusta

Prize: Bronze in Annual Reports

Description: PGN Solution is a subholding subsidiary of PGN under Pertamina Holding, specializing in energy infrastructure services. Our mission is to provide professional, integrated solutions for energy distribution, operation, and maintenance.

For the creative direction of PGN Solution's 2023 Annual Report, we've crafted a striking visual narrative. This modern design features sleek photo collages and bold typography, enhanced with vibrant colors. These elements highlight PGN Solution's relentless innovation and rapid advancements in expanding our infrastructure, production, and service networks.



UNDP Annual Report 2023

United Nations Development Programme, United States

Lead Designer(s): Brand and Marketing Team at BERA, UNDP

Prize: Silver in Annual Reports

Description: UNDP Annual Report 2023 This illustrated annual report presents a bold, timely narrative: unified action will create a better world for people and our planet. The report highlighted a year of impactful initiatives and stories using a combination of human-driven concepts, AI, and design software.

As part of a larger marketing campaign, it helped to position a more hopeful, positive vision of UNDP and sustainable development – including the 17 SDGs – towards a future where no one is left behind.



Whole Foods Market 2023 Impact Report

Hunt, Gather, United States

Lead Designer(s): Megan Hicks

Prize: Bronze in Annual Reports

Description: Transforming dense sustainability data into a compelling and consumable narrative was our goal for the 2023 Whole Foods Market Impact Report. To do so, we showcased the company's holistic approach through collage-style design, mirroring the company's layered environmental initiatives, and combined data with personal stories to connect readers emotionally to their mission and values. The resulting report strengthened the company's reputation as a leader in corporate responsibility and sustainability, while providing a single source of truth for internal and external stakeholders.



Mapping the Journey of Sustainable Report Design

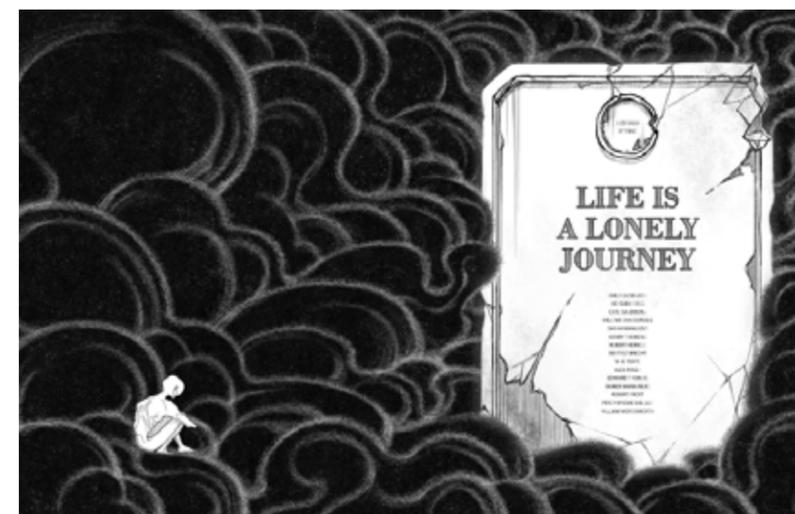
Lively Green Pte. Ltd., Singapore

Lead Designer(s): Jeff Au

Prize: Bronze in Annual Reports

Description: In today's eco-conscious landscape, a well-designed Sustainability Report builds trust, and accountability, and resonates with a broad audience. PUB, Singapore's water agency, needed a compelling sustainability report to detail its initiatives and connect with stakeholders.

We employed a user-centric design with clear themes and engaging visuals, including infographics, interactive charts, and impactful imagery to showcase their sustainability achievements.



Life Is A Lonely Journey

XI YANG, United Kingdom

Lead Designer(s): XI YANG

Prize: Gold in Books

Description: Poets use clouds as a medium to express their emotions and illustrate their life journeys. Every person may have their own interpretation of clouds, deriving personal significance from their shapes and motions. Through 17 poems and illustrations, this picture book weaves a story about life's journey. It invites readers to embark on a journey of self-discovery, seeking resonance and connection within the clouds.



Uprooted

Fiona Lascelles Design, New Zealand

Lead Designer(s): Fiona Lascelles

Prize: Gold in Books

Description: If the internet was soil what flowers would grow? A self-directed work, Uprooted is a reflection on the problem of the hierarchy of being: machine over plant, human over machine. Here, the plant speaks back. The design and concept are interwoven, one informed the other. I took photographs, scanned plants, generated code poetry, prompted AI, realised typography and design. Materiality was important; it has a beautiful poetic feel due to the ink looking velvety on the eco100 stock, the cover hand screen-printed on dirt-coloured matte paper and then perfectly hand-bound.



Sonetos de Biroasca & Poemas de Terreiro

Leonardo Laccarino, Brazil

Lead Designer(s): Leonardo Laccarino

Prize: Silver in Books

Description: Book of poems about the local culture of biroscas (popular bars) and terreiros (place of Afro-Brazilian religious ceremonies) in Rio de Janeiro, Brazil. Divided in two parts, the design explores the black vs white relation through an organic language: all the letters were handcrafted with chalk (an element present in both biroscas and terreiros) in an spontaneously and ordinary way — in reference to everyday culture — instead of the cold use of typography.



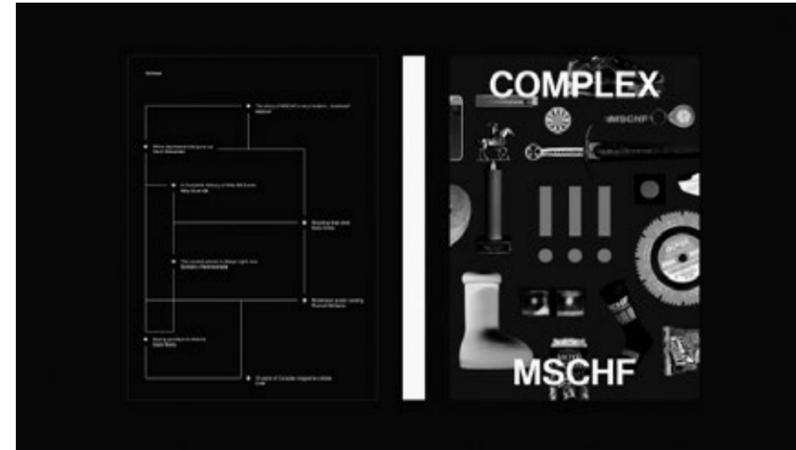
Gert Dumbar, Gentleman Maverick of Dutch Design

Studio Renate Boere, Netherlands

Lead Designer(s): Renate Boere

Prize: Silver in Books

Description: Gert Dumbar, Gentleman Maverick of Dutch Design honors the life and work of Gert Dumbar, one of the most influential post-war graphic designers. Dumbar's impact spans from avant-garde theaters to global brands. Written by Leonie Ten Duin and Max Bruinsma, the book highlights Dumbar's versatile, provocative design philosophy, complemented by archival sketches that reveal his creative process. The design features a dynamic two-column grid, with a cover that symbolizes Dumbar's mastery through tension, control, and experimentation.



CxM Magazine

Jihwan Jeon, United States

Lead Designer(s): Jihwan Jeon

Prize: Silver in Books

Description: CxM Magazine is a reimagined version of Complex Magazine, celebrating its role as a cultural tastemaker and pushing it into a new era. Each quarterly issue is led by a unique artistic director, turning the magazine into a collectible art piece that blends streetwear, music, and contemporary culture. This reboot launches alongside a refreshed visual identity for Complex and offers deeper, curated content with bold, cutting-edge visuals. Fans can explore the latest issue and access a digital archive of past editions through an integrated eCommerce micro-site.



Kolob Canyon Review: Volume 32

Southern Utah University Design Program, United States

Lead Designer(s): D.J. Wilson

Prize: Bronze in Books

Description: Kolob Canyon Review is a literary journal made entirely by Southern Utah University students. This issue's theme was "Typographic Trawls in Troubled Waters". The majority of imagery, as well as 4 of the typefaces (including the body copy), were made outside of the computer and brought in to finalize the work.



China's Four Great Classical Novels

Beijing Culture Chongqing, China, China

Lead Designer(s): xu tang

Prize: Bronze in Books

Description: if one set of books were to represent traditional Chinese literature and culture, it would be the Four Great Classical Novels. In the design, we broke from traditional approaches by incorporating a critic's perspective, allowing a fresh view of these classics. The set features a split double bookcase design with a one-centimeter gap revealing part of the inner cover's design. It's like opening a crack in the door, waiting for you to explore the mystery inside.



NUA Calendars

Nanjing University of The Arts, China

Lead Designer(s): Wenwen Qian

Prize: Gold in Calendars

Description: Throughout its century-long history of education (1912-2021), Nanjing University of the Arts (NUA) has accumulated a profound cultural foundation. Based on its unique position in the history of Chinese art education and cultural development, "NUA Calendars" selects major historical documents and artistic works by faculty and students from its developmental journey. Through various clues, it demonstrates that NUA has been a pioneer in higher education in modern Chinese art, showcasing its unique contribution to the cultural and artistic development of 20th-century China.



iFLYTEK Aesthetic Calendar

iflytek Co.,Ltd., China

Lead Designer(s): Fei Tian, Liuliu Guo, Hongbo Chen, Xiaowei Li

Prize: Bronze in Calendars

Description: Themed "Twelve Inventions Changing Human Civilization", the iFLYTEK aesthetic calendar applies iFLYTEK's cutting-edge AI technology to present epoch-making inventions such as the compass, steamer, and spacecraft with modern illustrations. This aesthetic calendar showcases the brand's advanced and mature AI technologies and pays tribute to human intelligence. These historical inventions presented on this calendar are replicated with fine brushes, reflecting iFLYTEK's cutting-edge technology, securing harmony between history and modern technology, and striking a chord among people.



Color of the Nature

Really Design Limited, Hong Kong

Lead Designer(s): Vincent Mok

Prize: Silver in Calendars

Description: As the vibrant hues of nature gradually fade, we are confronted with the undeniable reminder of our planet's fragility. This calendar serves as a symbolic tribute to the beauty that surrounds us, capturing the beautiful object or natural environment and associating it with a precious color each month. Through visually captivating imagery, thoughtful design elements, and meticulous printing effects, we strive to instill a sense of wonder and reverence for nature, empowering future generations to cherish and protect the precious gift of our planet's natural splendor.



Creamy is a Tea Person Calendar

Gallery Creamy, United Kingdom

Lead Designer(s): Creamy Shieung

Prize: Bronze in Calendars

Description: Each year I will design a calendar to celebrate the new year, and also to promote my design works. This year, a topic named "Creamy is a tea person" was chosen. Different illustrations were drawn to show case my love towards tea, and also sharing different tea culture with the calendar users. The challenge of this project is to set up a suitable theme/topic each year. As the target audience is young urban professionals who love tea, rather than just giving them an eye catching graphic calendar, researches about tea were also done, so that they will also receive different facts about tea.



Belikin Stout Calendar 2024

Sakkisime & Co. Creative & Digital Agency, Belize

Lead Designer(s): Javize McGann

Prize: Silver in Calendars

Description: Every year, we have the privilege of designing the annual swimsuit calendar for our client, Belikin Stout, Belize's most popular stout beer. The calendar is part of our ongoing campaign to promote the tagline "Go deh Strong," a Creole phrase that translates to "Going Strong" in whatever you do. For the 2024 edition, we chose the theme "Beauty and Destruction," which represents the duality of strength and elegance. This concept mirrors Belikin Stout's robust character and unwavering quality, symbolizing that no matter the circumstances, Belikin Stout remains a strong and exceptional product.



Kind of a Big Deal Catalog Cover

Uline Creative, United States

Lead Designer(s): Susan Mintle

Prize: Gold in Catalogs

Description: Uline's print designers create some fun covers that entertain as much as they reinforce our marketing message. This one is no exception. With its play on Ron Burgundy's classic line from the movie "Anchorman," this particular cover makes a "big deal" out of featuring this confident character reclining comfortably on a huge Gaylord box in our giant distribution center. His self-assured pose reinforces the statement in the headline and the confidence we have in our product selection.



Nationale Opera & Ballet

Total Design, Netherlands

Lead Designer(s): Edwin van Praet, Adam Lane
Prize: Gold in Catalogs

Description: The Dutch Nationale Opera & Ballet's annual program guide is their flagship publication. It's where the brand identity operates at its finest. A special stacking with typography is the starting point for a design that uses the art of omission to showcase the upward, transcendent movement that is derived from the brand promise, "Part of something greater than yourself." A varied use of the brand colors and visual language join in this choreography of elements that emphasizes the artistic and cultural significance of the institution.



Ideal Lux - Selection

Jekyll & Hyde, Italy

Lead Designer(s): Marco Molteni, Margherita Monguzzi
Prize: Silver in Catalogs

Description: We designed the new "Selection" catalog for Ideal Lux, a leading company in lighting accessories. This catalog is tailored for designers, architects, and lighting professionals. The central theme is light, capturing different moments of our daily lives, defining spaces, and giving them deeper meaning and vitality. Ideal Lux products are showcased with extensive, high-quality photography. A dedicated section provides comprehensive technical information.



Forever Never and Ever Film Festival

Favie Chiu, United States

Lead Designer(s): Favie Chiu
Prize: Silver in Catalogs

Description: Inspired by the profound narratives within Miranda July's films, the Forever Never and Ever Film Festival conceptually presents a curated collection of her work, encapsulating her distinctive cinematic perspective. Drawing from July's narrative richness, the design seamlessly integrates eccentricity and nuanced melancholy, complemented by vibrant colors. Reflecting July's thematic exploration of transformation, the festival celebrates the diverse tapestry of life experiences.



Art in Love with Design ♡ Design Jealous of Art

Bythree Inc., Japan

Lead Designer(s): Takanori Yoshida
Prize: Bronze in Catalogs

Description: We designed the main visual for the exhibition 'Design in Love with Art ♡ Art Jealous of Design' at the Nakanoshima Museum of Art, Osaka. The exhibition presents a diverse range of post-war Japanese artworks in chronological order. Visitors are invited to look at the works and ask themselves: 'Is this work design or art?' The main visual is a motif of geometric shapes suggesting the relationship between art, design and the viewer, accompanied by copy that expresses the concept of the exhibition.



Amalgamation Exhibition Catalog

R-N-R Showprint, United States

Lead Designer(s): Ivanete Blanco
Prize: Silver in Catalogs

Description: The catalog accompanied the exhibition Amalgamation, a group show exploring points of intersection and influence in the work of art faculty and the synergetic partnership between the university, the museum, and the local community. The typographic strategy evolved from a series of letterpress monoprints evoking both the museum's concrete and shell aggregate forms and the energy of the waves sculpting its downtown site on Corpus Christi Bay.



GRIFFNER Floating House | Design by Studio F. A. Porsche

Rubikon Werbeagentur, Austria

Lead Designer(s): Katrin Lorenzen
Prize: Bronze in Catalogs

Description: The Floating House is an outstanding architecture concept that combines unique design in modular scalable planning with surface quality and outline excellence. The continuous façade strip is the central style-defining element in the Floating House. It separates the worlds and brings them together again. Within the brochure this concept manifests itself by the straight tile design approach – trying to communicate in the same way as the house does.



Xue Ruozhe: 2011-2023 works

s2 Design, China

Lead Designer(s): Sihui Li

Prize: Bronze in Catalogs

Description: In the works of artist Xue Ruozhe, subjects often hide their faces or turn away from viewer. His work's meticulous and emotionally restrained, with a limited color reveals subtle variations in black and white layering. Inspired by this, the catalog "Xue Ruozhe: 2011-2023 works" features matte black foil on edges, creating a delicate gradient of black and gray as the pages turned. The cover is made from plain linen with a white foil title, giving it the appearance of a heavy and soft cube, the layout is rhythmically balanced and fluid, reflecting the nuanced and hidden emotions in Ruozhe's art.



Downtown Cary Park

RSM Design, United States

Lead Designer(s): Kyle Richter

Prize: Bronze in Maps & Environmental Graphics

Description: Downtown Cary Park, in Cary, North Carolina, is known for its commitment to public green spaces based on historic, cultural, and environmental needs. The park blends natural beauty with active programming throughout its various gardens, storm-water ponds, an event pavilion, public art, and play areas for families and pets. RSM Design joined the client team to develop a brand narrative and park signage that capture the intersection between the natural landscape and the built environment, resulting in designs that visually blend nature and urban elements, resonating with the park's character.



BBC London Broadcasting House

Sheppard Robson, United Kingdom

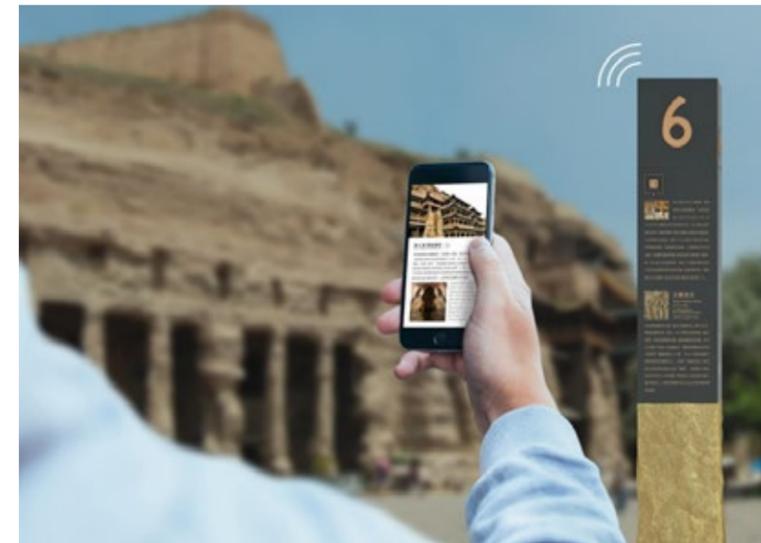
Lead Designer(s): Michael Davies

Prize: Gold in Maps & Environmental Graphics

Description: The BBC Broadcasting House in London underwent a 12-year redevelopment, transforming it into a modern hub for the world's leading broadcaster.

Sheppard Robson's GRAPHIC:SR team created a branding and wayfinding strategy that enhances navigation for over 7000 occupants. Color-coded floors and graphic icons aid orientation, incorporating neurodiversity-conscious elements to ensure accessibility and inclusivity for all.

The graphic and branding upgrades have significantly transformed the space and will continue to make Broadcasting House an exciting place for future generations to thrive.



Sign Design of Yungang Grottoes in Datong, Shanxi

Hagel (Shenzhen) Design Co.,Ltd, China

Lead Designer(s): Ning Jiang

Prize: Bronze in Maps & Environmental Graphics

Description: The sign design of Yungang Grottoes follows the "onion" thinking approach, where information is presented in layers, allowing visitors to explore the site independently through their smartphones and the on-site signage. By integrating modern technology with traditional culture, the design team utilizes 3D panoramic maps, historical timeline guides, and advanced Buddha face recognition technology to logically organize and present the vast amount of complex information.



Omni Pontoque

RSM Design, United States

Lead Designer(s): Harry Mark FAIA

Prize: Silver in Maps & Environmental Graphics

Description: The Omni Pontoque is a white sand beach resort located in Punta Mita, Mexico. This luxurious beach front resort is surrounded by a lush green jungle and palm trees, welcoming a contemporary interior that emanates a modern beach house. RSM Design was scoped to develop site signage and wayfinding for this resort development. RSM Design created wayfinding elements with forms inspired by the surrounding landscape and culture of Punta Mita. The textures and color used are deliberately tonal with the palette of mother nature to integrate seamlessly in the resort for an uninterrupted experience.



Emptiness is Form - Typography Exhibition

Chen Yu Min Design, Taiwan

Lead Designer(s): Yu Min Chen

Prize: Gold in Posters

Description: From Buddhist philosophy to the concept of emptiness, from the material world to the exploration of the spiritual world, a series of lively and interesting strange worldviews are developed through the design. The beauty of a character's structure, stroke characteristics, and shape conveys a nation's cultural habits and meaning since ancient times. In response to the development of the digital age and the rapid dissemination of computers and the Internet, Typography, which is deeply characterized by national culture, has become the world's most talked-about cultural and aesthetic issue today.



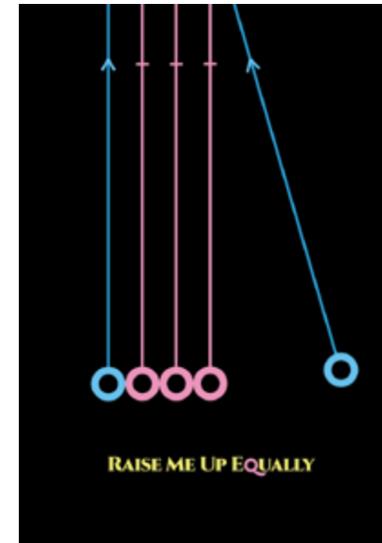
Time-Light Shadow Art Exhibition

Tianjin University of Technology, China

Lead Designer(s): Dalin Li

Prize: Gold in Posters

Description: This work is a series of posters made for an exhibition of light and shadow art. The main visual element of the poster uses the four Song typeface characters of the exhibition's theme "Light and Shadow Time" as creative elements. After breaking down the strokes of the characters, the relationship between light and shadow is presented, forming an artistic expression form of "light and shadow interaction". This "light and shadow interaction" art form emphasizes the theme and connotation of the exhibition.



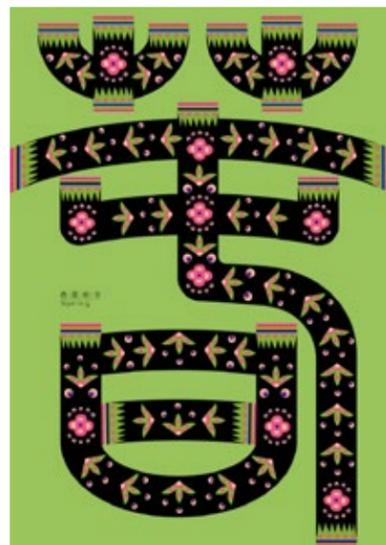
Raise Me Up Equally

China University of Technology, Taiwan, Taiwan

Lead Designer(s): Yingting Shih

Prize: Bronze in Posters

Description: Society has long held passive stereotypes about women's roles. During upbringing, women are often subtly taught to prioritize men. In particular, women are frequently expected to serve as supportive roles within families. This poster uses a Newton's cradle as a metaphor, suggesting that women have long been in passive roles, making it difficult for them to advance. The title "Raise" is a pun, implying both the need to elevate women to an equal status and to raise them with equality.



Four Seasons

Tianjin University of Technology, China

Lead Designer(s): Dalin Li

Prize: Silver in Posters

Description: The works respectively design the four Chinese characters of "spring", "summer", "autumn", and "winter" into seal script characters, presenting the original appearance of Chinese characters. At the same time, using patterns from traditional Chinese culture that represent different solar terms, combined with seal script characters, conveys the primitive appearance of the four seasons and showcases the Chinese people's most primitive feelings towards the four seasons.



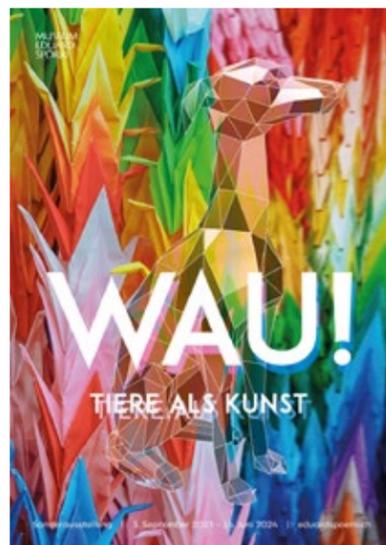
Standard American Target

CuriosityHQ, United States

Lead Designer(s): Meena Khalili

Prize: Bronze in Posters

Description: Poster for Design for Democracy and the League of Women Voters, organizations developed to educate and promote awareness of voting information in the U.S., focusing on pleas for legislative regulatory gun control in America affecting school-aged children and their families.



WAU!

Dreamis GmbH, Switzerland

Lead Designer(s): Marc Philip Seidel

Prize: Bronze in Posters

Description: The dedication to animals in art is as old as human culture. Art history is full of animals in various styles. The poster for the exhibition "WAU! Animals as Art" (WAU! Tiere als Kunst) in the Swiss Eduard Spörri Art Museum sets the focus against human cruelty to animals. It is a gentle and loving way to confront and reflect on daily atrocities. The colorful background refers to a 1000 Origami cranes as a silent but strong sign of peace. The opening performance art session to this topic also wanted to convey this message.



Good We Love

Doda Righthing, Macau

Lead Designer(s): Chon Man leong

Prize: Bronze in Posters

Description: Sichuan Fire Noodles is a local brand in China. We use the monster to make people feel a good vibe, and aim to be part of it. The illustration of The Monsters was eye contacts one, we believe in those could bring customers to the wonderland.



Grand Prix Romand de la Création 24

Baston, Switzerland

Lead Designer(s): Gaelle Valentini

Prize: Gold in Print Advertising

Description: The GRAND is a swiss advertising award and event. This year's theme was "Cult". We decided to play around with symbolism without pinpointing to one religion in particular. We created a poster where everything has an hidden meaning. The number of lines behind the eye are the number of judges, the number of leaves on the plant is the categories, categories leading to the top of the plant which is shaped as a Gaal, symbolizing the GRAND Prize only the best project wins, the sun shows the time.



Best Wishes Yves Saint-Laurent 2024

Tipografia Altedo Srl, Italy

Lead Designer(s): Mattia Trentini

Prize: Silver in Print Advertising

Description: "Best Wishes Yves Saint Laurent 2024" is a refined and elegant greeting. The result of meticulous aesthetic research, expressed through masterful craftsmanship and attention to detail. The perfect synergy of hot foil and dry embossing printing creates a play of contrasts between solids and voids, enhancing the pearlescent elements of the substrate. A tribute to the beauty of simplicity.



Next Wave Festival

Bao Hu, United States

Lead Designer(s): Bao Hu

Prize: Gold in Print Editorial

Description: This publication is designed for the Brooklyn Academy of Music's Next Wave Festival. In response to the festival's spirit of innovation and artistic rigor, the brochure is developed into a three-layered sequence of dynamically asymmetric compositions with a controlled color palette. Black and white photographs serve as a subtle counterpoint, and are enlivened by a rich and crisply defined typographic system. Each layer, different in both dimension and color, helps readers to navigate events more efficiently, while creating a lively and satisfying experience.



A Tiny Book of Tiny Things

Caitlin Scheib, United States

Lead Designer(s): Caitlin Scheib

Prize: Gold in Print Editorial

Description: A tiny book of tiny things explores just a tiny fraction of items from a sketchbook called "642 Tiny Things to Draw." Combining a love for drawing and design, each spread includes one tiny thing, hand illustrated with colored pencils, and the history or fun facts about the object.

The book is bound in a rectangular spiral, allowing for it to be unfolded in a dynamic matter, engaging the reader and providing the opportunity to display the book in a number of stimulating ways for the viewer to look at.



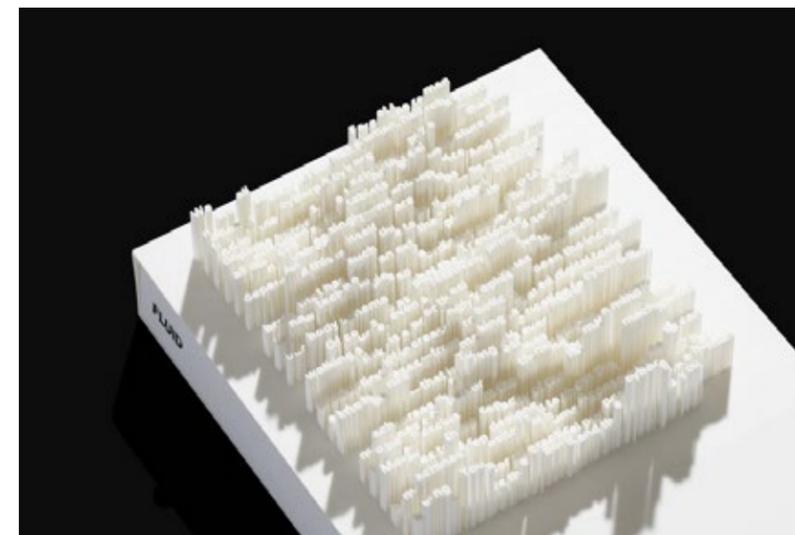
OES Be Prepare Emergency Campaign

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Silver in Print Advertising

Description: The County of San Diego Office of Emergency Services (OES) has launched a public awareness campaign to enhance community preparedness for emergencies and disasters. Through workshops, social media, and events, the campaign highlights the importance of proactive safety planning. OES educates residents about local natural disasters, such as wildfires, earthquakes, and floods, offering practical tips on emergency plans, disaster supply kits, and staying informed about alerts.



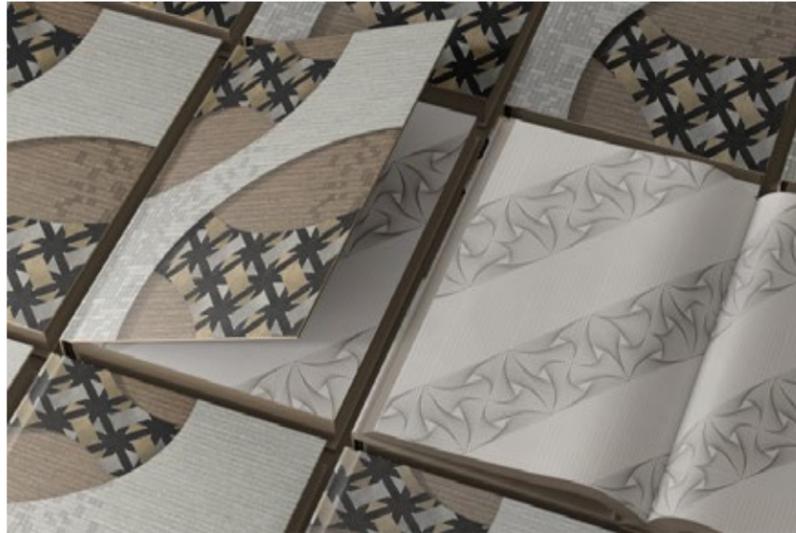
Fluid Dimensions

Jocelyn Ziyong Zhao, United States

Lead Designer(s): Jocelyn Ziyong Zhao

Prize: Silver in Print Editorial

Description: Fluid Dimensions delved into eight dimensions of cyberspace across eight chapters: Identity, Textual, Physical, Interactive, Social, Sensory, Temporal, and Reality. In the posthuman era, the lines between humans, machines, and nature blur, making our digital identities integral extensions of our essence. This book employs three methods to visualize dimensions: 3D typography, multidimensional hypercube, and generative design for data visualization.



Weave

WAYS, China

Lead Designer(s): Bing Zhao, Haoxiang Zhao
Prize: Silver in Print Editorial

Description: The book titled 'Weave', draws inspiration from the art of weaving, exploring new possibilities in composition through the integration of woven textures and modular arrangements. The subtle woven textures and modular elements create dynamic interactions between positive and negative space, adding depth to the layout. The color palette is chosen to evoke a sense of warmth and craftsmanship while maintaining a modern aesthetic. Each page balances the woven motif with clear typography, ensuring readability and inviting readers to experience the intricate nature of weaving.

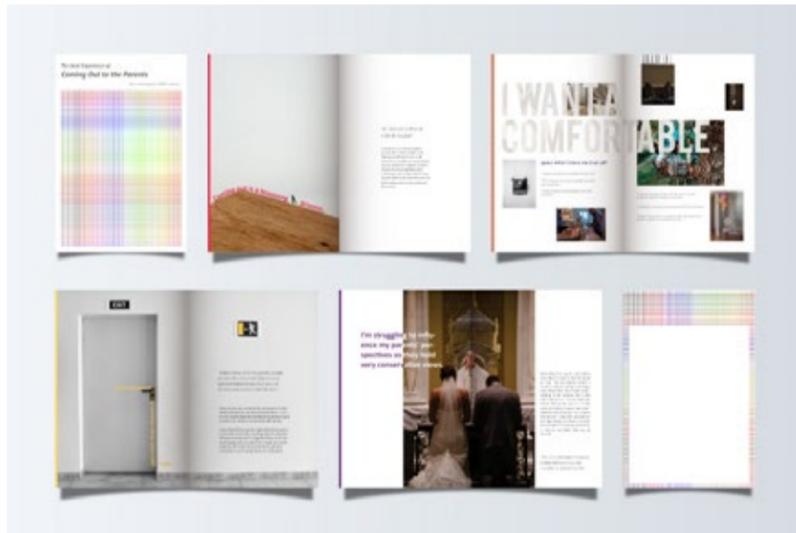


Inkstone Carvings by Hua Rende & Zhao Huaxin

Zhouchen, China

Lead Designer(s): Chen Zhou
Prize: Bronze in Print Editorial

Description: Edited by the renowned calligrapher Hua Rende, "Inkstone Carvings by Hua Rende & Zhao Huaxin", which is a perfect fusion of calligraphy art and inkstone carving craftsmanship. The book design emphasizes the unity: starting from the original photography, incorporate editorial design thinking to ensure that the details resonate with the overall book design. With the combinations of color photographs and black-and-white rubbings, the charming calligraphic and the exquisite carving of the inkstones was perfectly restored, present the complete appearance.



The Ideal Experience of Coming Out to the Parents Research Magazine

Jiaheng Wu, United States

Lead Designer(s): Jiaheng Wu
Prize: Bronze in Print Editorial

Description: This magazine presents research by 6 UX specialists on the ideal experience of coming out as LGBT to parents. Through observations, interviews with 26 global participants, and cultural probes, we analyzed over 800 data points. Our findings are compiled into a framework offering insights for designers, non-profits, and the LGBT community. We aim to enrich understanding of the coming-out process, providing multiple perspectives and supporting personal growth in navigating this experience.



Traces

Maomao Ding, United States

Lead Designer(s): Maomao Ding
Prize: Bronze in Print Editorial

Description: Traces is an interactive book that delves into the lives and history of the Miao people and their descendants. Its concept centers around the idea that "everything that disappears leaves a trace." The book incorporates distinctive elements of Miao culture, such as colors, clothing, and totems, to highlight and preserve the unique traditions of the Miao people. Its goal is to protect Miao culture while raising awareness and helping more people understand it, ensuring that the Miao heritage does not fade away.



Sunday Club

Oden Studio, United States

Lead Designer(s): Merrill Cledera
Prize: Bronze in Print Editorial

Description: Unwind, disconnect, and recapture the nostalgia of relaxing Sunday mornings with Sunday Club. This weekly print newspaper offers readers a unique experience with "All Games—No News." Sunday Club believes that the act of putting pencil to paper fosters mindfulness and recovery. It's grounded in a physical, offline experience, providing a refreshing escape from the digital world.



Monsters Note Books

Insight Creative, New Zealand

Lead Designer(s): Jon Raduch
Prize: Gold in Self-Promotion
Description: In Feb 22, Lismore was devastated by a destructive flood. 18-months on, we created the Back Lismore campaign to mobilise locals to get behind their region. We needed a messaging & identity platform that could be adapted for many local activities & audiences. We started with multiple logos & colours. Textures spoke to Lismore's diversity, environment, culture & creativity while images & icons enhanced stories. This flexible toolbox supported highly targeted executions.



Matariki Moments

Insight Creative, New Zealand

Lead Designer(s): Edwin Hooper

Prize: Silver in Self-Promotion

Description: To celebrate Matariki (Māori New Year) as an inclusive public holiday, we wanted a self-reflective expression that says "It's a time to connect with those you love."

Using street-level billboards, passers-by take a selfie, share it & a personal message with loved ones, using #matarikimoments. Created for street appeal, the handcrafted Māori design inspired graphics have a modern poster feel. The bright celebratory colours depict the land, the sky & the stars.



Jia Chen Long Nian

116 Art Center, National Kaohsiung Normal University, Taiwan

Lead Designer(s): Hung Yuchien

Prize: Bronze in Self-Promotion

Description: I designed blessing posters themed around Chinese New Year. 2024 is the Year of the Loong (Chinese Dragon), symbolizing protection as it hovers over a lotus, signifying nobility and triumph over darkness in Buddhist culture. The background features "Jia Chen," representing 2024 in the Chinese calendar. I also explored varied image processing methods to offer a diverse color scheme.



Ironika: a Creative Story

Ironika Srl, Italy

Lead Designer(s): Beppe Incarbona

Prize: Bronze in Self-Promotion

Description: Our advertising agency, Ironika, celebrated its 10th anniversary in 2023 with the publication of a book that collects most of the creative projects designed over the years: logos, adv, websites, videos, events and much more. In the volume, divided into 10 chapters (one for each creative type), Ironika talks about itself in the first person, introduces the team members and celebrates the creativity.

The book is an artistic and aesthetic compendium that narrates the Ironika world, a fascinating creative story that, from a little town, has reached the world and cancelled distances with its ideas.



Metaphorm

AJS Strategy, Branding & Communication, Greece

Lead Designer(s): Antonia Skaraki

Prize: Bronze in Self-Promotion

Description: A showcase of photographs taken on an iPhone 12 Pro in Mozambique and Madagascar, focusing on the children. The varied placements of the images create a flow and capture a sense of rhythm, reminiscent of the children's laughter and play. Juxtaposition of small and big photos emphasize contrasts between intimacy and isolation. With them, an array of African and European poetry, essays, letters, and UNICEF statistics, merge imagery with text to convey our perspective on an unfamiliar, underexposed world as we seek to shape the emotions evoked.



Away

Julie Pereira, France

Lead Designer(s): Julie Pereira

Prize: Bronze in Self-Promotion

Description: A « problem, » a « number to decrease. » When some talk about those who immigrate, dehumanizing words don't miss. Behind contemptuous terms, these women and men do their best with an unfair, racist, and sexist system where social disadvantages accumulate to themselves. Uncertain hopes and horizons, complex administrations, loss of familiar landmarks: this series of weird and almost abstract illustrations since published by "Artists Responding To."



Constellation Notepad

RR Donnelley, China

Lead Designer(s): Changyun Wen

Prize: Gold in Stationery

Description: Inspired by 12 constellations, this pad kit includes a notepad, 12 scratchable zodiac cards, and a scraping stick. The product can be stood on a desktop or stored flat, and users can tear off notes or write monthly events on scratch-off ink cards, inspiring astrological thinking and imagination. On each scratch-off ink card, we have beautifully depicted the patterns of the different constellations and the corresponding dates. Through using the scraping stick to scratch off the covering special black ink on the card to reveal gold base color, users could write or draw patterns at will.



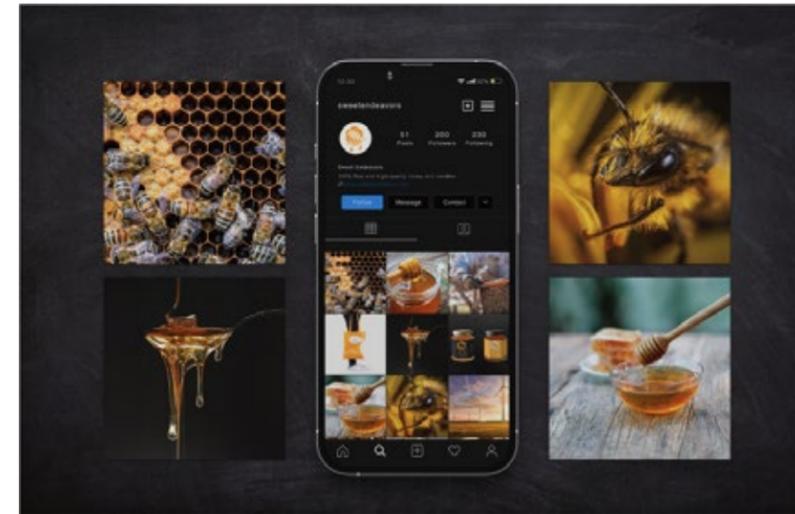
Neenah Paper Promotion Game

Savannah College of Art and Design,
United States

Lead Designer(s): Kalina Richardson
Prize: Gold in Collateral Material

Description: This project was created as a paper promotion for Neenah Paper Company. My ideation was that as a young designer, I often get art block and stuck with what direction I want to move forward with. My paper promo was a game divided into three sections that gives you a design prompt at random.

A randomized color palette, type rule, and principle of design is chosen by playing the designated fortune tellers. When they get their fortune, they will flip to what matches in the pamphlet to learn more about it, this way they have a unique and random design prompt to get rid of art block!



Sweet Endeavors Brand Identity

Grand View University, United States

Lead Designer(s): Meredith Battles
Prize: Bronze in Collateral Material

Description: I developed a distinctive and memorable logo and comprehensive branding identity for the honey company, encapsulating its values, quality, and uniqueness. This will foster consumer recognition, trust, and market distinction while reflecting the company's commitment to premium, natural honey products and establishing a strong market presence. I created a logo and branding for a honey company that involves evoking the essence of nature, purity, and the artisanal craftsmanship of producing high-quality honey.



Gender and Branding Catalog

Savannah College of Art and Design,
United States

Lead Designer(s): Vidisha Shah
Prize: Silver in Collateral Material

Description: An exhibition catalog that focuses on how gender influenced branding. Advertising in the early 1930s was heavily driven by gender-specific roles in society. Not only the products were categorized but also the color of the packaging was selected accordingly. Until the 1990s, when Calvin Klein launched the perfume One with neutral packaging to cater to all masses. This led to a new wave of gender-neutral branding. Displaying this theme for an exhibition will help to educate our community today about how gender is not important but we the people are.

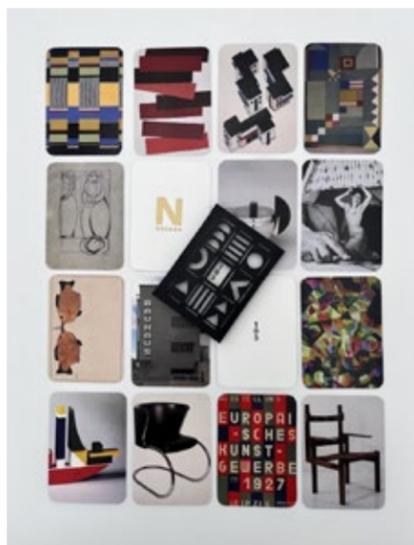


Meso

Savannah College of Art and Design,
United States

Lead Designer(s): Aparna Mohan Badgandi
Prize: Silver in New Corporate Identity / Bronze in Collateral Material

Description: Meso, a Mediterranean restaurant in major airports, offers authentic flavors. With a major audience of solo travellers, my brand experience aims to alleviate boredom and enhance cultural experiences. Its brand identity combines elegance with playfulness, featuring food customs and sayings with quirky illustrations from each country. Serif typefaces and textures add depth to the design.



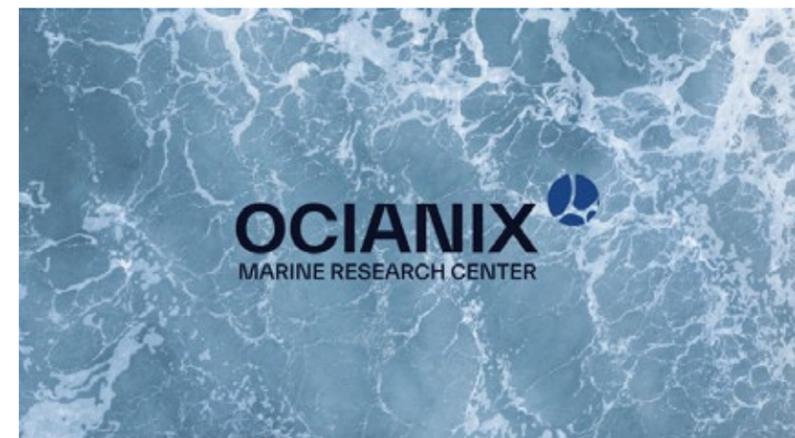
Neenah x Bauhaus Paper Promotion Cards

Savannah College of Art and Design,
United States

Lead Designer(s): Riya Shah
Prize: Silver in Collateral Material

Description: Neenah Paper Company proudly celebrates the 105th anniversary of the iconic Bauhaus movement with this special deck of playing cards curated for artists as a paper promotion.

Each card honors a great Bauhaus leader like Walter Gropius or Anni Albers, with stunning designs that reflect their legacy. Made with Neenah's premium-quality paper, this limited-edition set lets you feel quality and history in your hands. Shuffle, deal and enjoy a piece of design heritage with every game.



Ocyanix

Texas Christian University, United States

Lead Designer(s): Anna Nguyen
Prize: Bronze in Collateral Material

Description: Ocyanix Marine Research Center is a grassroots non-profit organization dedicated to conducting long-term and detailed research on coastal marine ecosystems. The center aims to utilize this scientific information to educate and inspire local communities, promoting their involvement in effective marine conservation strategies throughout the United States.



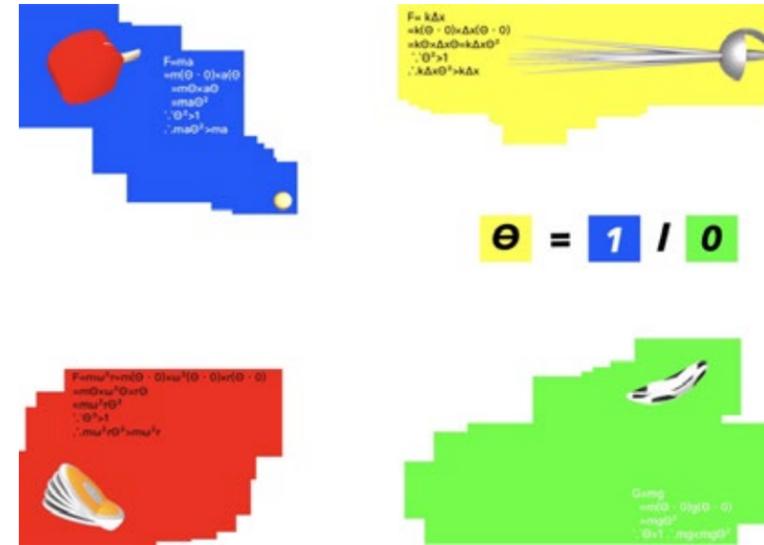
USPS x Dutch Design Stamps

Savannah College of Art and Design, United States

Lead Designer(s): Riya Shah

Prize: Silver in Direct Mail

Description: This project showcases a collection of stamps, envelopes, a cancellation seal, and information cards designed for the U.S. Postal Service's "Century of Design" series. It celebrates the work of renowned graphic designers such as Irma Boom and Wim Crouwel, who have made significant contributions to the field globally. Each element reflects the distinct approach these artists take to typography, specifically the simple yet unique letter "O", while also paying homage to Dutch design's minimalism and innovation.



$\Theta=1/0$

Guangzhou Academy of Fine Arts, China

Lead Designer(s): Ziwen Zheng

Prize: Bronze in Displays

Description: Will you continue to play table tennis when the rules of mathematics are subverted?

We assume: dividing by zero makes sense, let $1/0=0$. We substitute $1/0=0$ into the physical formulas in the real world and obtain physical laws that subvert common sense.

In order to reflect the changes in the above physical laws, we focused on the sports discipline and selected the largest and most far-reaching Olympic events.

For humans, sports are not just physical activities, but also a precise calculation.



Young Soles

Savannah College of Art and Design, United States

Lead Designer(s): Kanchan Chhabria, Harshi Shah, Yueer Deng, Polina Kostrova

Prize: Gold in Displays

Description: Our "Young Sole" campaign aims to combat ageism in the fashion industry by showcasing multi-generational individuals enjoying Crocs. Through authentic imagery and a TikTok video featuring a grandmother, we highlight that age should not limit anyone from embracing fashion trends and comfort.



Asakuranaomi AI Creative Award Key Visual Design

Kun Shan University, Taiwan

Lead Designer(s): Yong-Han Ciou

Prize: Gold in Key Art

Description: Loading an elusive and ever-changing world...

AI is seen as a flexible brushstroke, scripting the chapters of the technological era.

Taking up the guiding "pen" that leads perspectives, in the strokes of writing, unveiling the complete essence of the inner world. Introducing a fundamentally species-centric approach, infusing dimensions to expand thinking. Prompt freely, Imagine boldly!



Highway Treasure Hunt

Hansung University Content & Design College, Korea, Republic of

Lead Designer(s): Gyeongmin Park

Prize: Silver in Displays

Description: According to the Korea Tourism Organization, Yangyang, ranked first in visitation growth in 2023, is facing severe over-tourism. The journey begins at home and offers a pleasant, enjoyable experience, not just a simple path. We plan to use highway billboards to share this message. Yangyang's charm of "dynamic, refreshing, and freedom" will be shown through the satisfied expressions of those exploring its hidden treasures, conveying that everyone can have a fulfilling experience.



Yi Illustrated Stone Manual

Sichuan University, China

Lead Designer(s): Jingyi Wang

Prize: Silver in Key Art

Description: Written language has shaped human history, evolving from early markings into a rich visual system. Yi script, one of China's oldest, originated from Bimo drawings, reflecting the Yi society's cultural development.

The title "Weishi Illustration Manual" references Weishu (Yi script). Combining mural art with modern media, it retains traditional narrative power while adapting for digital platforms. Centered on the Yi hero Zhige Alu, it uses Bimo stone paintings to form the Yi characters 崖石 ("Stone Buds"), symbolizing the story's legacy and Yi traditions.



Squid Game Key Art

Savannah College of Art and Design, United States

Lead Designer(s): Xinyue Gu

Prize: Bronze in Key Art

Description: As a global hit series, Squid Game explores morality, realism, and ideals through various game setups that mirror how people's nature changes depending on the circumstances. The goal of the project is to develop a poster that would build a buzz of anticipation for the series. Childhood play is an important theme throughout the Squid Game. By arranging the props used in the plays into specific shapes (circle, triangle, square), this poster hints at the plot, as well as sets the stage for the ultimate squid game.



BLU Skateboards

Savannah College of Art and Design, United States

Lead Designer(s): Abhi Balyan

Prize: Silver in Logos / Trademarks / Symbols

Description: BLU Skateboards is a skateboarding brand that aims to redefine the culture surrounding the sport. This branding project focuses on creating a compelling promotional campaign that is targeted towards skaters and establishing a solid brand identity.



Jekyll & Hyde

Swinburne University of Technology, Australia

Lead Designer(s): Kat Kopecka

Prize: Bronze in Key Art

Description: When was the last time you read a piece of classical novel? With the speed of the digital age, we rarely find the time to appreciate history or art... sometimes we don't even find the time to appreciate ourselves. This mini-publication package showcases an excerpt from a classical story of Dr. Jekyll and Mr. Hyde—a story about the duality of the human mind and the pain it brings us. The package consisting of a B6 publication, bookmark, and poster not only promotes the story but turns the mirror back to the readers, challenging them to pay attention to their own mental health.



Tokmeh Couture's Packaging

Pennsylvania State University, United States

Lead Designer(s): Elaheh Babaei

Prize: Silver in Logos / Trademarks / Symbols

Description: The packaging design for Tokmeh Couture draws inspiration from tessellations found in Iranian architecture, transforming intricate geometric patterns into a modern, functional design. The modular packaging system mirrors the concept of repetition and connection, much like the buttons it holds, emphasizing harmony and versatility. The packaging not only protects the handcrafted ceramic buttons but also extends their story through elegant visuals and tactile details.



Ziker Logo and Stationary Design

Iowa State University, United States

Lead Designer(s): Parivash Babaei

Prize: Gold in Logos / Trademarks / Symbols

Description: I designed the logo for Ziker, a tech company, creating both English and Persian logotypes. Utilizing pixels, I crafted a pattern design for use in stationery and UI designs. Introducing this amazing project, showcasing the work done for a tech brand seeking to establish its identity through a cohesive and modern design.



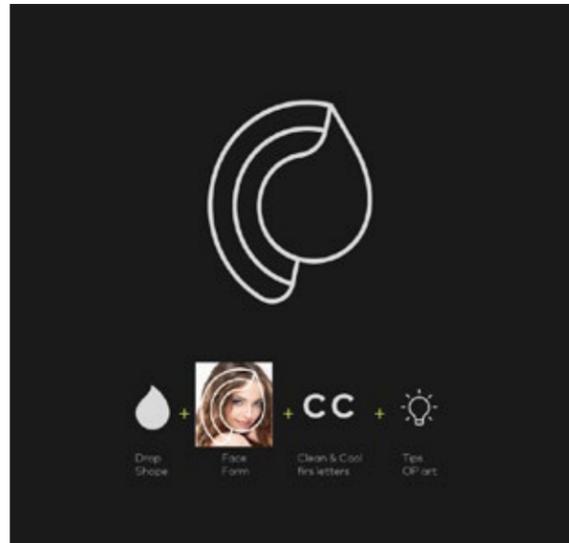
Sound Font

Korea National University of Arts, China

Lead Designer(s): Yonglin Huang

Prize: Bronze in Logos / Trademarks / Symbols

Description: A group of turbling hearts have designed the local new word "coquettish body" to convey the commotion of life. SOUND records the motivation and design progress of the "coquettish body" in a special issue. As today's coquettish ink, the words made for the times. The coquettish body comes from our daily life in Taiwan. The visual inspiration is taken from the street handwritten signboards and temple cultural relics. The end of the font is like a ponytail and a brush, a handwritten font proposal.



Clean and Cool

Iowa State University, United States

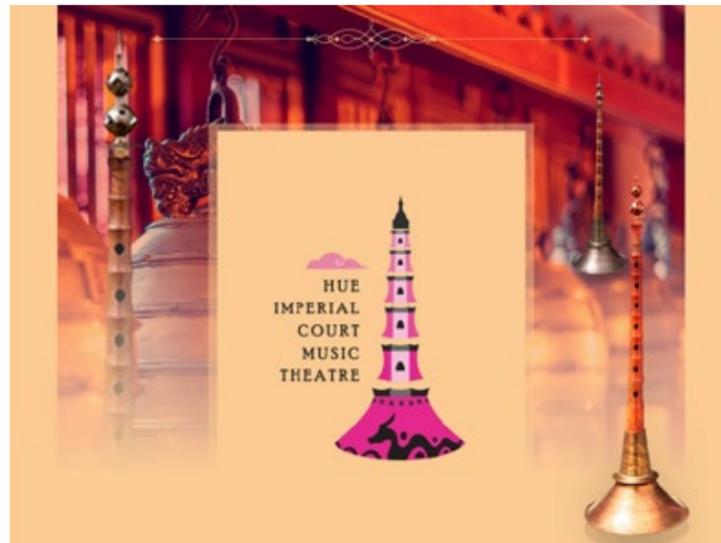
Lead Designer(s): Parivash Babae

Prize: Bronze in Logos / Trademarks / Symbols

Description: The Clean & Cool logo embodies the essence of modernity and femininity, reflecting innovative skin and hair care products tailored for women.

At its core, the design seamlessly integrates the letter "C," symbolizing the brand's identity, with subtle yet distinct elements. The shape of a woman's face delicately emerges within the contours of the letter, evoking grace.

Encapsulating the essence of purity and efficiency, the incorporation of a drop shape signifies the product's skin and hair care nature.



Hue Imperial Court Music Theatre

Duy Tan University, Viet Nam

Lead Designer(s): Ha Phuong Thanh

Prize: Bronze in Logos / Trademarks / Symbols

Description: Hue, the Nguyen dynasty's historic capital, proudly holds seven world heritage sites. Within this cultural gem stands Duyet Thi Duong (Theatre Royal), the nation's oldest theater, echoing Royal Court Music since the 13th century, exclusively for royalty. The logo, a "ken bau" musical instrument intertwined with Phuoc Duyen Tower's silhouette, encapsulates two world heritages - tangible and intangible. It captures Hue's mystique in purple hues and timeless patterns.



new nü

Politecnico Di Milano, Italy

Lead Designer(s): Junzhou Pei

Prize: Bronze in Logos / Trademarks / Symbols

Description: New Nü is a brand that designs accessories for women's calligraphy. We use "nü" as our logo, which is the pinyin of the Chinese character "女", and also represents the diversity and cultural confidence of women. The LOGO combines the writing similarities of "n" and "u", and incorporates female appearance features such as red lips and eyes to form a distinctive visual language. Through the "positive and negative" image design, it shows the multifaceted power of women.



BIOS_TRUE

Kun Shan University, Taiwan

Lead Designer(s): Tasi Ming-Chun

Prize: Gold in New Corporate Identity

Description: BIOS can consider life information as input in design, and designers are a key element in this system, accepting people's information, transforming it, and ultimately releasing new ideas.



With You, The Blossoming Youth!

Kun Shan University, Taiwan

Lead Designer(s): Tasi Ming-Chun
Prize: Silver in New Corporate Identity

Description: We are the student preparatory committee for the 113 school year graduation of the Department of Visual Communication Design, Kunshan University. Waves are our representative element, that translate the different postures of waves into human behavior and transform them into words and images, so that viewers can feel the spirit of their claims. In this era of rapid change, we just like rising and falling waves, sometimes propelled by the wind, sometimes swept away by the headwind.



Coordinación
de Arte y Cultura

Branding Coordinación de Arte y Cultura Universidad Iberoamericana Ciudad de México

Universidad Iberoamericana Ciudad De México, Mexico

Lead Designer(s): Milena Nassar Villalobos

Prize: Silver in New Corporate Identity

Description: El proyecto se enfoca en rediseñar el sistema de identidad visual de la Coordinación de Arte y Cultura, de la Universidad Iberoamericana de la Ciudad de México, la cual cuenta con diferentes espacios dentro del plantel, así como actividades para todos los miembros de la comunidad.

La propuesta busca conectar con las diferentes audiencias, sin embargo tiene un énfasis con el alumnado, para que conozcan y se apropien de estos espacios y servicios.



Sola: MBTI Brews

Savannah College of Art and Design, United States

Lead Designer(s): Bhavani Sitaraman

Prize: Bronze in New Corporate Identity

Description: Sola is a fictional brand of beer based on the MBTI quiz, a popular test that sorts you into one of sixteen personality types. Using only typography and color, I decided to design packaging using a system that would create the perfect palette for your palate.



Santuario

Universidad Iberoamericana, Mexico

Lead Designer(s): Lucia Hernández Sánchez

Prize: Silver in Other Advertising Graphics

Description: "Santuario" es un espacio de exposición artística que reimagina la relación entre la naturaleza y los espacios industriales, un vínculo transformado desde la Revolución Industrial, cuando la expansión humana impactó profundamente en los ecosistemas. Aunque este desarrollo ha afectado al medio ambiente, también ofrece una oportunidad para que el arte reinterprete esta interacción. "Santuario" es un espacio donde el ingenio humano converge con la naturaleza, explorando cómo la industria no solo interactúa con el entorno, sino que también lo imita y es recuperada artísticamente.



HOMAHOME

Royal College of Art, United Kingdom

Lead Designer(s): Junya Duan

Prize: Bronze in New Corporate Identity

Description: HOMAHOME is a branding design project for a home-furnished brand inspired by legos, where customers can purchase components, design & build personalized products. Based on HOMAHOME's modular production, the designer has incorporated puzzle and block elements into branding to make the assembling process more entertaining.



East and West Hermes Dreamland

Savannah College of Art and Design, United States

Lead Designer(s): Wanxin Zhou

Prize: Bronze in Other Advertising Graphics

Description: East and west Hermes dreamland explores the fusion of Eastern and Western elements. Bold colors and dynamic patterns break traditional boundaries, contrasting Western whimsy with Eastern simplicity. This contrast highlights the cultural dialogue between the two, inviting reflection on their potential harmony.



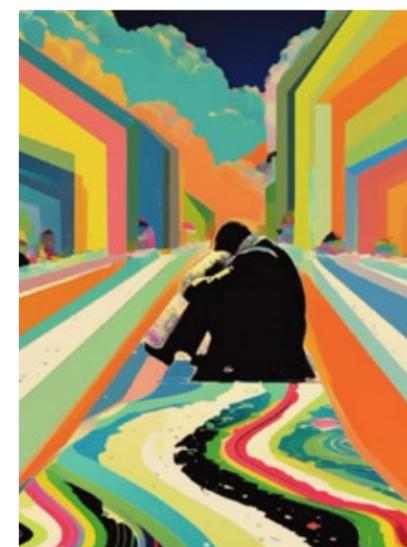
The Disappearing Wildlife

Savannah College of Art and Design, United States

Lead Designer(s): Yefan Liu, Zilan Zhou, Jiayi Chen

Prize: Gold in Other Advertising Graphics

Description: The Disappearing Wildlife is based on two themes: stamps and Polaroids, aiming to raise awareness of endangered species through everyday items. Stamps promote endangered species and spark public attention, while Polaroids symbolize their gradual extinction, with humorous animal monologues satirizing the causes of their demise. The project incorporates these images into calendars, postcards, etc., making environmental advocacy part of daily life. By sending postcards to supporters, the project fosters awareness and encourages action to protect endangered species.



Lost on the Third Step

Politecnico Di Milano, Italy

Lead Designer(s): Junzhou Pei

Prize: Bronze in Other Advertising Graphics

Description: The first step is novelty, the second is hesitation, so we are trapped in the third step. Print design combined with pop art, the maze does not have to be a traditional geometric shape, repeated color blocks, stripes, gradient lines or dot patterns, the maze is the emotional fluctuations in a complex environment. In the maze, people, gods and ghosts are all reveling, and the process of finding the true self is not a straight line. But you will always feel lost at that moment, and you don't want to struggle.



The Homeless Project

Swinburne University of Technology, Australia

Lead Designer(s): Kat Kopecka

Prize: Gold in Posters

Description: The Homeless Project, a registered charity in suburban Melbourne, is on a mission to provide safe, affordable housing for those facing housing insecurity. By dedicating 100% of donations to this cause, the charity has had limited capacity for growth. This project proposes a refreshed brand identity, an impactful, low-cost marketing campaign, and a streamlined website to clearly communicate the charity's impact on the community and encourage further support.



Lilith

Savannah College of Art and Design, United States

Lead Designer(s): Savannah Rose

Prize: Silver in Posters

Description: For this piece, the class assignment was to create a cover and theme for the New Yorker Magazine. For mine, I wanted to tackle the struggles of femininity, and what it means to identify as a woman. I chose to depict the icon of Lilith, who in some biblical texts was considered the first wife of Adam.

However, she was cast out of the Garden for claiming that she and Adam were equal. Being treated fairly earned her the title of "Mother of Demons", which is why I placed the serpent wrapped protectively around her wide hips.



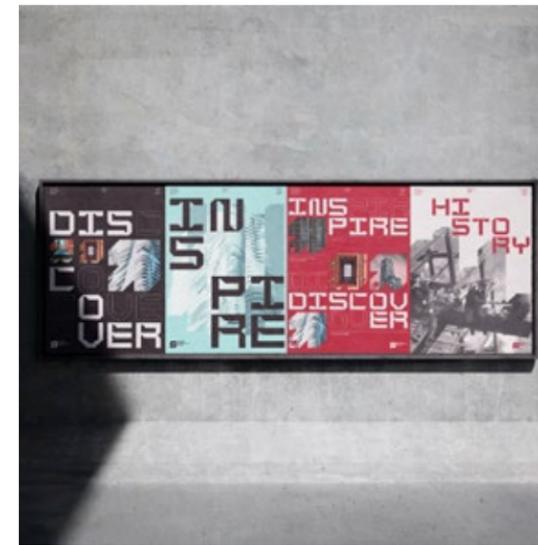
Ocean Death Report

Anyang Institute of Technology, China

Lead Designer(s): Xiang Duan, Chaoying Wang, Xiaojing Wang

Prize: Bronze in Posters

Description: This work adopts a minimalist style and reflects the impact of human waste on the ocean and marine life through X-ray inspection reports of various marine organisms. These anthropogenic wastes directly or indirectly cause pollution and the extinction of marine life. The person who made this inspection report is the "nature" that humans rely on for survival, calling on people to reflect on themselves and protect the ocean. Finally, this work appeals to all humanity: Don't let garbage fill their entire bodies!



Chicago Architecture Center (CAC) Rebrand

School of The Art Institute of Chicago, United States

Lead Designer(s): Avril (Chia-Tung) Yen

Prize: Gold in Rebranding Corporate Identity / Silver in Posters

Description: The Chicago Architecture Center (CAC) is a nonprofit cultural organization based in Chicago whose mission is to inspire people to discover why design matters. The rebrand pays tribute to the iconic "Chicago Grid," offering visual expressions that bridge CAC to local architecture. The new arrow mark serves as a notion for guidance and innovation, whose form was derived from a top-down view of skyscrapers and cast shadows.

The rebrand also introduces a custom typeface and framing devices informed by the city plan and rhythmic skyline.



Macbeth | Shakespeare in the Park

Rochester Institute of Technology, United States

Lead Designer(s): Ipek Köprülülü

Prize: Bronze in Posters

Description: "Shakespeare in the Park" is a signature theater event featured by the public theatre in New York City.

This triptych of posters is conceptualized as a Macbeth play and designed as a dynamic system that can function individually and as a cohesive whole. By integrating a harmonious blend of analog and digital image-making techniques, the concept revolves around using a cut 'm' shape, symbolizing both a dagger and the removal of the crown, representing the struggle for power in macbeth.



Enron Corporation

Rochester Institute of Technology, United States

Lead Designer(s): Eshaan Sojatia

Prize: Silver in Rebranding Corporate Identity

Description: Imagine a world where Enron never faltered, or even better, came back stronger than ever. This project breathes new life into Enron, restoring it to its former glory and beyond. My primary goal is to rebuild trust in the company and highlight its resurgence. To symbolize this renewed confidence, I chose a distinctive green, representing trust and stability. The redesigned logo features an upward-pointing arrow, signifying Enron's growth and its commitment to learning from the past.



The Carter Center

School of Visual Arts, United States

Lead Designer(s): Doah Kwon

Prize: Silver in Rebranding Corporate Identity

Description: The Carter Center aims to eliminate barriers and promote peace and basic rights globally. They take risks and strive for change through various initiatives such as housing programs, research funding, and conflict resolution. The organization's focus on hope is reflected in the visual representation, symbolizing the opening of hope and a transformed life, conveying a welcoming message.



Filthy Food Rebranding

Savannah College of Art and Design, United States

Lead Designer(s): Aubrey Lauer

Prize: Bronze in Rebranding Corporate Identity

Description: For this consumer product rebranding & packaging project, I chose to rebrand Filthy Food, focusing on their olive selection. This included a new logo, color palette, type, and packaging, as well as the addition of a cocktail kit gift box.



Bling H2O

Rochester Institute of Technology, United States

Lead Designer(s): Eshaan Sojatia

Prize: Bronze in Rebranding Corporate Identity

Description: Redesign of the bling h2o's identity system to give it a fresh new look and make a lasting impression. The new design takes inspiration from water, symbolizing luxury and refinement. Inspired by the very essence of water, the new design incorporates a mesmerizing wave pattern that flawlessly represents the smooth, high-end quality of bling h2o's handcrafted alkaline water. The use of a sans-serif typeface and with focus on the flow of water create a modern and luxurious feel.



ENCO International Limited

Artcenter College of Design, United States

Lead Designer(s): Alan Xu

Prize: Bronze in Rebranding Corporate Identity

Description: A versatile and adaptable identity for ENCO International Limited, featuring dynamic color combinations, a robust typographic system, and crisp, attention-grabbing motion elements.



Petco Identity Proposal | Rebranding Petco

Savannah College of Art and Design, United States

Lead Designer(s): Daniela Arce

Prize: Bronze in Rebranding Corporate Identity

Description: In 2020, Petco changed aspects of their identity going from colorful and friendly to more of a corporate feeling. The goal was to revamp the current logo used by Petco for a while, making sure to keep it fresh and friendly. Meeting the demographics of the people that go there currently, or new pet parents was also kept in mind. This was done by creating a new identity that consists of a system to be used in stores and online. A full proposal was made for the logotype, stationery, products, signage, social media, motion pieces for commercials, ads, and much more!



Sergei Rachmaninoff Record Cover

Royal College of Art, United Kingdom

Lead Designer(s): Jiaqi Song

Prize: Gold in Record Cover / Artwork

Description: Jiaqi designed the Sergei Rachmaninoff record cover and visual campaign design by creating a layout system that visually represents musical rhythm through typesetting. Drawing inspiration from 19th-century sound wave experiments in water and the punch card piano roll, the design illustrates the integration of classical music with technological and scientific advancements, offering audiences a visual experience that is both legible and intriguingly abstract.



From Pixels to Paint

Savannah College of Art and Design, United States

Lead Designer(s): Tsz Ki Connie Chau

Prize: Silver in Record Cover / Artwork

Description: If Artificial Intelligence were to dominate the creative and aesthetic realms of the future, how would our descendants perceive art from centuries past? As the protagonist, Susu, uncovered the forbidden beauty of the past under AI's dictatorship, she discovered the true source of her passion — and her true self. However, the challenges and threats that lie ahead were far more daunting than she could have ever imagined.



Visual Journey Through Traditional Chinese Culture

Savannah College of Art and Design, United States

Lead Designer(s): Jieru Tang

Prize: Gold in Self-Promotion

Description: I created nine illustrations inspired by China's intangible cultural heritage, each representing a different theme, such as the Mid-Autumn Festival, Lantern Festival, and kite flying. Through this series, I hope to raise awareness and appreciation for these traditions, giving them new life so they can be passed down for generations to come.



Dark Energy

Rochester Institute of Technology, United States

Lead Designer(s): Eshaan Sojatia

Prize: Bronze in Record Cover / Artwork

Description: Exploring dark energy and cosmic mysteries, this project's black-and-white theme symbolizes its elusive nature. Five album covers delve into dark energy's aspects: Universe Acceleration, Cosmological Constant, Modified Gravity, Quintessence, and Emergent Gravity. Each combines graphic elements, shapes, and typography, reflecting these forces in a monochrome palette, metaphorically representing dark energy's mystery. The use of dynamic mix of graphic elements and geometric shapes along with typography to create elements that represent the forces.



My Cat and I (Nietzsche)

Savannah College of Art and Design, United States

Lead Designer(s): Ric Ning

Prize: Gold in Self-Promotion

Description: "My Cat and I", aka "Nietzsche". Amid the global COVID-19 pandemic, I, studying abroad, met Nietzsche and embarked on a wonderful journey. In those days, the world seemed to pause. Nietzsche and I were companions in a small corner. When eating, it would rub against my feet. When painting, it would gaze quietly, as if understanding my inner pictures. When doing projects or writing papers, it accompanied me silently, giving me strength. This series captures the beautiful details of life and the unforgettable time.



Aphex Twin Cover

School of Visual Arts, United States

Lead Designer(s): Lai Wei

Prize: Bronze in Record Cover / Artwork

Description: The LP packaging for the 30th Anniversary limited edition vinyl re-release of "Selected Ambient Works 85-92" by Aphex Twin features specially designed fonts that draw inspiration from cutting-edge Open AI technology. The birthday cake shape represents the anniversary celebration, while the other patterns and usage of color reflect the music's essence.



He(a)r Silent Whisper

Institute Le Rosey, China

Lead Designer(s): Feiling Shen & Feng Chen

Prize: Silver in Self-Promotion

Description: Nvshu is a secret language exclusively created and inherited by females in ancient China. We want more people to notice this undervalued heritage. The poster combines palm prints and NvShu characters stand for 'Freedom'. People read palm prints to determine fate in Chinese culture. The NvShu scripts represent freedom but also women's resistance against their fate and patriarchy. The characters forming into fire in the dark symbolize enlightenment.



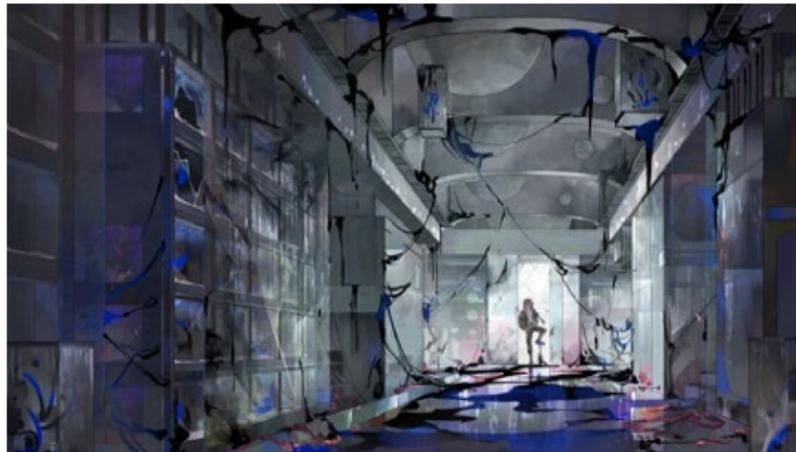
Ahyss & Akise - Original Character Design

Savannah College of Art and Design, United States

Lead Designer(s): Raven Ding

Prize: Silver in Self-Promotion

Description: Original character design, digital. The first character is an artificial life, named Ahyss. The second character is an explorer of the blocked area, called Akise.



Concept-Abandoned Sample Room

Savannah College of Art and Design, United States

Lead Designer(s): Raven Ding

Prize: Bronze in Self-Promotion

Description: This concept illustration shows an enclosed area that has been abandoned after an experimental accident.



Surreal world

National Taiwan University of Science and Technology, Taiwan

Lead Designer(s): I-Ning Liu

Prize: Bronze in Self-Promotion

Description: In a surreal world, tiny chef quietly appears from under the sizzling teppanyaki grill. He moves gracefully and in perfect harmony, creating a magical meal for diners sitting on giant, oversized stools. Nearby, in a busy airport, a conveyor belt also works as a sushi carousel, with bright plates of fresh sashimi traveling alongside real luggage. Meanwhile, office workers in neat suits wait at a street corner, where a model train with detailed carriages slowly passes through a miniature city.



Damned Elagabalus Exhibit

Iowa State University, United States

Lead Designer(s): Grace Polzin

Prize: Gold in Signs / Exhibits / POP

Description: This dynamic display is a conceptual proposal for an exhibition in Rome's famed Trajan Market Museum. Titled Damned Elagabalus, this vibrant exhibit tells the tortured tale of one of Rome's youngest and most misunderstood emperors. This vibrant and display sets the tone for the exhibition's unfolding story of a fractured history revealing an emperor who was said to have 'abandoned himself to the grossest pleasures with ungoverned fury.' Dynamic use of form and color set the tone for a historic expose of a deviant Roman emperor unlike any historic Roman museum experience.



Crimson silhouette

School of Visual Arts, United States

Lead Designer(s): Xiangyi Deng

Prize: Silver in Signs / Exhibits / POP

Description: Crimson Silhouettes is a design project for an exhibition of traditional Chinese paper-cutting. The art of paper-cutting is a treasure of traditional Chinese culture with a long history and unique aesthetic value. Through modern design expression, we hope to resonate this ancient art form with contemporary audiences and bring it to new life. The design incorporates the symbolic patterns of paper-cutting and the traditional color of red, aiming to convey a strong cultural heritage and aesthetic value.



Sway - Montreux Jazz Festival Collectible Series

Savannah College of Art and Design, United States

Lead Designer(s): Riya Ameet Mehta

Prize: Bronze in Signs / Exhibits / POP

Description: The Sway Montreux Jazz Festival Collectible Series transforms beer cans into vibrant storytellers of the festival's global legacy. Each can representing a location where Montreux Jazz comes to life. The Red Deer evokes Switzerland's Alpine roots, the Dragon channels the mystique of China, and the Manatee grooves to Miami's tropical beat. Flavors inspired by each region make every sip a journey. Designed as limited-edition collectibles, this series is a bold fusion of music, art, and craft — an invitation to "Taste the Jazz" and hold a piece of Montreux's iconic world stage.



Comotion 2024: The Nature System

Savannah College of Art and Design, United States

Lead Designer(s): Kyle Switzer, Muskaan Sethi
Prize: Gold in Adult Animation

Description: The 2024 Comotion Title Sequence is a student-made project that kicks off the largest student motion media conference in the world. This year's sequence focused entirely on the design of nature. "When looking at nature, we often reduce beauty to its exterior, fixating on colorful landscapes and scenery. However, beneath this world of color lies an equally beautiful design system. Nature is the greatest engineer, architect and designer. From the beginning to the creation of life, the strands that make up the web of life are interwoven with a design system—the nature system.



Animación Viaje a Omeyocan

Universidad Iberoamericana Ciudad De México, Mexico

Lead Designer(s): Sofía de la Rosa
Prize: Bronze in Adult Animation

Description: Esta animación es parte de una experiencia inmersiva realizada utilizando como inspiración, la sala Teotihuacana del Museo Nacional de Antropología. La historia del video inicia con el sacrificio simbólico de los dioses del Sol y la Luna. Para los antiguos teotihuacanos, la muerte más deseada era en combate o en sacrificio, pues únicamente quienes morían así, lograban llegar al Omeyocán o Paraíso del Sol. Este acto ritual representa las creencias arraigadas en torno a lo que sucede en la transición de la vida a la muerte.

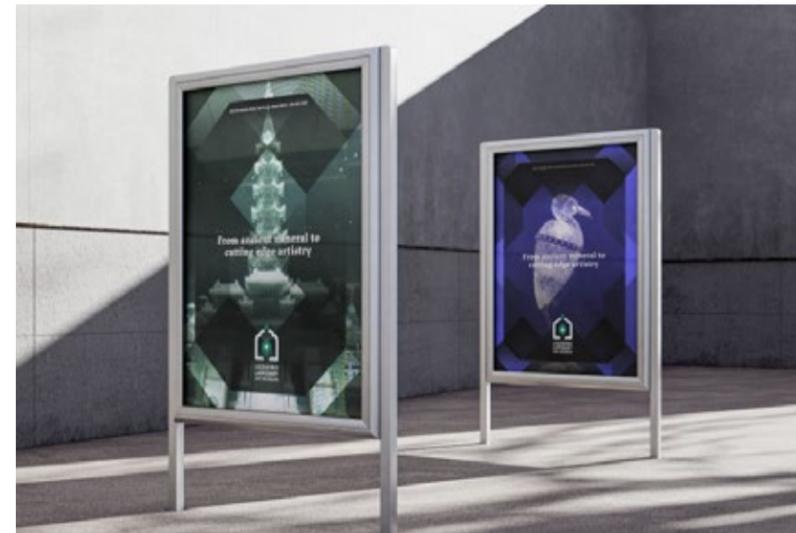


The Art of Glass Bangles Stylized Infographic Animation

Savannah College of Art and Design (SCAD), Savannah, GA, United States

Lead Designer(s): Muhammad Tayyab Younas
Prize: Silver in Adult Animation

Description: Step into the captivating world of glass bangle production in this vivid infographic-style animation. Witness the artistry involved in the bangles-making process as the discarded glass undergoes a mesmerizing transformation. In this intricate process, the bangles are adorned with vibrant colors, reflecting the rich cultural heritage of Sindh, Pakistan. Experience the tribute to the tradition and innovation that converge in this stunning visual journey through the creation of iconic glass bangles.

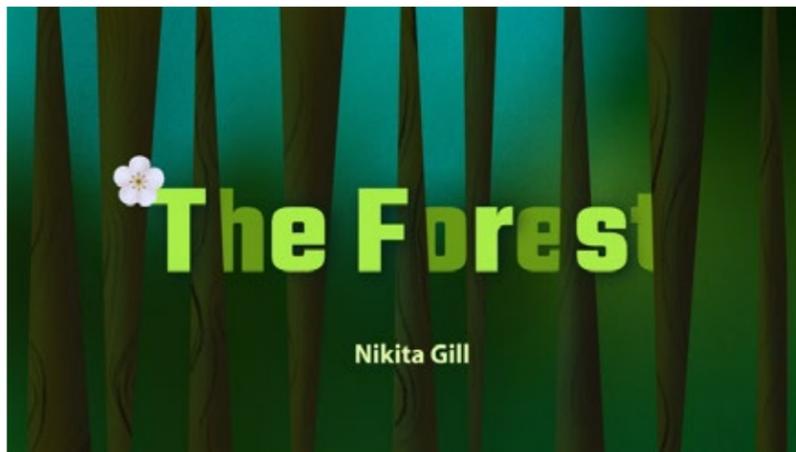


Lizzadro Lapidary Art Museum Rebrand

School of The Art Institute of Chicago, United States

Lead Designer(s): Avril (Chia-Tung) Yen
Prize: Gold in Brand Identity

Description: Founded in 1962, Lizzadro Museum exhibits gemstone treasures from antiques to modern, with a blending of earth science exhibits. The rebrand aims to modernize and sophisticate the brand while embracing the decorative nature of the art collection.



The Forest

Savannah College of Art and Design, Korea, Republic of

Lead Designer(s): Ae Sun Jung
Prize: Bronze in Adult Animation

Description: This motion media video enhances the narration of a poem titled "The Forest," which explores themes of people and nature. The purpose of the video is to encourage viewers to broaden their perspectives, reflect more deeply on their lives, and cultivate a greater interest in poetry. I incorporated textures to add depth and authenticity to the visuals. This approach makes the images more lifelike and infuses the scenes with a sense of human emotion.



The Bear Rebrand

Savannah College of Art and Design, United States

Lead Designer(s): Lauren Neu, Stephanie Sandoval
Prize: Silver in Brand Identity

Description: This recipe of design and animation for FX's The Bear was curated to fully encompass the calamitous themes of the show. The Bear is about an up-and-coming chef who returns home after his brother's sudden death and transforms the family sandwich shop into a fine dining establishment. This animated brand refresh is an amuse-bouche of motifs that serve as an ode to the show and its setting, Chicago. From riding the L to perfecting plate settings, we serve a beautiful yet gritty style like the show's colorful group of chefs served their signature dishes.



Vinfast

Artcenter College of Design, United States

Lead Designer(s): Eleanor Yang

Prize: Silver in Brand Identity

Description: The redesigned VinFast envisions a future where technology, sustainability, and innovation merge to create a balanced lifestyle. Electric vehicles are at the heart of this ecosystem, serving as pillars of sustainable and intelligent living. VinFast aims to make smart, safe, and eco-friendly EVs accessible to all, transforming transportation into a safer, more comfortable, and enjoyable experience. As VinFast grows, it invites everyone to join in its journey toward a brighter, sustainable future, embracing the belief that the best way to predict the future is to create it.



Bamboo Restaurant

Texas Christian University, United States

Lead Designer(s): Kien Nguyen

Prize: Silver in Brand Identity

Description: Bamboo Restaurant, located in Houston, Texas, presents itself as a peaceful haven for families in the midst of a bustling world. By utilizing serene photography and subtle design elements in its branding, the restaurant creates a balanced atmosphere that is both welcoming and calming - ideal for family gatherings that aim to provide a tranquil yet engaging dining experience.



Mise Rice Wine rebranding

Pratt Institute, United States

Lead Designer(s): Hanzhang Zhu

Prize: Bronze in Brand Identity

Description: The MISE rebranding and packaging project celebrates the tradition of rice and rice wine, positioning it as a window between China and the world. The redesign aims to embrace 'rice' and 'window' as critical visual elements and caters to diverse scenarios with both gift packages and a six-pack sharing option, using sustainable bamboo and cardboard. This approach enhances both personal enjoyment and social gatherings, reflecting a commitment to cultural heritage.



Noguchi Museum

School of Visual Arts, United States

Lead Designer(s): Doah Kwon

Prize: Bronze in Brand Identity

Description: The Noguchi Museum is a museum and sculpture garden in New York City, designed and created by the Japanese-American sculptor Isamu Noguchi. Known for his abstract and organic stone sculptures, Noguchi was inspired by more reduced form, focusing on abstract & modernist approaches to incite emotional reactions. I designed custom typefaces molding into abstract shapes, forming a complete aesthetic vision and simplicity.



Intellecta Artificial Intelligence Company

Texas Christian University, United States

Lead Designer(s): Andy Nguyen

Prize: Bronze in Brand Identity

Description: Intellecta, an AI company that emphasizes innovation, intelligence, and forward-thinking technology. The brand identity aims to communicate a sleek, modern, and trustworthy image, reflecting the cutting-edge nature of artificial intelligence. Focusing on a minimalist logo design that embodies clarity and sophistication, with clean lines and a futuristic typeface to convey Intellecta's advanced tech focus. The color palette uses cool, calming tones, reinforcing trust and professionalism.



The Fruit of My Woman

Savannah College of Art and Design, United States

Lead Designer(s): Xinyue Gu

Prize: Gold in Broadcast Design

Description: This is the opening sequence of the TV adaptation of the Korean novel "The Fruit of My Woman". The story depicts how over the years of marriage, the "wife" transforms from someone yearning for freedom and appearing younger than others, gradually into an aged, submissive, and withering soul—Using a Kafka "The Metamorphosis" style, the novel eventually turns the "wife" into a plant. Using photorealistic rendering, I visualized this textual fantasy to depict the process of a wife being continually suppressed in marriage, forced to retreat inward, and gradually losing her sense of self.



Sirens of Titan, Main Titles

Savannah College of Art and Design, United States

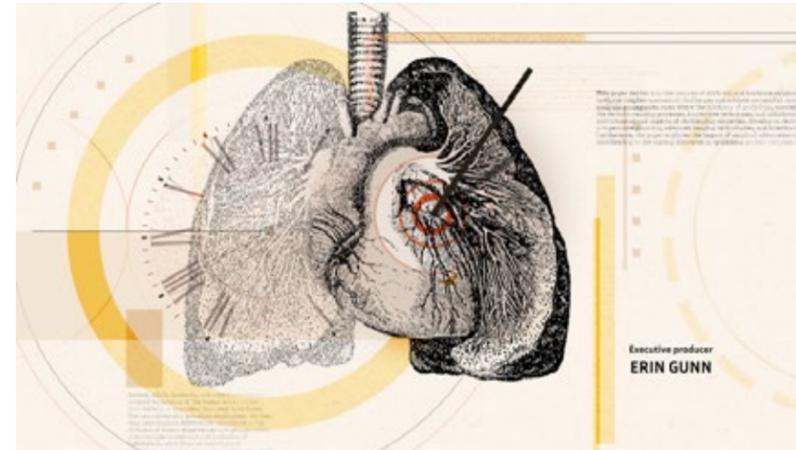
Lead Designer(s): Evan Eggers

Prize: Silver in Broadcast Design

Description: Originally published in 1959, Sirens of Titan follows the journey of Malachi Constant, a wealthy but aimless man, as he becomes embroiled in a cosmic adventure spanning across time and space.

Through a series of unforeseen events orchestrated by the enigmatic Tralfamadorians, Constant discovers the true meaning of fate, free will, and the purpose of human history.

This sequence consists of a series of visual metaphors that reflect events of the story, but also its deeper themes and how the characters are affected.



The Good Doctor - Title Sequence

Savannah College of Art and Design, United States

Lead Designer(s): Chunan Chien / Yuzhou Pang

Prize: Bronze in Broadcast Design

Description: The Good Doctor is about Dr. Shaun Murphy, a young surgeon with autism and savant syndrome who has an incredible talent for diagnosing tough medical cases. The show follows Shaun as he works at Hospital, where he faces challenges not just in the operating room but also in connecting with his colleagues and navigating social situations.

We aim to mirror Shaun's experience of the world through clean, organized compositions that reflect his ability to process and categorize information with precision.



The Bear Title Sequence

Savannah College of Art and Design, United States

Lead Designer(s): Lauren Neu, Stephanie Sandoval

Prize: Silver in Broadcast Design

Description: This recipe of design and animation for FX's The Bear title sequence was curated to fully encompass the calamitous themes of the show. The Bear is about an up-and-coming chef who returns home after his brother's sudden death and transforms the family sandwich shop into a fine dining establishment. The title sequence is an amuse-bouche of motifs that serve as an ode to the show and its setting, Chicago. From riding the L to perfecting plate settings, we serve a beautiful yet gritty animation style like the show's colorful group of chefs served their signature dishes.



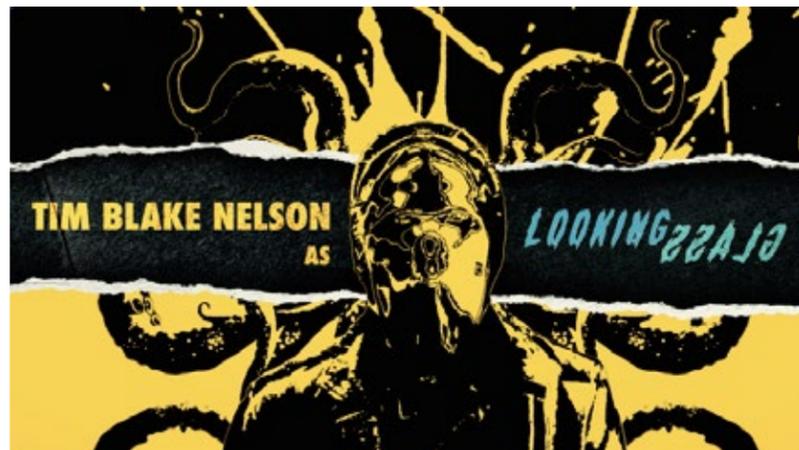
Coke Studio Montage

Savannah College of Art and Design, United States

Lead Designer(s): Yiqi Yu, Muhammad Tayyab Younas

Prize: Bronze in Broadcast Design

Description: Our Show Package Design for Coke Studio Pakistan celebrates 15 years of captivating global audiences with the brilliance of Pakistani music, artists, and culture. As Pakistan's longest-running music show, Coke Studio blends tradition and modernity. We highlighted classical instruments and infused secondary colors—gold, crimson brown, and blue—alongside its iconic red. The sequence closes with the Coke bottle in negative space, formed by instruments, symbolizing a vibrant fusion of music, culture, and brand essence.



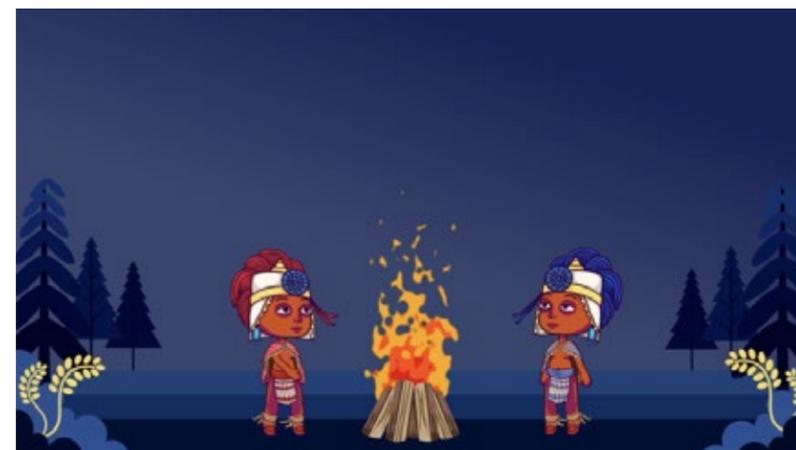
Watchmen: Rebrand

Savannah College of Art and Design, United States

Lead Designer(s): Shannon Sullivan & Owen Shackelford

Prize: Bronze in Broadcast Design

Description: This project is a total rebrand of HBO's Watchmen series including a new title sequence, promotional branding toolkit, and sizzle video. Using paper textures, comic layouts, ink, and the iconic Watchmen yellow, we wanted to use these visual symbols to tackle a rebrand centered around themes of time and identity. This new visual style reflects the new show's content and themes while offering homages to the original comic series.



Esencia Teotihuacán

Universidad Iberoamericana Ciudad De México, Mexico

Lead Designer(s): Ana Emilia Saldaña Padilla, Ana Camila Colin Castillo, Regina Hagelsieb Maldonado, Marianne Michel Zendejas

Prize: Bronze in Children's Animation

Description: La animación exhibida forma parte de un proyecto de experiencia inmersiva mixta que tenía como finalidad primordial estimular al usuario para emprender un encuentro con la "Cultura Teotihuacana", desentrañando los aspectos que la hicieron distinguirse como una de las grandes culturas de Mesoamérica; con esta experiencia se pretendía que el usuario llegara a descubrir lo esencial de su forma de vida y rituales que les permitieron resaltar entre las culturas de la época.



Mountain God Game Character Design

Beijing University of Chemical Technology, China

Lead Designer(s): Shuhe Huang

Prize: Gold in Game Animation

Description: Centered around the Mountain Deity Jiaochong from the Sixth Volume of the Zhongshan Classics in the Classic of Mountains and Seas, this project involves conceptualizing characters rooted in Chinese traditional culture. A character design project inspired by Chinese traditional culture from "The Mountain God and the Proud Insect" is ongoing. It employs 2D/3D techniques to faithfully depict fantastical creatures from different angles, with added traditional Chinese elements for authenticity.



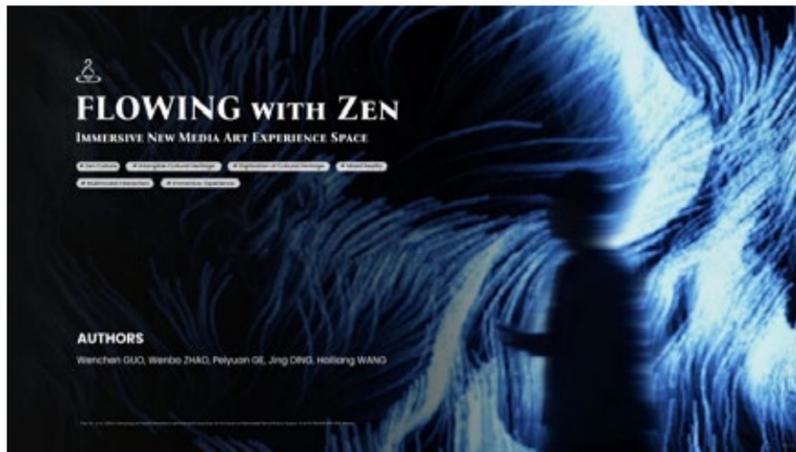
Tracking Recycle - Circle

Tama Art University, China

Lead Designer(s): Yiran Shi

Prize: Silver in Interactive Media

Description: This app tracks recycled items' destinations. Since the UN launched the SDGs in 2015, many companies have joined the action for sustainable development, making me more aware of the severe resource waste worldwide. However, people lack motivation and channels to recycle, leading to further waste. Many users don't understand the recycling process and find it inconvenient, receiving little feedback. The main issue is the lack of transparency about where recycled items go.



Flowing with Zen

The Hong Kong Polytechnic University, China

Lead Designer(s): Wenchen Guo, Hailiang Wang, Wenbo Zhao

Prize: Gold in Interactive Media

Description: Zen is a treasure of the world's intangible cultural heritage (ICH) but is facing difficulties in inheritance nowadays. In this context, based on the Zen and Dunhuang artifacts, we design an immersive multimodal space by integrating AIGC, human-computer interaction and MR technology. Audiences can explore and interact with the four immersive scenarios, as well as meditate, wander and comprehend Zen.

We hope that the audience can experience Zen philosophy and traditional aesthetics through novel immersive interaction and it is also an exploration to open up a new mode of inheritance of ICH.



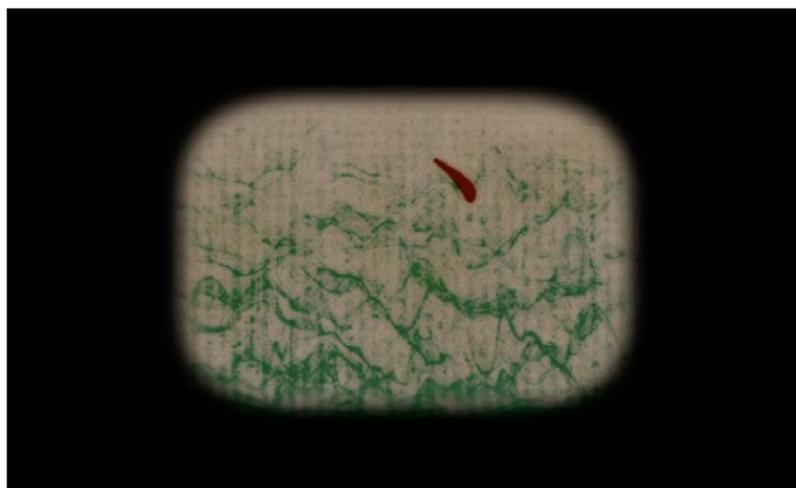
Chemical Spills: The Silent Catastrophe

Art Center College of Design, United States

Lead Designer(s): Zehui Ni

Prize: Silver in Interactive Media

Description: Today, we face an urgent public safety issue: communities are left uninformed about nearby chemical spills and contamination risks. Across Europe, over 17,000 sites contain 'forever chemicals,' and in the U.S., 131 million residents live near hazardous sites, yet most are unaware due to minimal regulations. Chemical spills have become a "quiet catastrophe" until disaster strikes. Chem Watch changes this by offering real-time monitoring and multi-channel alerts, bridging this critical gap.



Zhuan Qingshan

University of Southern California, United States

Lead Designer(s): Siyi Jin

Prize: Silver in Interactive Media

Description: Zhuan Qingshan an interactive projection piece where you hand-paint with Chinese character strokes, and explore how gestures morph into poetry and abstract landscapes.



Liverly - Mixed Reality Liver Disease Therapeutics

Art Center College of Design, United States

Lead Designer(s): Zehui Ni

Prize: Bronze in Interactive Media

Description: Liverly is one of the first mixed reality therapeutic tools in the world designed for Nonalcoholic Fatty Liver Disease (NAFLD), a chronic condition affecting 32% of the global population with no pharmaceutical treatments available. Liverly offers a unique, non-invasive experience that harnesses advanced research in circadian rhythm and autophagy to support liver health. Through interactive, personalized visualizations, users are empowered with scientifically-backed strategies for liver wellness.



Manipulate

Pratt Institute, United States

Lead Designer(s): Manman Li

Prize: Bronze in Interactive Media

Description: Manipulate is an interactive installation exploring control in our lives. A string puppet, seemingly controlled by a massive hand, symbolizes external forces influencing our actions. Yet, the puppet only moves when a sensor detects the viewer's hand, highlighting the power of individual agency.

This installation emphasizes our ability to navigate societal, political, and economic pressures, encouraging viewers to reflect on the tension between external control and personal autonomy, and to embrace conscious engagement and self-determination in shaping their own paths.



Kyva Glacianor: Frozen Village

Savannah College of Art and Design, United States

Lead Designer(s): Maria Elizabeth Weaver

Prize: Gold in Interface Design

Description: Illustration designed to be a loading screen for a RPG video game concept. Much like Legend of Zelda if it was located in a frozen Venice and inhabited by elves.



KADA - Gamified Design for TMDs

East China Normal University, China

Lead Designer(s): Hu Yijie, Liu Juntong, Ma Ziteng, Zhang Weisen

Prize: Bronze in Interactive Media

Description: Our product KADA is a massage and heat therapy device designed specifically for young patients in the early to mid-stages of temporomandibular joint disorder. It consists of two parts: a massage handle and a mobile app. The product innovatively incorporates a gyroscope and connects with the app, allowing patients to control game characters using the massage handle. This interaction between the physical product and the game enables patients to make the most of their fragmented time, receive guidance and relaxation during the therapy, and view rehabilitation records and reports after the game.



BetterFly

Indiana University Bloomington, United States

Lead Designer(s): Shikhar Mangla

Prize: Silver in Interface Design

Description: BetterFly is a user-centric app designed for Apple Watch, complemented by a companion iOS app, enhancing safe running through gamification. By integrating visual cues, real-time feedback, and goal tracking, it motivates runners to reach their targets while promoting healthy habits and safety. Tailored for both new and seasoned runners, BetterFly addresses safety concerns like poor visibility and helps users overcome laziness through actionable insights.



Mukden Palace Mixed Reality Interface Experience

Savannah College of Art and Design, United States

Lead Designer(s): Jiayi Chen, Longzhe Zhang, Zilan Zhou, Yefan Liu, Huancheng Huang

Prize: Gold in Interface Design

Description: The Mukden Palace Experience in Shenyang merges technology with cultural heritage through a mixed-reality interface. Using devices like the Apple Vision Pro, visitors explore 3D and 2D artifacts via multimedia content, enhancing exhibit interaction. A key feature is its respect for preservation principles. Unlike modern museums, the palace's architecture can't be altered, making wearable devices the best choice. It allows visitors to engage deeply without impacting the building.



EnviroTrack Card

Ming Chi University of Technology, Taiwan

Lead Designer(s): Chen Zih-Jin, Prof. Li Kai-Chu

Prize: Bronze in Interface Design

Description: EnviroTrack Card is a carbon footprint record room card, through the card and app when you get the spare parts, dine or use the facilities, you can know how much carbon footprint spent to reduce carbon emissions, and if less than a certain amount of carbon footprint you can get carbon footprint coins to exchange for credit card points or discounts on hotels and hotels can be used as the standard for purchasing carbon credits for the accumulation of carbon footprint, so hotels can be more encouraging.

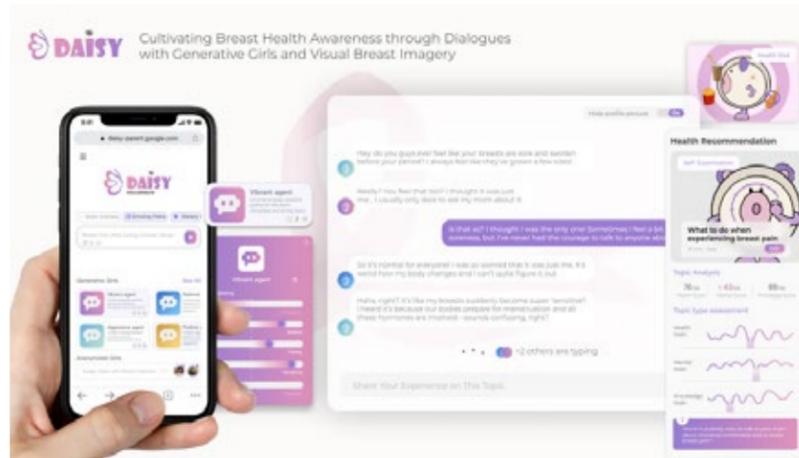


TYR: Interface Design Promotion

Savannah College of Art and Design, United States

Lead Designer(s): Robert Blaine
Prize: Bronze in Interface Design

Description: TYR is SCAD Atlanta's fully-autonomous, electric vehicle concept designed by the Industrial Design department. Our team was tasked with creating a UI layout for the vehicle's five interactive screens and demonstrating how they control the car's functions.



Daisy

Shanghai Jiaotong University, China

Lead Designer(s): Yihan Ran

Prize: Gold in Mobile / Web Application

Description: Daisy is a platform that promotes breast health awareness among adolescent girls and enables confidential communication between them and their mothers. Mothers can set relevant topics, while the platform utilizes agent-simulated girl profiles and other anonymized users to encourage discussions about their experiences. It features visual breast IP representations to cover topics like breast self-examination and dietary hormones, helping girls understand and accept their bodily changes.



FlowGPT

University of California, Berkeley, United States

Lead Designer(s): Qianhua Ge

Prize: Silver in Mobile / Web Application

Description: Inspired by the need to humanize AI interactions, FlowGPT revolutionizes AI interface by transforming AI into personalized companions.

With over 1 million unique, customizable bots, FlowGPT enables seamless interaction, allowing effortless AI-generated content creation such as bots and short films. Its minimalist interface, optimized for mobile and desktop, incorporates micro-interactions, enhancing usability, accessibility, personalization, and engagement in a 2C landscape.



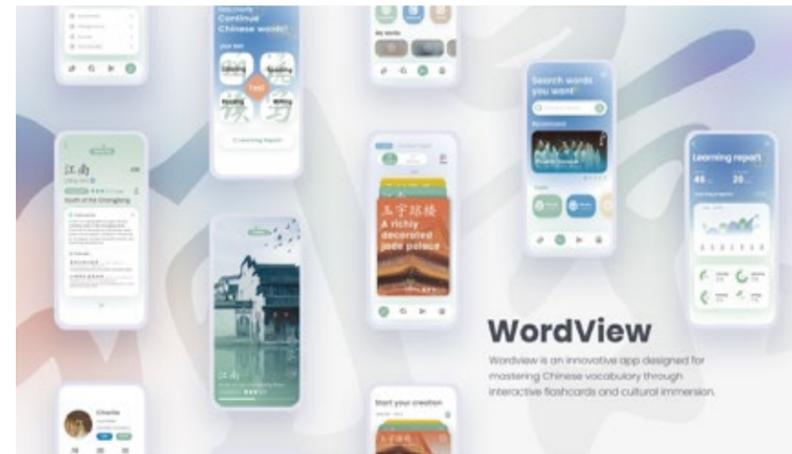
Bookly

Ming Chuan University, McU, Taiwan

Lead Designer(s): Ya-Ting Chen

Prize: Silver in Mobile / Web Application

Description: As the digital reading and eBook market expands, people increasingly need convenient ways to manage their reading habits and records. With the growing popularity of eBooks, users require modern methods to organize and document their reading experiences. Bookly is an app that combines eBooks and reading records, providing users with a convenient platform to manage their eBook collections and reading progress.



WordView

Harbin Institute of Technology, Shenzhen, China

Lead Designer(s): Shiyu Li

Prize: Silver in Mobile / Web Application

Description: Wordview is an innovative Chinese learning app designed to simplify the acquisition of high-context vocabulary and offer deep insights into the culture behind the words. It combines flashcard learning with cultural videos and features an interface inspired by traditional Chinese landscape painting. Users can create personalized vocabulary videos to enhance memorization and cultural understanding. The app provides real-life scenario-based tests to improve language skills, making the learning of Chinese engaging, culturally immersive, and fostering intercultural communication.



Revel: Your Journey, Perfected

Fashion Institute of Technology, United States

Lead Designer(s): Yukti Poddar and Kathryn Kopec

Prize: Bronze in Mobile / Web Application

Description: Our Revel rideshare app redesign enhances the user journey from booking to ride completion. With six new features and a scalable design system, the update prioritizes convenience, accessibility, personalization, and eco-conscious travel. We streamline the booking process by allowing users to set ride preferences tailored to their needs. The scalable design ensures a consistent, visually appealing experience across current and future app updates, aligning with Revel's commitment to providing an accessible, sustainable rideshare option that is innovative and enjoyable.



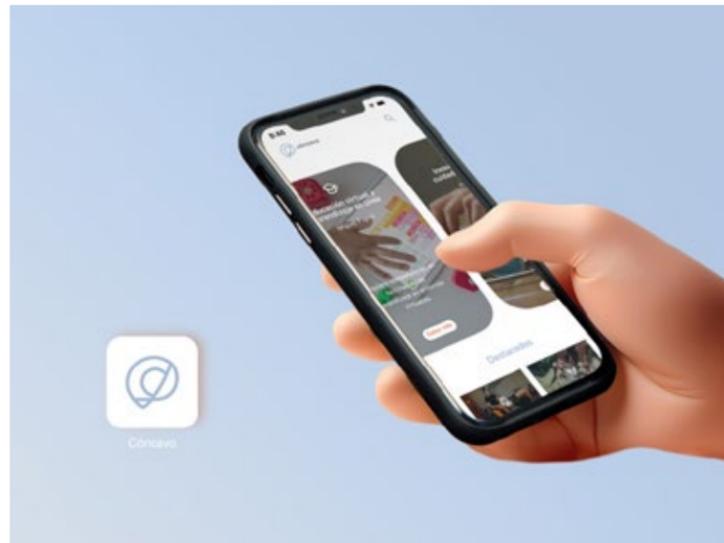
Patch

Savannah College of Art & Design,
United States

Lead Designer(s): Yixian Wang, Tian Xin, Yifei Chen

Prize: Bronze in Mobile / Web Application

Description: Patch—the platform that makes teamwork easy, inclusive, and effective, no matter where you're working from. With a focus on diversity, equity, and inclusion (DEI), Patch offers transparent feedback loops, virtual workspaces, and flexible communication tools to bring teams together seamlessly. It's designed to break down barriers, amplify every voice, and keep projects moving forward in a supportive, goal-oriented space.



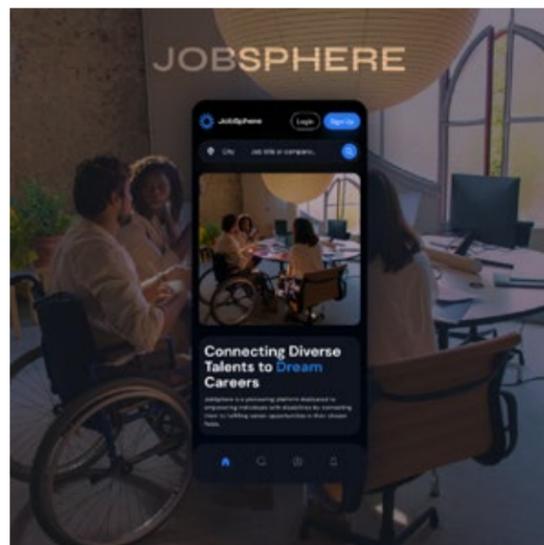
Cóncavo

Escuela Superior De Diseño De Valladolid
S.L., Spain

Lead Designer(s): Marina del Pozo

Prize: Bronze in Mobile / Web Application

Description: Cóncavo is a space designed with the aim of revitalizing local business by promoting entrepreneurship, especially among the young population. In addition, it aims to redirect the social paradigm of consumerism to a society more aware of responsible habits by covering the 9 basic needs defined by Max Neef. To this end, an honest, simple and open application has been created, which generates a multidisciplinary community in which participants can ask questions or offer their own experiences.



JobSphere

Iran University of Science and Technology,
Iran

Lead Designer(s): Golnaz Alaei

Prize: Bronze in Mobile / Web Application

Description: JobSphere is a web application created to help individuals with disabilities overcome the challenges they face in the job market due to limited opportunities and accessibility barriers. The platform enables job seekers with disabilities to showcase their abilities and any accommodations they require, making it easier for employers to identify potential candidates. Companies can also indicate their accessibility features, such as wheelchair pathways, to ensure an inclusive and welcoming workplace.



Twist the Frames - Cinéma Du Réel Promo

Savannah College of Art and Design,
United States

Lead Designer(s): Xinyue Gu

Prize: Silver in Online Advertising Design

Description: Cinéma du Réel focuses on documentary films, constantly exploring the boundary between reality and cinematography. The mise en scène can reflect reality as it is, but when countless people learn the facts through the lens, do the facts then become an imposed opinion? In this project, Twist the Frames, I discovered any kind of frame in reality, and distorted them, so as to escape from the homogenized "reality" and reach the true reality.



Vacuum Dream

Savannah College of Art and Design,
United States

Lead Designer(s): Yuki Ochiai

Prize: Gold in Other Multimedia Design

Description: Vacuum Dream is a multimedia piece that captures the silence of dream and deep space, inspired by the ambient piano, ethereal vocals, and synth pads in its music. Through surreal animations of water, sea creatures, and flowers, the piece invites viewers on a dreamlike journey through the vast, unknowable void.



Lost Echoes

Savannah College of Art and Design,
United States

Lead Designer(s): Tiffany Tedy

Prize: Silver in Other Multimedia Design

Description: "Lost Echoes" is a personal story, exploring the surreal and poignant dreamscapes of my childhood memories, as I struggle with distance and a sense of belonging. Through vivid 3D animation, the film delves into the subconscious fears and desires that emerge when separated from loved ones. My journey through dreamlike encounters with my past unveils the complexities of connection and loss, ultimately reflecting on the universal human experience of longing for home.



2025 KINETIK Title Sequence

Savannah College of Art and Design, United States

Lead Designer(s): Robert Blaine, Gryphon Coovadia, June Kim, Jieru Tang

Prize: Silver in Other Multimedia Design

Description: For the 2024 KINETIK opening at SCAD Atlanta's Motion Media Design Student Showcase, our theme is "thinking outside of the box." Our goal was to explore and innovate with motion techniques, utilizing 2D, 3D, and film, all while incorporating the motif of square shapes.



That's What She Did

Rochester Institute of Design, United States

Lead Designer(s): Farah Ahmad

Prize: Bronze in Other Multimedia Design

Description: It tells the story of a femme fatale on the loose, with a shot of her kill list being redacted, adding to the suspense. This fictional show revolves around her getting away with each crime, and the sequence captures the dark, thrilling tone of the narrative.

The goal of this project was to create a title sequence for a fictional TV show or movie with a clear and consistent aesthetic. The objective was to use various animation and design principles, like balance, rhythm, exaggeration, and squash and stretch, to enhance the visual storytelling.



Vosges Blossom Bunnies

Savannah College of Art and Design, United States

Lead Designer(s): Dee Divakaran

Prize: Bronze in Other Multimedia Design

Description: Unveiling "Blossom Bunnies," this Vosges chocolate commercial presents a decadent treat to elevate Easter celebrations. Immerse yourself in these delectable delights' luxurious flavors and whimsical charm, perfect for adding a touch of indulgence to the spring festivities.



Buhay Donsol

Savannah College of Art and Design, United States

Lead Designer(s): Louise Lao

Prize: Gold in Social Media Campaign

Description: Using transition and interpretive design, this project explores the intersection of ecotourism and conservation by uncovering stakeholder dynamics, evaluating communication strategies, and proposing interventions to bolster conservation. Buhay Donsol is dedicated to promoting responsible interactions with the environment and empowering the local community. The project aims to create meaningful connections between people and nature through collaboration with stakeholders, ensuring the long-term sustainability of Donsol's whale shark ecotourism program and the preservation of marine ecosystems.



Dream Factories

Savannah College of Art and Design, United States

Lead Designer(s): Xinyue Gu

Prize: Bronze in Other Multimedia Design

Description: The Covid-19 outbreak has fueled the rapid growth of China's live-streaming industry. The media constantly promotes this industry as one that makes dreams come true: anyone can create content and gain value using only their phones. But, is this really the case? In this project, I tried to draw an analogy between live streaming and production lines. As a woman, I hope people will pay more attention to the exploitation of our labor as well as our long-lasting oppression.



Warren & Laetitia: New Future

Savannah College of Art and Design, United States

Lead Designer(s): Isabelle Kalyn Winarto

Prize: Gold in Social Media Campaign

Description: This conceptual brand film showcases the products of Warren & Laetitia, a Paris-based design studio renowned for crafting sustainable furniture and decorative items from recycled plastic. It highlights the brand's commitment to sustainability and customization, exploring their environmental impact in an abstract manner, with a particular focus on the GIGI and Amanda lamp collections. Through vibrant animation, the film delves into the manufacturing process behind these products, illustrating how each piece is designed to enhance spaces while minimizing environmental impact.



Wings of Wonder (eBird x NatGeo)

Savannah College of Art and Design, United States

Lead Designer(s): Kinsey Huber

Prize: Silver in Social Media Campaign

Description: A fictional campaign mockup for a collaboration between National Geographic and the community-run database eBird. The campaign seeks to bring awareness to declining bird populations around the world. It features emerging platform assets for Clubroom, Discord, and Snapchat, as well as designs for physical stickers/badges, posters, and wall art.



#Beast Says Hot

City University of Macau, China

Lead Designer(s): Zhaoshen Wang

Prize: Bronze in Social Media Campaign

Description: #Beast Says Hot (#BSH), an AR interactive design campaign on social media, is inspired by supernatural beasts with certain powers in folklore which indicates the philosophy of natural worship. While temperatures have been reaching intolerant levels due to excessive carbon emissions, beasts come into the urban to find equivalent habitats which brings the concern of the global boiling. #BSH designs cub characters and interprets contemporary guardianship while placing them in cities with continuous higher temperatures.



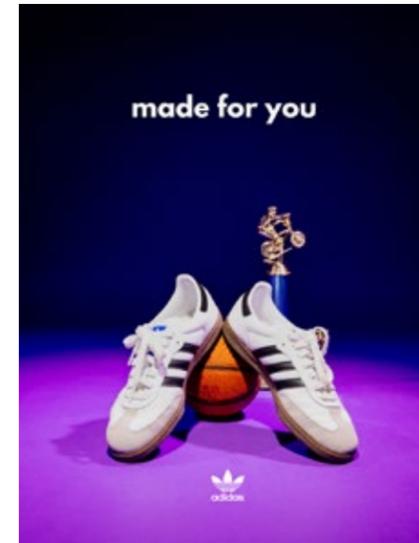
Purrfectly Pittsburgh

Savannah College of Art and Design, United States

Lead Designer(s): Brianna Rios

Prize: Bronze in Social Media Campaign

Description: Cats N'At is a cat cafe created by locals for locals. With a down-to-earth vibe that taps into the city's quirks and lingo, they're not just cat experts—they're Pittsburgh experts. Partnering with local brands and teams, like Eat'n Park and the Pittsburgh Steelers, Cats N'At's community ties create a welcoming space for both felines and neighborhood friends.



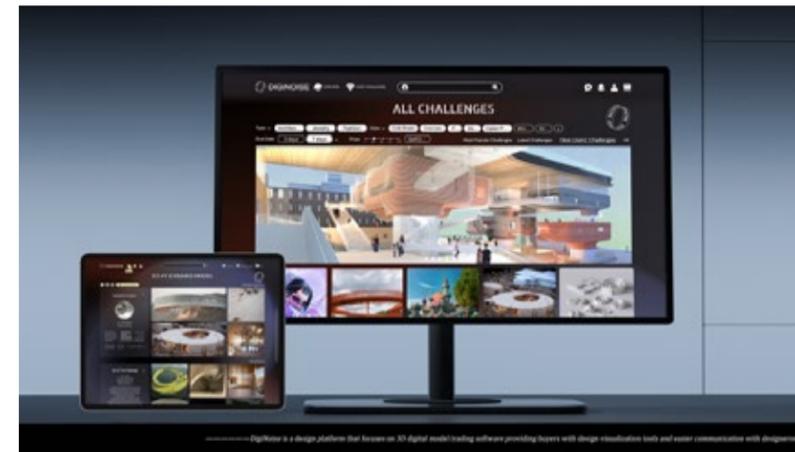
Adidas Sambas: Made for You

Savannah College of Art and Design, United States

Lead Designer(s): Isabella Cascio

Prize: Bronze in Social Media Campaign

Description: "Adidas Sambas: Made for You" is a visually appealing, multi-platform campaign that highlights the adaptability and universal appeal of the iconic footwear. By combining playful props with vibrant product-focused imagery, the campaign tells a story that resonates with diverse personas and lifestyles. Every creative element is carefully crafted to ensure brand visibility and emotional engagement, reinforcing the message that Sambas are more than shoes—they're a reflection of individuality.



DigiNoise

University of Pennsylvania, United States

Lead Designer(s): Shenyi Zhang, Zhixuan Song

Prize: Gold in Website Design

Description: DigiNoise showcases outstanding UI/UX experience of 3D model customization by improving collaboration and ordering efficiency by 67%. It bridges the gap between 3D designers and shoppers with features like "Live-Time Community," through extensive research, including usability tests and expert interviews. DigiNoise enhances idea visualization, and enables designers to enter the market 1.5 times faster. This user-focused platform boosts productivity by 130%, offering a seamless UI/UX solution for 3D asset trading.



Sensa Design

Purdue University, United States

Lead Designer(s): Alexandra Jacobson

Prize: Gold in Website Design

Description: Sensa Design is a company dedicated to empowering designers to create enriching, educational, and captivating design experiences, with a strong focus on inclusivity for the sensory sensitivity community. The platform offers comprehensive resources, including summaries of sensory sensitivity content, design guidelines, and real-world examples of multi-sensory design. Sensa Design also provides a collaborative space where designers can contribute and access valuable tools, fostering continuous growth and active engagement within the design community.



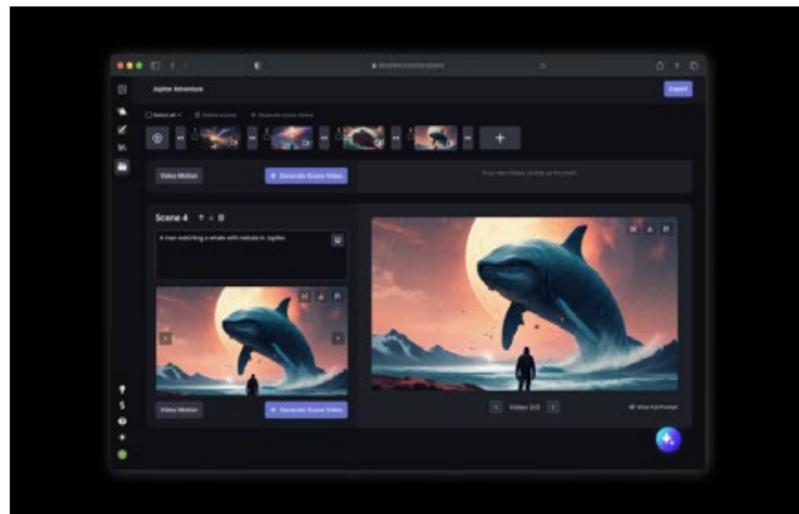
Clayspot Redesign

Savannah College of Art and Design, United States

Lead Designer(s): Brian Zee

Prize: Silver in Website Design

Description: While we've previously identified several improvements to be made, we had to prioritize specific aspects to resolve. We narrowed down the scope of our project to the two main tasks that would have the most impact on the business - understanding the class types and registering for the right class.



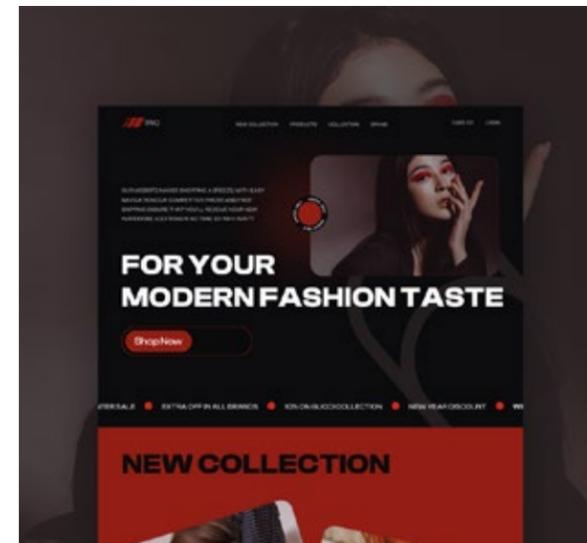
AI Director

University of Washington, United States

Lead Designer(s): Deeksha Meshram, Haotian Wu, Maomao Ding, Wenxin W

Prize: Silver in Website Design

Description: AI Director is a groundbreaking AI-powered tool that transforms text descriptions into complete, narrative-driven videos, revolutionizing video creation. Unlike traditional tools limited to short clips, AI Director empowers users to produce dynamic, multi-scene videos with features like an AI Script Assistant for crafting scene descriptions, batch generation for efficiency, and smooth transitions for professional storytelling.



3SQ

Iran University of Science and Technology, Iran

Lead Designer(s): Golnaz Alaei

Prize: Bronze in Website Design

Description: 3SQ is an online fashion platform designed with simplicity and user experience in mind. It offers a curated selection of modern fashion pieces that cater to individual style preferences. The design focuses on creating an easy-to-navigate, visually appealing space where customers can explore a variety of styles. Through features like 'Share Your Look,' 3SQ encourages users to express their personal style and be part of a growing community. The goal of 3SQ is to provide a thoughtful and accessible shopping experience, reflecting the diverse tastes and creative spirit of our customers.



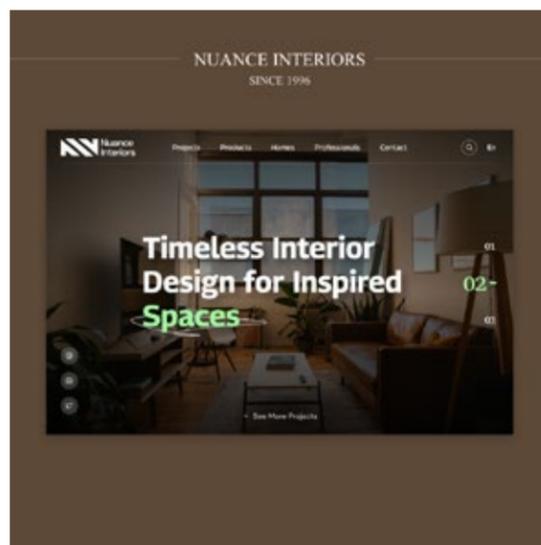
Black Out Gin Packaging Design

Savannah College of Art & Design, United States

Lead Designer(s): Avery Leavitt

Prize: Gold in Beverage Packaging

Description: Feeling Blue? Come take a sip. With Black Out Distillery's new gin taster set, inspired by the classic photographic process of cyanotypes, you can drink the blues away while making an art piece to turn that rough day into a good night. The set comes with a bookshelf-style stand, which snugly holds the flat, clear bottles, equipped with a drawer containing cyanotype paper and an instructional booklet. Even after the gin is long gone, the posters you make through the bottle labels can live on as a reminder of fun times.



Nuance Interiors Website

Iran University of Science and Technology, Iran

Lead Designer(s): Golnaz Alaei

Prize: Bronze in Website Design

Description: This website presents a range of interior design projects that demonstrate our expertise in creating sophisticated, functional spaces. Each project highlights our unique approach to blending aesthetics with practicality, using high-quality products from our collection. We specialize in transforming interiors through personalized design solutions and curated furnishings, making it easy for clients to achieve a timeless look tailored to their style and needs.



Aoraki Vodka

Texas Christian University, United States

Lead Designer(s): Reagan Oates

Prize: Gold in Beverage Packaging

Description: Aoraki Vodka is a tribute to New Zealand's majestic Aoraki mountain, crafted from the purest glacial waters and distilled to capture the spirit of these pristine peaks. With each sip, Aoraki delivers a taste as clean and crisp as the mountain air, embodying nature's untouched essence. The bottle design reflects Aoraki's grandeur, featuring frosted glass and minimalist, mountain-inspired details that celebrate purity and elegance in every pour.



Divination Wine Label Stamps

Savannah College of Art and Design, United States

Lead Designer(s): Yuxin Wu

Prize: Silver in Beverage Packaging

Description: These wine label illustrations explore the connection between cities, seasons, and the people who inhabit them. Each label reflects a unique blend of urban life and seasonal changes, brought together through vibrant colors and imaginative compositions.



Creature Comforts: Athena Beer

Savannah College of Art & Design, United States

Lead Designer(s): Emma Freymman

Prize: Silver in Beverage Packaging

Description: This is a redesign of the Creature Comforts Athena label, inspired by the art of quilting.



Monster-Divination Wine Label

Savannah College of Art and Design, United States

Lead Designer(s): Jingjing Sun

Prize: Bronze in Beverage Packaging

Description: My theme is "Monster". Monsters celebrate by holding wine glasses and fruits around fruits and wine. Each monster represents a different fruit, such as lychees, oranges, strawberries, raisins, pineapples, etc. In addition, I chose different scenes based on where the three different flavors of wine were brewed and the fruits used. For example: seaside, tropical islands, small islands in the sea.



unbroken

Esi Escuela Superior De Diseño De Valladolid, Spain

Lead Designer(s): Marco Arroyo-Vazquez

Prize: Bronze in Beverage Packaging

Description: Limited edition bottle of winery based on Valladolid, the concept was based on the difficult year (2020) we've been through. Design: The gilded lines create a "Kintsugi effect", the Japanese art of putting broken pottery pieces back together with gold. The result is a gorgeous bottle that showcases how we might all be a little cracked, but no one is broken. We're all still recovering from the effects of COVID. But, while challenging and something none of us thought we'd ever see in our lifetime, COVID taught us all lessons in resilience, grace, and patience.



Xun Gui

Ming Chuan University, Taiwan

Lead Designer(s): Huang Hsun-Chien, Lin Jia-Zhen, Huang Ling-Wen, Lan Yu-Hsin

Prize: Bronze in Commercial Packaging

Description: The character "xun" in Chinese is pronounced the same as "find"; "gui" in Chinese refers to 'bamboo shoots'. Combine the two characters signify searching for the 'Zhangixalus arvalis' (tree frogs) and bamboo shoots, and understanding the relationship between the two. The packaging creatively presents the symbiotic relationship between the 'Zhangixalus arvalis' and the green bamboo shoot, aiming to raise awareness about the endangered species, the 'Zhangixalus arvalis'.



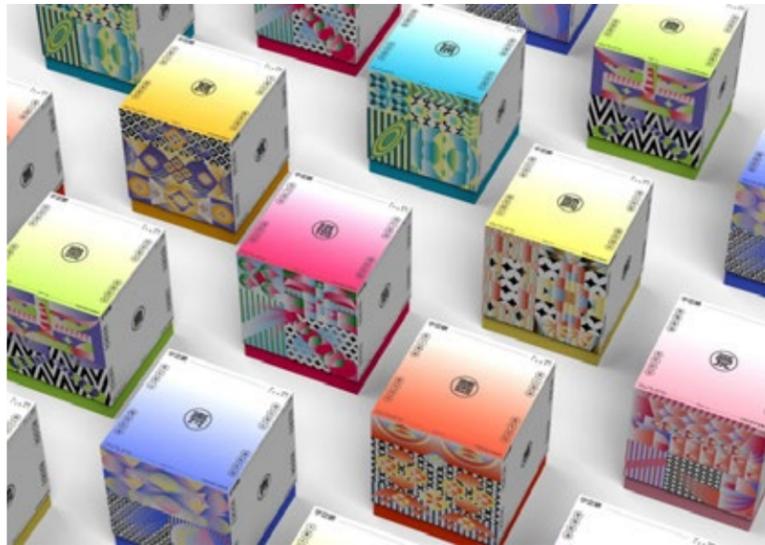
Hot Sauce

Savannah College of Art & Design, United States

Lead Designer(s): Claire Davis

Prize: Bronze in Commercial Packaging

Description: This is a fictional hot sauce brand that was designed as a packaging project, with the goal of incorporating humor and featuring cats as the brand's mascot. The design aims to blend playful, lighthearted elements with bold visuals, making the brand both memorable and fun.



China Intangible Cultural Heritage Candy Packaging

Hanyang University, Korea, Republic of
Lead Designer(s): Zhao An
Prize: Gold in Food Packaging

Description: "Zi Dou Candy" from Anhui Province, China. Package design integrated with traditional architectural elements and auspicious patterns. Each character is depicted with specific colors and symbols to highlight its unique blessing meaning. It illustrates a harmonious fusion of traditional and modern elements, embodying cultural innovation and heritage.



Gâteaux de Mardi Canned Cakes

Texas Christian University, United States
Lead Designer(s): Reagan Oates
Prize: Silver in Food Packaging

Description: Gâteaux de Mardi is a New Orleans-inspired canned cake that brings the city's vibrant culture to life. Designed for convenience without compromising flavor or tradition, these cakes offer a taste of New Orleans wherever you are. The brand's graphic design captures the spirit of Mardi Gras with bold purples, greens, and golds, a gator-inspired logo, and jazz-like typography. Packaging features hand-drawn elements of French Quarter architecture, blending tradition with a modern twist.



mind CBD

Esi Escuela Superior De Diseño De Valladolid, Spain
Lead Designer(s): Marco Arroyo-Vázquez
Prize: Gold in Food Packaging

Description: WORK/ Packaging premium of "sublingual trips of CBD". Cannabidiol or CBD is a non-psychoactive chemical present in cannabis. Sublingual strips are an "innovative product within the CBD niche", being the faster form of consumption. PROBLEM/ Millennials & Gen Z are known as "depressed or sad generation". THE BIG IDEA/ MEN SANA! Make an intangible tangible, the mental health! HOW TO MAKE IT TANGIBLE? By designing innovative packaging, showing a unisex face with a 'peace of mind' expression.



Calichoco

Beijing Institute of Technology, China
Lead Designer(s): Jingyu Wu
Prize: Bronze in Food Packaging

Description: CALICHOCO is an innovative quantitative chocolate packaging design that revolutionizes how chocolate is presented and consumed. It focuses on precise portion control and enhanced freshness, appealing to health-conscious consumers. Targeting the urban high-end market, CALICHOCO uses "a day" as its theme, depicting daily life through language and graphics on the packaging. Each piece of chocolate corresponds to the recommended daily intake, and a week's supply neatly tracks one's healthy living progress from Monday to Sunday.



Healthy Convenience Store - O&BASKET

Hansung University Content & Design College, Korea, Republic of
Lead Designer(s): Gyeong Ju Choe
Prize: Silver in Food Packaging

Description: As a health food brand for modern people, our goal is to help office workers who eat instant food due to lack of time eat healthy meals. The goal of this project is to secure young people in their 20s and 30s who lack attention to their health as their health deteriorates due to overeating of instant food. To this end, we aimed to design a simple and fun design that would attract the attention of young people.



Mezzetta Re-Design

Savannah College of Art and Design, United States
Lead Designer(s): Taylor Fox
Prize: Bronze in Food Packaging

Description: For my final project in my Studio One Graphic Design course at SCAD, I chose to re-design the well-known Greek condiment company Mezzetta. Mezzetta is primarily known for its high-quality pickled and brined condiments such as pickled onions, roasted red peppers, pepperoncini, and olives. In my research for this project, I discovered the rich Greek history behind the company and chose to incorporate that throughout my project's redesign. I wanted to highlight the family-oriented nature of Mezzetta with hand-drawn illustrations as well as a warm Greek-inspired font.



BeePure Florals

Hunan University of Technology, China

Lead Designer(s): Zhijing Chen

Prize: Bronze in Food Packaging

Description: The "BeePure Florals" black honey packaging design focuses on functionality and practicality. Single-hand opening structure, easy to use quickly; Transparent bin with scale, can accurately control the amount to avoid waste. The petal-like shape combines black and yellow colors to show the brand's natural ecological concept while enhancing visual appeal. In addition, we use recycled beeswax materials, committed to environmental protection and sustainable development, to provide users with a convenient and efficient use experience.



Moonlit Mountain Creek Tea Packaging

Hunan University of Technology, China

Lead Designer(s): Yiang Huang

Prize: Silver in Other Packaging

Description: The "Moonlit Mountain Creek" tea packaging aims to convey a sense of tranquility, purity, and harmonious natural beauty through its packaging design. Inspired by the serene scene depicted in the poetry of Tang Dynasty poet Wang Wei—"The moon rises, startling the mountain birds; they occasionally sing in the spring stream." This design takes cues from the quiet scenery of a mountain stream illuminated by moonlight, incorporating elements such as lunar phases, a blue night sky, and orange-hued moonlight to showcase the unique charm of Chinese aesthetics.



Kui Ge Prayer Gift Box

National Taichung University of Science and Technology, Taiwan

Lead Designer(s): Yijie Lu, Xuainmin Kung, Anyi Xu

Prize: Gold in Other Packaging

Description: Kui Ge Prayer Gift Box, which encapsulates the unique characteristics of Kinmen. This product serves dual purposes: offering good fortune to exam candidates and providing an immersive cultural experience for tourists. By integrating elements of Kinmen's historic architecture, local traditions, and regional specialties, the gift box becomes a medium through which the island's history and cultural values are communicated. Kui Ge Prayer Gift Box not only appeals to those seeking academic success but also to those interested in a deeper connection with Kinmen's storied past.



The Grand Budapest Hotel Package Design

Savannah College of Art and Design, United States

Lead Designer(s): Isabel Conrath

Prize: Bronze in Other Packaging

Description: This project serves to create a cohesive package for the cult classic "The Grand Budapest Hotel" while containing a disc of the movie, an informational booklet, and collectibles. The packaging itself explores the hotel's illustrious architecture through saturated illustrations and patterns. Through its three collectibles—a Mendl's cake, Mendl's Truck, and a framed "Boy with Apple" print—the audience is taken through the whimsical and chaotic twists and turns of a Wes Anderson narrative.



Kim Kong Shan Shan (Kinmen scenery)

Ming Chuan University, Taiwan

Lead Designer(s): Huang Hsun-Chien, Chen Ling-Jie

Prize: Silver in Other Packaging

Description: Design Concept: Integrating Kinmen's History, Culture, and Characteristics. The product packaging design incorporates elements of Kinmen's history, culture, and unique features. The outer packaging is inspired by bullets, with the interior featuring illustrations of Min-style settlements that present a panoramic view of Kinmen.

The inner packaging is made of transparent acrylic and can be used as a decorative item when the peanut candy (Gong Tang) is removed.



Sundae Serving

Savannah College of Art and Design, United States

Lead Designer(s): Maggie Provencher

Prize: Bronze in Other Packaging

Description: Conceptual limited edition artisan glass ice cream sets metaphorically compared to shovels and their different uses throughout the seasons of the year. Each glass assemble narrates and depicts a season of the year and why you are encouraged to indulge in a frozen treat. The logo mark uses the two letters from the logotype to create an image of an ice cream cone, a symbol seen throughout the illustrations of the brand. The structure of the packaging is complex with an outer sleeve containing a box and lid that mimics the shape of the glass bowl.



Little Women Collector's Item

Savannah College of Art and Design, United States

Lead Designer(s): Hannah Solomon

Prize: Bronze in Other Packaging

Description: This collector's item is inspired by Greta Gerwig's Little Women movie from 2019. The viewer can set up and rearrange the furniture and decor, which are made to look like the March family's living room, just like a dollhouse. Once done, it can be easily packaged back up for storage. Inside the walls, you'll find the DVD, a booklet about the characters, piano sheet music, and a replica of the letter the sisters and their mother received from their father.



Futuro: Travel to the Future

Savannah College of Art and Design, United States

Lead Designer(s): Ariana Calderon

Prize: Bronze in Other Packaging

Description: Futuro is a concept jewelry brand that offers a futuristic experience through unique accessories. Their PR package resembles a time capsule, inviting recipients on a journey into the future. Inside, they find a look book and an accessory, both featuring the brand's chrome aesthetic and embossed logo. The look book, printed on matte paper with spot varnish, showcases high-definition, AI-generated images and descriptions of each piece, all aligned with Futuro's futuristic theme.



草影誌 Weeds Chronicle

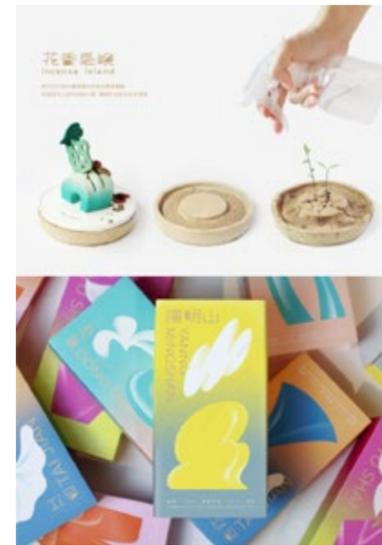
Ming Chi University of Technology, Taiwan

Lead Designer(s): Jung-Jung, Chang

Prize: Silver in Product Packaging

Description: "Weeds Chronicle" uncovers the stories and values of weeds in Taiwan's cities, some of which provide both accessible food and stability in availability.

In line with the second SDG goal, the consumption of weeds can combat hunger and promote sustainable agriculture. Historically, wild herbs have been used for healing, as documented in works such as Li Shizhen's 'Compendium of Materia Medica'. Our project includes an illustrated booklet and gift box that showcase the edible and medicinal qualities of weeds, aiming to change their negative perception and promote sustainable use.



Incense Island

National Taiwan Normal University, Taiwan

Lead Designer(s): Yi-Tsen Lin

Prize: Silver in Product Packaging

Description: Incense Island reimagines incense with sustainability at its core, inspired by Taiwan's national parks. Each park's essence is captured in eco-friendly incense designs, fostering ecological awareness as they burn. The ash decomposes into fertilizer, supporting new plant growth.

Using natural byproducts like fruit shells, we create a circular system. Incense can be arranged with custom holders, and its ash nourishes herbs in biodegradable seed pots.



"The Child of Bie Mountain" Wild Camellia Oil

University of The Arts London, China

Lead Designer(s): Hao Liu

Prize: Gold in Product Packaging

Description: This project is dedicated to creating a brand image and packaging design for camellia oil from Xinxian County, Henan Province, China. The brand name, "The child of Bie Mountain," is inspired by the famous natural scenery of Bie Mountain. The packaging design uses a delicate illustration style to vividly showcase the natural beauty of Bie Mountain. Through meticulous fine brushwork techniques, the packaging features lifelike portraits of over ten different species of flora and fauna, conveying the brand's respect and love for nature and tradition.



Movie Collectors Item - KANO 嘉農棒球隊 (2014)

Rhode Island School of Design, United States

Lead Designer(s): Antonio Chen

Prize: Bronze in Product Packaging

Description: Movie collection item inspired by KANO 嘉農棒球隊 (2014)

The movie shows the journey of a small team in Chiayi climbing the ranks of high school baseball in the Japanese period. As underdogs, they shocked fans nationwide as they continued to break records. The movie described athletes as papaya fruits. Only at the brink of death are we able to surpass and produce sweet results. For this project, I created a collectors kit inspired by the movie, with easter eggs and elements of the movie hidden along the designs of the sneakers and sneaker box.



Extreme Sports Store "Dewdrop"

Savannah College of Art and Design, Korea, Republic of

Lead Designer(s): Ae Sun Jung

Prize: Bronze in Product Packaging

Description: "Dewdrop" is an extreme sports brand inspired by the concept of falling, synonymous with activities like bungee jumping and skydiving. The brand's name reflects this inspiration. The logo, resembling a carabiner and forming the letter "D," underscores the safety aspect crucial in extreme sports. The package design incorporates this logo shape, allowing for flexibility in dimensions to accommodate various products like helmets, sunglasses, gloves, and knee pads.



Milkmade Shampoo & Conditioner Packaging Design

Texas Christian University, United States

Lead Designer(s): Brooke Budde

Prize: Bronze in Sustainable Packaging

Description: Milkmade is an all-natural, milk-based shampoo and conditioner line housed in a 100% recyclable, shower-safe carton. This product not only focuses on clean, natural ingredients but also on eco-friendly packaging to reduce plastic waste. The branding is based on a back-to-basics approach, blending relaxation with a modern, earth-conscious ethos. The pastel purple tone suggests relaxation and self-care, while the orange conveys warmth, vitality, and health.



Summer in Salt

Tainan University of Technology, Taiwan

Lead Designer(s): 瑀 孫

Prize: Bronze in Product Packaging

Description: Xiyuan Salt Factory stopped operating, and the surrounding crowd gradually dispersed. In order to achieve the exposure of Xiyuan Salt Field, we promoted it through activities, packaging, design, etc., using salt mountain elements and combining it with the main visual design. We designed the packaging for the salt soap of Xiyuan Salt Farm to connect the products of the salt farm with the environmental awareness advocated by modern society. Integrating traditional and modern visual aesthetics to create a new visual experience.



Aparat Annual Report Book

Iowa State University, United States

Lead Designer(s): Parivash Babae

Prize: Silver in Annual Reports

Description: The Aparat Annual Report book is a project that showcases the work of the video-based platform Aparat, which operates in Iran. The project includes artwork, icons, and page layouts.



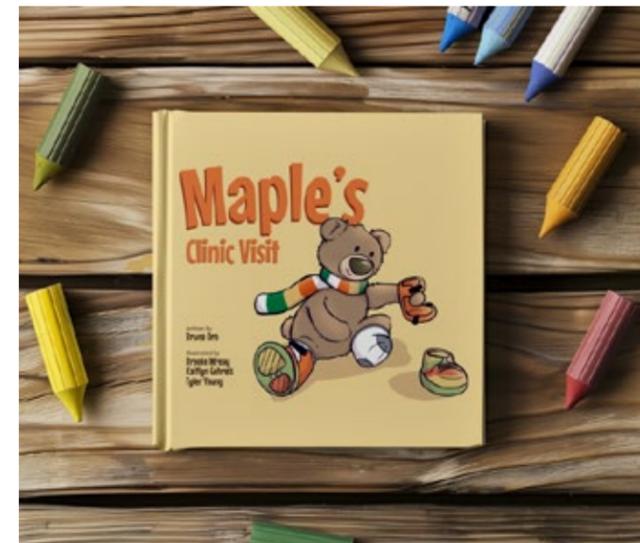
PROCUS

Hansung University Content & Design College, Korea, Republic of

Lead Designer(s): Yu Been Kim

Prize: Bronze in Product Packaging

Description: PROCUS is a custom one-day diet brand that provides proper protein to 2030 amateur athletes. Proper nutrition is essential for amateur athletes, but most are struggling with nutrition management, making it difficult to concentrate on exercise. To address this issue, we have branded a customized daily diet that provides the right protein for individuals to easily consume in their busy daily lives. Finally, the design concept symbolized the athletes' efforts and goals through the track and intuitively expressed the ingestion stage through numbers.



Maple's Clinic Visit

Iowa State University, Canada

Lead Designer(s): Bruno Oro

Prize: Gold in Books

Description: Maple's Clinic Visit was developed to address the lack of relatable information given to children undergoing frequent medical appointments, leaving them unprepared. The book explains clinical procedures in a comforting way through the story of Maple, a teddy bear who needs orthotics to walk. Initially created for children with cerebral palsy, the book helps reduce anxiety by familiarizing them with medical visits. As part of a larger study, it highlights the importance of user-centered design in improving children's experiences in healthcare settings.



Beyond Fourteen Days

Ming Chi University of Technology, Taiwan

Lead Designer(s): Chao-Ming Yang

Prize: Silver in Books

Description: Nature conservation and environmental protection are global priorities, Taiwan, known as the Kingdom of Butterflies, is deeply involved. Using the SDGs, especially Goal 15 for terrestrial ecosystem conservation, we address butterfly challenges. Through "thermochromic ink," symbolizing their climate sensitivity, we raise awareness of their plight. Our pop-up book and website deepen understanding and engagement in butterfly conservation and environmental stewardship.



Maple's Workout

Iowa State University, Canada

Lead Designer(s): Bruno Oro

Prize: Silver in Books

Description: "Maple's Workout" was created to show children that rehabilitation can be fun and engaging, helping ease worries about medical appointments. This book follows Maple, the teddy bear, as he embarks on exciting exercises that make rehabilitation enjoyable. It educates young readers about the steps in the rehabilitation journey, emphasizing that getting stronger can be a playful adventure. As part of a larger initiative, it highlights the importance of user-centered design in improving children's experiences in healthcare settings, making each visit a little less daunting and a lot more fun.



Iron Window Grilles of Sparkle

Ming Chi University of Technology, Taiwan

Lead Designer(s): Chao-Ming Yang

Prize: Bronze in Books

Description: Walking through the alleys of Taiwan, the scenery behind each "iron window grille" tells its own story and memories. Having been passed down to this day through the craftsmanship of artisans, it is dazzling and moving. Through this project, we are hoping to recreate the beauty and creativity of the grille pattern and continue to pass down the grille that moved us.



Rooms

Savannah College of Art and Design, United States

Lead Designer(s): Yating Li

Prize: Bronze in Books

Description: The 'Rooms' series explores six emotions—joy, surprise, anger, sadness, fear, disgust—through various mediums. This entry focuses on the pop-up book component, distinct for its absence of written narrative and emphasis on tactile and visual interactions. Viewers engage with emotional spaces through actions like flipping and touching, encapsulated in standalone pop-up cards and a collective book. This segment exemplifies our innovative approach to storytelling and emotional connection, inviting audiences into a multisensory experience.



The Martian Movie Script

Savannah College of Art and Design, United States

Lead Designer(s): Raymundo Ramirez

Prize: Bronze in Books

Description: The book is inspired by the captivating 2015 movie "The Martian" starring Matt Damon. It follows Mark's survival journey on the harsh Martian surface. The book aims to retell the movie's story not only through type but also by the materials.



Postnature

Savannah College of Art and Design, United States

Lead Designer(s): Tianshu Kuai

Prize: Gold in Catalogs

Description: This exhibition catalog delves into the diverse perspectives and timelines through which designers and artists observe and interpret nature. It highlights how design can serve as a solution to benefit humans and address the challenges faced by nature and other living beings. The exhibition aims to prompt urban dwellers to pause their ceaseless steps, encouraging them to reflect on the intricate relationship between humans and nature and envision how this relationship can evolve in the future.



Drew Hard Branding & Identity

Savannah College of Art and Design, United States

Lead Designer(s): Jess Mays

Prize: Silver in Catalogs

Description: Drew Hart is a furniture designer and woodworker from Cincinnati, Ohio, specializing in bespoke, one-of-a-kind pieces that embrace traditional craftsmanship and hand-cut joinery. To refresh his branding, I translated the furniture pieces into a series of promotional print components, each complimenting the craftsmanship of Hart's "Arcos" collection. The final components included an updated brand identity, an oversized screw-bound book, a promotional catalog, and identity cards that promote the pieces within the collection.



W/W Tapo Central de autobuses Oriente

Universidad Iberoamericana, Mexico

Lead Designer(s): María Elizabeth Angel Mejía

Prize: Silver in Maps & Environmental Graphics

Description: El proyecto para la TAPD, una de las terminales de autobuses más visitadas en las una de las ciudades más pobladas, busca mejorar la accesibilidad, movilidad y experiencia de los usuarios mediante un diseño social innovador. Las principales acciones incluyen la implementación de señalética que, de la mano de una propuesta de identidad y familia pictográfica, buscan facilitar la navegación; como también a través de mapas multimodales, se apuesta por una accesibilidad universal sin importar condición o discapacidad física o psicosocial.



Nah

Escuela Superior De Diseño De Valladolid S.L., Spain

Lead Designer(s): Amlly Lozano

Prize: Bronze in Catalogs

Description: La identidad es un concepto complejo y multifacético, especialmente para personas adoptadas y racializadas que crecen en sociedades occidentales. Estas personas a menudo enfrentan desafíos únicos en su proceso de desarrollo debido a la disonancia entre sus raíces culturales y el entorno en el que viven. La moda, como una forma de expresión cultural y personal, puede ser una herramienta poderosa para la autoidentificación y la validación, proporcionando una plataforma para narrar historias personales y conectar con otras personas con experiencias similares.



Coffee Maps

Tsinghua University, China

Lead Designer(s): Yingying Zheng

Prize: Bronze in Maps & Environmental Graphics

Description: For this design, I used map APIs and GIS technology to visually display the city's coffee shops on a map. Through grid-based counting and image processing, I created a unique "coffee texture" graphic with distinctive cartographic features. This coffee texture graphic was used in the design of visuals, coffee guidebooks, posters, and typography. By employing this design method, I effectively showcased the spatial distribution of coffee in different cities and provided convenient access to offline coffee shop information for new residents and coffee enthusiasts.



SAN.ZHI.SHAN

Kun Shan University, Taiwan

Lead Designer(s): Cho Shih Syun

Prize: Gold in Maps & Environmental Graphics

Description: Taking humanism as its main visual style, "SAN.ZHI.SHAN" skillfully uses the central mountain range as a carrier, dividing it into north, central and south zones, and adopts a Sanben-type design, demonstrating a deep humanistic heritage. This structure not only echoes the distribution of natural geographic areas, but also presents a harmonious sense of balance visually.



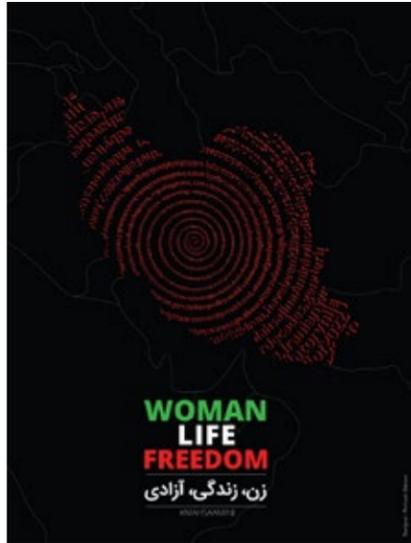
Saga of the Eternal Tree: Environments of a Mythic World

Savannah College of Art and Design, United States

Lead Designer(s): Bixuan Xiong

Prize: Bronze in Maps & Environmental Graphics

Description: As the creator of Saga of the Eternal Tree, I crafted this environment compendium to reveal the diverse landscapes of a mythic world. Here are Broken Foot Lane, a slum filled with danger and hidden dealings, and the Red Crystal Tower, a sanctuary of knowledge with enchanted mazes for scholars and adventurers. Using 3D modeling and floor plans, I ensured each structure's clarity and coherence. These contrasting environments showcase a world where mystery and wonder coexist, reflecting the complexities of life within.



Women, Life, Freedom

Iowa State University, United States

Lead Designer(s): Parivash Babaei

Prize: Gold in Posters

Description: This map tells us about a historical movement that is happening now. this movement started from a person in a city in Iran and now all of the people in Iran are trying for the "woman, life, freedom" movement.

I chose the spiral shape because of the the complexity of this movement. The spiral has covered the whole country as this movement is happening all over the country.

I used red because of the many killings that are happening in this revolution.



Penny Lane

Savannah College of Art and Design, United States

Lead Designer(s): Haley Vaughn

Prize: Gold in Posters

Description: Wildlife bridges (or wildlife crossings) allow animals to pass safely over highways and interstates, saving money, lives, and fauna. This New Yorker cover illustrates the urgent need for wildlife bridges using animals typically involved in collisions and recognizable imagery inspired by The Beatles' "Abbey Road" album cover.



International Jazz Festival

Rochester Institute of Technology, United States

Lead Designer(s): Pranjal Sawai

Prize: Silver in Posters

Description: As a designer, I aim to create a versatile brochure for the International Jazz Festival, which transforms into a poster. I'll focus on simplicity and clarity while honoring the festival's musical roots. Typography will be a crucial element, chosen to convey jazz's rhythm and elegance.

The design will be minimalistic to grab attention and convey essential festival details. The brochure's dual functionality as a keepsake and promotional tool is essential.



Blossoms of Taiwan

Ming Chi University of Technology, Taiwan

Lead Designer(s): Chao-Ming Yang

Prize: Silver in Posters

Description: "Blossoms of Taiwan" is a poster series inspired by Taiwan's diverse landscapes. Each of the six posters features a common Taiwanese flower, symbolizing different aspects of blossoming: "Cultural Blossom," "Natural Blossom," "Technological Blossom," "Democratic Blossom," "Modern Blossom," and "Friendly Blossom."

Through vibrant colors and clever compositions, each poster not only showcases the beauty of the flowers but also metaphorically conveys Taiwan's vibrant development and diverse values across various fields.



Frida Kahlo - Art&Pain

Mackenzie Presbyterian University, Brazil

Lead Designer(s): Julia Sales de Souza

Prize: Silver in Posters

Description: Inspired by Frida Kahlo's work and life story, this project explores the poignant interplay of art and pain in her craft. Centered around a handmade illustrated zine and an accompanying poster series, it employs photomontage and digital collage to visually narrate Kahlo's profound journey with her physical struggles. The zine incorporates Frida's letters, providing intimate context to her experiences, while the poster series features the collages from the zine, amplifying the emotional resonance of her story.



Year of the Red Dragon

Yuan Ze University, Taiwan

Lead Designer(s): Yi Siou Li

Prize: Bronze in Posters

Description: 2024 is the Chinese Year of the Dragon, and the bright red dancing dragon symbolizes the arrival of the New Year, wishing people peace, health and success in the new year and celebrating the arrival of spring.



Beautiful Island of Formosa

Ming Chi University of Technology, Taiwan

Lead Designer(s): Chao-Ming Yang

Prize: Bronze in Posters

Description: Taiwan, also known as the "Beautiful Island of Formosa," is a nation rich in cultural heritage, abundant natural resources, and distinctive urban architecture. This project, themed "Source of Culture, Infinite Charm," consists of a series of six posters designed to promote Taiwan's tourism. The images in the posters capture the natural and architectural features of six Taiwanese cities, transforming them into visual elements of the poster design. By utilizing and harmonizing cultural colors, the project aims to express both the modernity and the traditional cultural essence of Taiwan's cities.



2x4

Savannah College of Art and Design, United States

Lead Designer(s): Saba Saadatdar

Prize: Silver in Print Advertising

Description: This 200-page promotional book offers an in-depth examination of 2x4, a leading design studio known for its innovative approach to architecture and branding. The compilation highlights a selection of the studio's landmark projects, reflecting their guiding principles and the expertise of their talented team. Designed with meticulous attention to detail, the book features a dust jacket, bookmarks, and an enclosure, all thoughtfully crafted to embody the studio's unique creative identity.



Mask jellyfish

Yuanzhi University, Taiwan

Lead Designer(s): Zhou Shuyu

Prize: Bronze in Posters

Description: Global warming leads to an increase in jellyfish populations, which in turn alters marine ecosystems. The reduction in fish species that prey on jellyfish, along with the overfishing of small fish that compete with jellyfish for food and are often processed into fishmeal or feed, has caused jellyfish numbers to rise rapidly. The United Nations Food and Agriculture Organization (FAO) has pointed out that overfishing leading to jellyfish blooms is one of the reasons for the decline in fish catches in the Mediterranean and Black Seas.



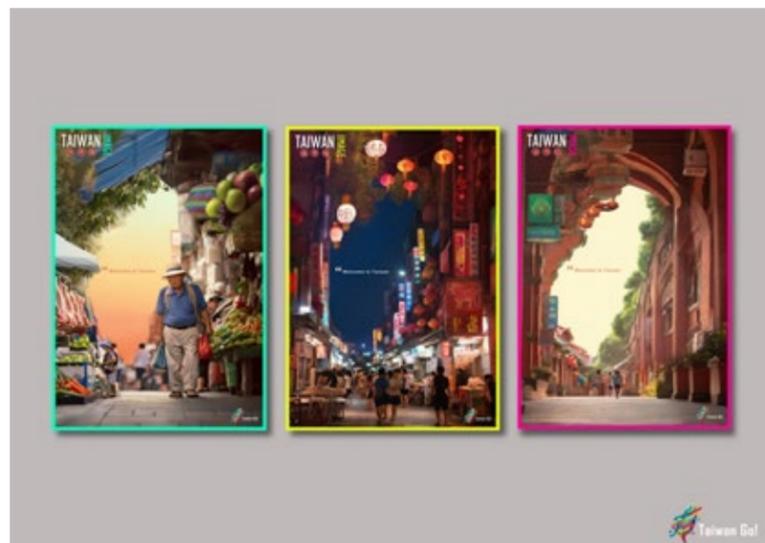
Step Loewe

Savannah College of Art & Design, United States

Lead Designer(s): Samuel Jimenez

Prize: Silver in Print Advertising

Description: Loewe is a luxury fashion house that combines traditional Spanish craftsmanship with modern design and innovative materials. Loewe is also known for its often simple and minimalistic advertisements, a concept that was maintained for the "Step Loewe" campaign. The campaign addresses a wide target audience, a demographic of 25 to 40-year-olds, that value high-end fashion, creativity, and fun yet elegant designs. To do so, ads highlight the fun and innovative latest Loewe shoe collections, accompanied by a brief text that matches the shoe, making it clear that Loewe does the talking.



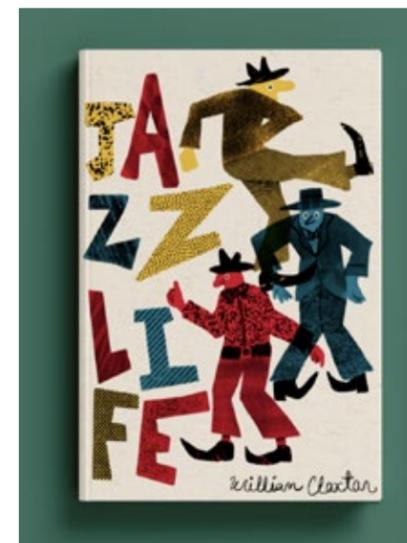
Taiwan Go! Tourism Advertisement Poster Series

Ming Chi University of Technology, Taiwan

Lead Designer(s): Chao-Ming Yang

Prize: Bronze in Posters

Description: The "Taiwan Go!" poster series, themed "Taiwan Image," captures Taiwan's essence through three themes: "Market Sentiments," "Night Market Flavor," and "Past Meets Present." Using figure-ground reversal, each poster layers its theme to create a hollowed-out Taiwan map, symbolizing cultural diversity. "Market Sentiments" shows warm interactions in traditional markets, "Night Market Flavor" portrays the lively atmosphere of night markets, and "Past Meets Present" blends traditional and modern architecture, reflecting the fusion of history and modernity.



Jazz Life

Savannah College of Art and Design, United States

Lead Designer(s): Emma Freymann

Prize: Bronze in Print Advertising

Description: My "Jazz Life," book cover was an experimental illustration made for a Type and Image class. I took inspiration from Polish jazz posters, that use collage, texture, and overlapping. I replicated some of the dance styles seen within the book with my own characters, and added various textures to create a collage feel. The type was done with hand lettering and similar texture to look "cut out." This was my first piece using this type of poster style, and I hope to continue to make more.



Megan Thee Stallion's Hot Girl Summer Tour

Savannah College of Art and Design, United States

Lead Designer(s): Jessica Shime

Prize: Bronze in Print Advertising

Description: I created a project to celebrate Megan Thee Stallion's Hot Girl Summer Tour. This includes both a poster and a T-shirt design that captures the aesthetics of her new album, which draws inspiration from anime and Japanese culture. My goal is to illustrate her confidence and self-expression while promoting her latest tour and music.



Gifted

Utah Valley University, United States

Lead Designer(s): Kassi Smith

Prize: Gold in Print Editorial

Description: This publication explores the hidden struggles and misconceptions that often accompany those labeled "gifted." Through a personal lens, it dismantles the myth that giftedness guarantees success or ease, shedding light on the intense pressure, emotional turbulence, and isolation that can follow. Each section unpacks the disconnect between the expectation of effortless achievement and the reality of feeling misunderstood or burdened by high expectations.



An Impasse in Digital Aesthetics

Savannah College of Art & Design, United States

Lead Designer(s): Samantha Moyet

Prize: Bronze in Print Advertising

Description: Book created with words from Gui Bonsieppe's "Some Virtues of Design" and M. Beatrice Fazi's essay entitled "Digital Aesthetics", intended to challenge how traditional aesthetics and design principles are perceived in the digital.



BAM Next Wave Festival Guide

Maryland Institute College of Art, United States

Lead Designer(s): Shruti Jeyakumar

Prize: Silver in Print Editorial

Description: Brooklyn Academy of Music's Next Wave Festival features cutting-edge performers and developing talent. The festival includes contemporary performance, artist lectures, literature, cinema, and visual art. The guide's shape, inspired by flag book binding, surprises as information emerges, mimicking narratives' multifaceted nature. Typography provides a strong yet simple counterbalance to the physical form's intricacy. Color coding evokes post-it notes, which remind us of forthcoming activities.



Spam Print Ad

Texas Christian University, United States

Lead Designer(s): Samuel Wumbee

Prize: Bronze in Print Advertising

Description: Spam is known to have a long shelf life. This ad is based on the opposite association, which is something that does not last long. According to Brides, The average length of a marriage in the United States is between seven and eight years. This ad emphasizes the longevity of the product in relation to marriage since Spam is commonly known to have an indefinite life span.



Mucca Design Book

Savannah College of Art and Design, United States

Lead Designer(s): Valentina Vidali

Prize: Silver in Print Editorial

Description: This book was created to embody the typography loving design company Mucca. Not only does it showcase Mucca's services, clients, and projects but also my personal touch through design and craftsmanship. Mucca is "the home of unborning brands" and thus this book was created as a reflection of that statement "an unborning design book". The 120-page book includes vellum inserts and an acrylic enclosure with intricate engravings, creating a unique and immersive experience for its reader.



Dear Liu Fang

University of Southern California, United States

Lead Designer(s): Jiamei Yan
Prize: Bronze in Print Editorial

Description: "Dear Liu Fang" is a project that aims to bring us back to the slower-paced times of the past. The inspiration for this project comes from the letters my mother, Liu Fang, exchanged with her relatives and friends during the 1980s and 1990s.

Additionally, it draws from a unique tradition in my hometown: the pieced quilt cover. In early Chinese society, there was a custom of sewing pieced quilt covers, where quilts were made from pieces of cloth collected from neighbors.



Nature's Tombstone

University of The Arts London, China

Lead Designer(s): Hao Liu
Prize: Bronze in Print Editorial

Description: We explore nature, cherish it, yet often take its gifts for granted, ruthlessly and recklessly depleting and consuming its resources. This book serves as a hymn to nature while also revealing the overlooked stories that intimately connect us to it. The book's design resembles a pristine white stone, and through this striking visual contrast, it conveys profound respect for nature and prompts deep reflection on the delicate balance of coexistence between humanity and the natural world.

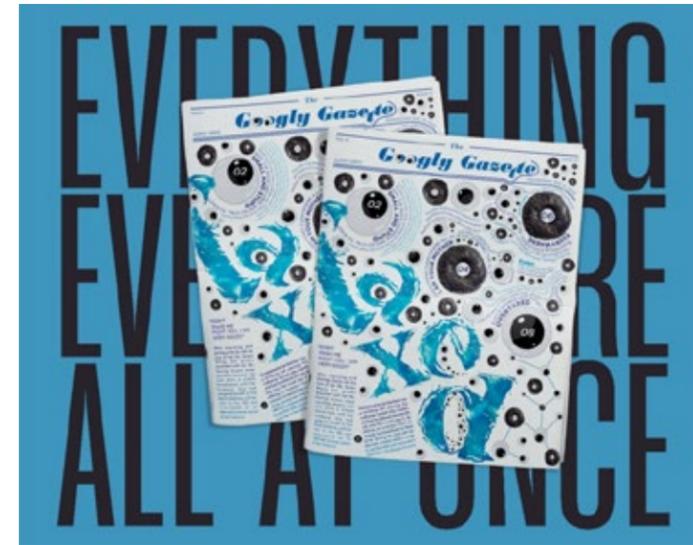


Tyler Shelton: Fine Pop Art Brochure

Savannah College of Art and Design, United States

Lead Designer(s): Spencer Jay Stephens
Prize: Bronze in Print Editorial

Description: When tasked with creating a brochure for a hypothetical art exhibit, I chose to design for an exhibit at the Museum of Modern Art for the contemporary pop artist Tyler Shelton. The design was heavily inspired by Shelton's creative attitude and, as the brochure was designed to be a companion piece to the hypothetical exhibit, the images of the works are largely close-ups, highlighting the incredible variety and texture of Shelton's pieces. The copy used in the brochure comes from a number of articles interviewing the artist.



Experimental Typographic Newspaper Design for Everything Everywhere All At Once

Savannah College of Art and Design (SCAD), Savannah, GA, United States

Lead Designer(s): Muhammad Tayyab Younas
Prize: Bronze in Print Editorial

Description: Design Challenge: An experimental Typography project where we were required to choose a character and make experimental typography related to it. In ten weeks, we explored type with image, texture, and place to add or enhance the visual narrative of text. At the end, we made four spreads of newspapers about our persona.

Persona: Evelyn Wang
Film: Everything Everywhere All At Once



Impressions of Taiwan

Ming Chi University of Technology, Taiwan

Lead Designer(s): Chao-Ming Yang

Prize: Gold in Self-Promotion

Description: The central theme of this project is "Impressions of TAIWAN," aiming to evoke Taiwanese people's childhood memories through depictions of traditional Taiwanese snacks from earlier times. Additionally, it seeks to express the value of Taiwan's diverse culture. By branding "Impressions of TAIWAN," the design team illustrates childhood snacks in a retro style, applying these visual images to calendars, postcards, stationery, and transportation cards.



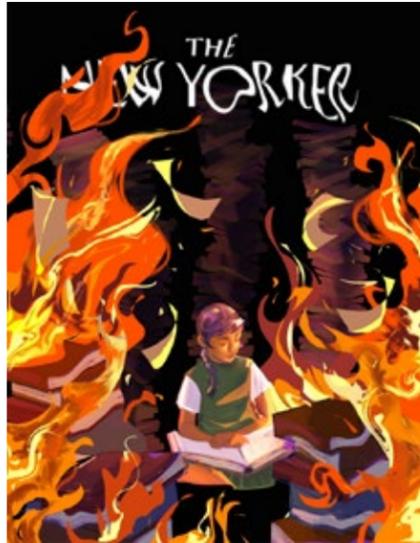
The Brave Little Tailor

Savannah College of Art and Design, United States

Lead Designer(s): Xiaohui Liu

Prize: Gold in Self-Promotion

Description: "The Brave Little Tailor" is a delightful picture book that tells the story of a clever and courageous young tailor who embarks on an adventurous journey. The illustrations are vibrant and engaging, featuring bright colors that capture children's attention and bring the characters to life. Each page is filled with dynamic compositions that invite young readers to explore the imaginative world of the tailor, making it an irresistible read for kids.



Book Ban

Savannah College of Art and Design,
United States

Lead Designer(s): Ornillamurti Mahabir

Prize: Gold in Self-Promotion

Description: This digital illustration was created as a faux New Yorker magazine cover to highlight the current book banning issue among several American states. One that has since led to the miseducation and severe hinderance to academic development as students are provided limited access to fundamental information. A lone young student sits in the midst of a burning library, uncaring of the havoc surrounding her; She represents the inaccessibility of such education, particularly culturally and historically, as suggested by her brown skin tone.



Meal Bag - Animal Fun Meal Bag Series

Kun Shan University, Taiwan

Lead Designer(s): You-Jie Wang

Prize: Bronze in Self-Promotion

Description: The animal fun meal bag adopts a discounted one-piece structure and is designed to be easy to wash, fold and store to enhance the user's practicality and convenience. Patterns of kittens, parrots and lions, combined with durable oxford and kennel cloth, not only provide practical function, but also bring education and fun, making every use full of fun.



DU DU Train

Kun Shan University, Taiwan

Lead Designer(s): Yu-Syun Huang

Prize: Silver in Self-Promotion

Description: By utilizing the scientific response of electricity to create shadows in buildings due to light passing through paper, magnetic repulsion causing trains to travel, and reflection of light and color causing text to appear, the combination of the three theories and the freely spliced track promote independent learning and exploration of the vastness of the scientific field for students in the process of implementation. The building is mainly in a flat style, composed of bright colors, origami, and tenons, and encourages children through simple structural composition.



Illustration for Poem Autumn Day

Savannah College of Art and Design,
United States

Lead Designer(s): Amaris (Yanran) Lu

Prize: Bronze in Self-Promotion

Description: This illustration is created for Rilke's poem Autumn Day. It aims to convey a sense of serene melancholy and the feeling of someone experiencing a mix of sorrow and excitement, but predominantly loneliness, upon realizing their destiny.



Letting Go

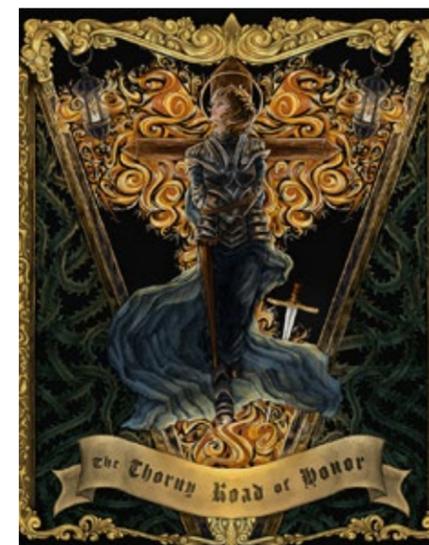
Savannah College of Art & Design,
United States

Lead Designer(s): Juanita Pareja

Prize: Silver in Self-Promotion

Description: This personal project was created as a reflective piece symbolizing a healing journey.

Through carefully crafted symbolic imagery, it explores themes of grief and the emotional release that comes with finally letting go.



The Thorny Road of Honor

Savannah College of Art and Design,
United States

Lead Designer(s): Delaney Greer Williams

Prize: Bronze in Self-Promotion

Description: This illustration, drawn traditionally in graphite and colored digitally, is inspired by the Hans Christian Andersen story "The Thorny Road of Honor". I drew inspiration from the various tales of honorable characters mentioned in the story that ultimately were scorned by each character's community. In this piece, Joan of Arc is still standing tall and dignified despite being betrayed by the very people she saved. The framing elements and color palette are inspired by medieval illuminated manuscripts created during the time period she was from.



SCAD FASH Invitation Card

Savannah College of Art & Design,
United States

Lead Designer(s): Leslie Quijada

Prize: Gold in Stationery

Description: This invitation card is a prelude to an unforgettable experience, reflecting the allure of fashion and inviting guests to immerse themselves in a world of creativity and style. Specifically designed to encapsulate the essence of a high-fashion event for Robert Wun's Collection.

The theme of the invitation revolves around "Polka Dot" a beautiful piece from the collection, with this in mind, an interactive exclusive launch to this event was created.



Saigon Souvenir Surface Design

Savannah College of Art and Design,
United States

Lead Designer(s): Ivy Nguyen Tran

Prize: Silver in Stationery

Description: For this surface design project, I created a pattern with the theme of travel, and the location I chose is Saigon, where I was born. Instead of using digital mediums for surface design, I used Prismacolor pencils on Bristol paper to express the vibrant, colorful beauty of the city to attract tourists.



USPS Century of Design Stamp Series: Vienna Secession

Savannah College of Art and Design,
United States

Lead Designer(s): Shelby Clark

Prize: Gold in Stationery

Description: This stamp series celebrates the influential graphic designers of the Vienna Secession and showcases some of their most iconic works.

The designs pay tribute to these pioneers while infusing a contemporary twist, blending historical significance with a modern aesthetic.



Floral Owl Surface Design

Savannah College of Art and Design,
United States

Lead Designer(s): Emiley Burriss

Prize: Bronze in Stationery

Description: This surface design features an owl and floral elements framing the eyes. The intention was to create a piece that resembled the trending dark academia aesthetic and could be used for notebooks, journals and the like. The rich violet background enhances the orange eyes of the owl, allowing the focal point to be placed on the center of the composition. This piece was created digitally using procreate.



Mother's Day Cards

Savannah College of Art and Design,
United States

Lead Designer(s): Duygu Lougee

Prize: Silver in Stationery

Description: My Mother's Day card collection brings together playful and cute characters in a pastel color palette, blending lighthearted humor with heartwarming messages. Each design is crafted to evoke joy and connection, offering a fresh take on classic Mother's Day themes.

The balance of fun and sentiment creates cards that stand out by making every mom feel cherished, all while adding a touch of whimsy to their special day.



Artists Sticker Pack

Savannah College of Art and Design,
United States

Lead Designer(s): Duygu Lougee

Prize: Bronze in Stationery

Description: Fun sticker designs tailored for the creative minds hustling in the industry! Perfect for illustrators, designers, and artists who can relate to the daily grind and quirky challenges of the creative process.



Shadow of My Grey Grandma

Savannah College of Art and Design, United States

Lead Designer(s): Ruiyu Chen

Prize: Gold in Zines And Flyers

Description: Memories are distorted realities, just like shadow. And grey is ambiguity, just like all of us. Shadow of My Grey Grandma is a cyanotype book that tells contradictory stories about an important figure in my life - grandma to mimic the ambiguous nature of memories and the grey areas of human beings.



Personality Barrier

University of Southern California, United States

Lead Designer(s): Jiamei Yan

Prize: Bronze in Zines And Flyers

Description: This project employs the method of linking to allow the audience to experience and reflect on the process of labelling abuse associated with personality tests. Black dots and red lines serve as metaphors for the uniqueness of personality and the dynamics of communication.

By simulating a crowd communication scene, the project illustrates how personality labels obstruct interpersonal communication and prompts reflection on whether societal labels create barriers to genuine interaction.



Drawing Out Destiny

Savannah College of Art and Design, United States

Lead Designer(s): Yuxin Pan

Prize: Silver in Zines And Flyers

Description: The zine is based on an essay I wrote about post-modernism and Japanese animation. Postmodernism has had a profound, often subtle, impact on 1990s Japanese anime, shaping its exploration of identity, as well as the complex relationships between humans, machines, and nature.



A Story of HAL

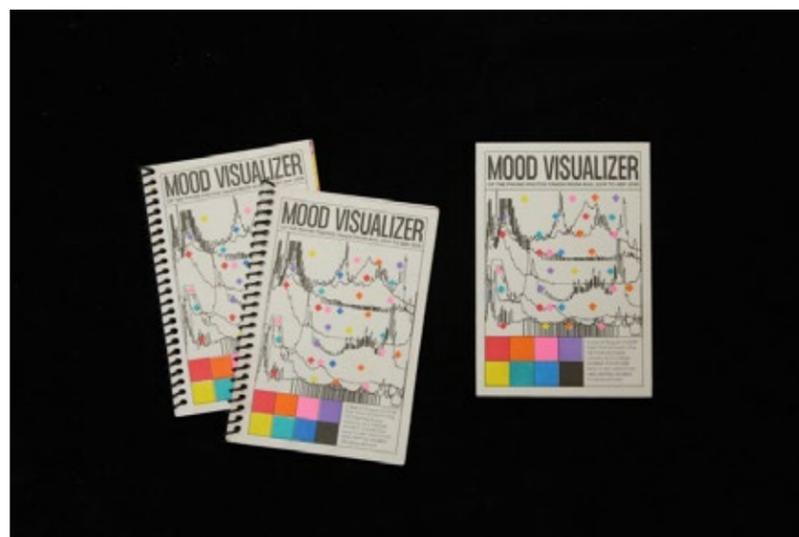
Savannah College of Art and Design, United States

Lead Designer(s): Xiaoyue Shen

Prize: Bronze in Zines And Flyers

Description: This project is inspired by the movie "2001: A Space Odyssey". This book presents the understanding of the movie story through three aspects: materials, craftsmanship, and typography. Various types of paper were chosen to reflect the struggle of ideas and the liveliness of thought. The 4:9 ratio of the book, combined with a cement base, pays tribute to the Monolith featured in the film.

With silver foiling on silver paper and black foiling on black paper, conveying the theme of deception and its unraveling.



Mood Visualizer

School of Visual Arts, United States

Lead Designer(s): Chudi Zhang

Prize: Silver in Zines And Flyers

Description: There's a psychological phenomenon that when people perceive something, they recall a piece of memory that is related to what their perception right now. I always have this feeling when I am browsing my photo album in my phone. In this project, I try to use color to visualize my mood behind the photos that were taken when I first arrived in the US as an undergraduate student using the "posterization" RISO printing technique. In this way, I explore a possibility to express one's feeling through abstract and objective means, and the way I struggled to redefine myself in a foreign environment.



Los Angeles Auto Show

Artcenter College of Design, United States

Lead Designer(s): Orlando Li

Prize: Bronze in Zines And Flyers

Description: The project captures the essence of urban daily life and performance for the LA Auto Show, with a logo inspired by both street and race track elements, accompanied by bold typography and diverse graphic patterns applied across print and digital formats. I also conceptualized "AS Event" as a motorsport-focused department with a distinct, edgy visual system, brought to life through event materials and a Zine focused on local Touge racing culture, strengthening the brand's connection to the LA automotive community.

honorable mentions

3CD	<i>Sawas Science Explorations K-8 Covers</i>
3CD	<i>Texas Experience Science, Grades K-12</i>
Aashish Solanki	<i>Cloudnine : Omnichannel Maternity Design</i>
Aashish Solanki	<i>Seedworks: End-To-End Farmers Solution App</i>
Abel Zhang	<i>Mesh</i>
Alan Yanlun Wu	<i>Full Moon Homecoming Gift Set</i>
Alex Seagull	<i>Refund Society</i>
Alexa Lesinski	<i>Milwaukee Bucks Nba All-Star Campaign</i>
Alice Tebaldi	<i>The Incredible Journey Through The History</i>
Alice Zong	<i>Our Dream, Our Future Visual Campaign</i>
Anas Alabsi (SAD), Rasha Moghrabi (ACD)	<i>Khadoom Brand Identity</i>
Andreas Haselwanter	<i>Langenegger History(s). 100 Years Of The Municipality Of Langenegg</i>
Anna Jordan	<i>Once Upon Argentina</i>
Anna Jordan	<i>A Story That Happens</i>
Anna Jordan	<i>Sonnets To Orpheus</i>
Arber Racaj	<i>Rruge Fest</i>
Ariel Freaner	<i>He's Back!</i>
Ariel Freaner	<i>2023 Agricultural Weights & Measures Annual Report</i>
Ariel Freaner	<i>City Tree 2023 Fall Festival</i>
Ariel Freaner	<i>City Tree Fall Festival Cake Run Poster</i>
Ariel Freaner	<i>Merge Corporate Image</i>
Ayarin Butdee	<i>Wela</i>
Bao Nan, Li Hang, Tang Cong, Yao Zhiling, Wu Jilon	<i>Seres Ai Os Hmi</i>
Beamy	<i>Lines Branding And Packaging Design</i>
Bei Hu	<i>Typing Experiment</i>
Bei Hu	<i>Bark - Building A Community For City Dog Owners</i>
Benjamin Farrar	<i>33Rd Atac Globe Awards - The Fire Within</i>
Benjamin Van Loon	<i>Summit Journal: 2024 Mid-Year Almanac</i>
Brent Hale	<i>101 Things Never Bored At Boarding School Board Game</i>
Brian Slade	<i>Back Lismore Campaign</i>
Burak Erbab, Burak Emre Altinordu	<i>Vestel Gourmet View Built-In Oven</i>
Burak Erbab, Burak Emre Altinordu	<i>Vestel New Ready Cook Built-In Oven</i>
Carlos El Rojo	<i>Otro Mar</i>
Cecily Li	<i>Lumin</i>
Cecily Li	<i>Duality</i>
Chantel Mendezabal	<i>Landshark Hard Seltzer</i>
Chaowei Tan, Duo Ruan	<i>Incu Branding Design</i>
Chen Gang	<i>New Expression Of Traditional Patterns</i>
Chen Ting	<i>Rediscovering Tradition: New Chinese-Style Handmade Paper Tea Packaging Series</i>
Chenlu Wang	<i>Magic Dots</i>
Chenxin Kang	<i>Seek Balance</i>
Chia Kwa	<i>Wishful Thinking By Whisperlodge Installation Logo</i>
Christopher Davis	<i>Kids Brand</i>
Christopher Davis	<i>St Mungo'S Brand</i>
Christopher Purnawan	<i>Get Well, Live Well: Life In Colours</i>
Chuan Jiang	<i>Mint Chinese Film Festival 2025 Snake Year Poster</i>
Chunjia Ouyang, Qihang Zhang	<i>Blueline: Bridge Trust Between Citizens And Police</i>
Chunyang Wang	<i>Zao From Xinghua Village Liquor</i>
Claire Derosa	<i>Chicago Neighborhood Development Awards Posters</i>
Dahlia Sevy, Marko Medic, Yuchien Wang	<i>Distinctly Yours</i>
Dale Campbell	<i>Redesigned Website Drives Business Growth</i>
Danne Ojeda	<i>Blueprint (Cyanometer — Exhibition In Print)</i>
Dannell Macilwraith	<i>Yes!</i>
Darren Chan	<i>Byhealth Packaging Design</i>
Design:Péter Szöke, Art Director:László Ördögh	<i>Pátzay Winery</i>
Deutsche Telekom Design & Cx	<i>Fiber Hub</i>
Diana Samper	<i>Mccafé Holiday Cups</i>
Dijana Micovic Basic	<i>Olive Oil Elvira And Aldo</i>
Dorsa Pasandideh	<i>Visual Identity</i>
Duan Ning, Wang Liyao, Pei Shaobo, Fei Fei, Linnan	<i>Travel Memory</i>
Edwin Van Praet, Adam Lane	<i>Nationale Opera & Ballet</i>
Elise Arelie	<i>Cork Street Whiskey Bar</i>

	Elise Arelie	<i>Sakkisime & Co Creative And Digital Agency Brand</i>
	Elise Arelie	<i>Bowen & Bowen Quarterly Magazine</i>
	Emrah Yucel	<i>İşbank Museum Of Painting-Sculpture Brand Identity</i>
	Ernie Keung, Mavis Tsang	<i>Count To Ten Mid Autumn Festival Gift Set 2024</i>
	Eve Liu	<i>Refresh Rebrand</i>
	Fa-Hsiang Hu	<i>Password: Heart Sutra</i>
	Fa-Hsiang Hu	<i>Scoop</i>
	Fancy Design	<i>Jipan Restaurant</i>
	Ferhan Hizli	<i>Logopaedics</i>
	Fia Rus Kuzmanoski	<i>123zero - Sustainable Hotel Cosmetics</i>
	Fred Sirman	<i>Appcast Brand Identity</i>
	Gabi Chelsoi	<i>Dark Giraffes</i>
	Ghazal Soleymani	<i>2A Club</i>
	Gong Yuhan	<i>Yanxi Consulting</i>
	Guangzhou Rongshan Advertising Co.,Ltd., Keysbrand	<i>Jinwei Flavor</i>
	Guankeming Creativity	<i>Liuzhen</i>
	Guy Villa, Jr.	<i>Grimoire</i>
	Guy Villa, Jr.	<i>Seeing, Thinking And Making</i>
	Hajime Tsushima	<i>Entangled Essence</i>
	Hajime Tsushima	<i>Water & Peace</i>
	Hangzhou Yiming Brand Design Co., Ltd.	<i>Blue Tower</i>
	Hannah Gstrein	<i>Saatgut Und Migration</i>
	Heidi Hildreth	<i>myPerspectives® 2025</i>
	Heidi Hildreth	<i>Myview Literacy</i>
	Hongshu Song	<i>Pop-Up Book: Chengdu Makes Dreams Come True</i>
	Hu Pan	<i>Zang Quan Qing Ke Beer</i>
	Hu Sanjun	<i>Lumine Path Homestay Brand Vi Design</i>
	Hua Chia Wei	<i>Fun Cheng-Nan: Finding Joy In Between</i>
	Huang Jingjin	<i>中鼎 316</i>
	Hui Jing	<i>Upband - A Musical Way To Exercise</i>
	Huili Tan	<i>Signage System Design for Xi'an CR Land CCB</i>
	Hung Yuchien	<i>Jia Chen Long Nian</i>
	Hyena Nam	<i>Woman Into History</i>
	Hyena Nam	<i>Mgs Global Group</i>
	Ian Chen	<i>Sorry Mom, I Lied</i>
	Ikegoshi Akihiro	<i>Kobe Storks Japan Pro Basketball Team Rebranding</i>
	Ivan Caro, Yichan Wang	<i>Vestgen Wealth Partners</i>
	Ivan Caro, Yichan Wang	<i>Lexington Partners</i>
	Jae Yun Kim	<i>What Drives You?</i>
	Javize Mcgann	<i>Belikin Stout Dominoes</i>
	Javize Mcgann	<i>Belikin AF</i>
	Jeff Au	<i>From Vision To Visuals: The Strategic Branding Of Techx Ventures</i>
	Jessica Zhengjia Hu	<i>Yuchuan Ming Tea Can Sets</i>
	Jian Wang	<i>Yunlingshanfang</i>
	Jian Wang, Meiling Liu, Yingxia Zhang	<i>Qing Yun Qing Jiu "Ming"</i>
	Jiayi Cai	<i>Daily Life of Rangu: IP Brand Design</i>
	Jiyuan Wang	<i>2025 Philly Chinatown New Year Food Tour Map</i>
	Jie Jian, Mark Owens	<i>Among Friends</i>
	Jin Tao	<i>Killing Commendatore</i>
	Jingya Chen, Xiaoyun Chen, Keyi Li (Ceo)	<i>FurSphere: AI Pet Care Companion</i>
	Jodorsi Giuseppe D'Orsi	<i>Poor Things</i>
	John O'Neill	<i>Love Is The Foundation Of Love</i>
	Joyce Shi	<i>The Distance Between Us</i>
	Joyce Shi	<i>Type Something For Me</i>
	Joyce Shi	<i>Typography In NYC 2</i>
	Julie Pereira	<i>Pauline</i>
	Junfeng Zhang	<i>SAIC ArtBash Identity</i>
	Jurica Koletić	<i>Pomalo Beauty</i>
	Jurica Koletić	<i>Web 3 Tales 2023</i>
	Jurica Koletić	<i>Divote Cosmetics</i>
	Jurica Koletić	<i>Umaki</i>

	Jurica Koletić	<i>VK Ikons</i>
	Jurica Koletić	<i>Bronza</i>
	Kai Li	<i>Huang Shan Beer</i>
	Kai Li	<i>Ken14</i>
	Kf Lim, Jordan Yong	<i>TEDxPetalingStreet 2023 衡 BALANCE Key Visual</i>
	Kristof Retezar	<i>Earthfilter - Brand Identity</i>
	Leonardo Iaccarino	<i>Box Graciliano Ramos</i>
	Leonardo Iaccarino	<i>Box Hobsbawm</i>
	Lewis Leong	<i>KTP Hospital 10th Anniversary Commemorative Book</i>
	Li Luo, Qiliang Pan	<i>Gracesmile-Air Check Pump</i>
	Li Mengyuan	<i>Infinite Light</i>
	Li Yibo	<i>Symmetabio Branding Design</i>
	Lie Zhang, Yi Xiao, Jinyin Cui, Guangshu Cao, Yue Ding	<i>The 2.5D Interactive Virtual Exhibition Hall Of "The Three Hills And Five Gardens"</i>
	Lingshuang Kong	<i>EasyMed</i>
	Liubov Naleskina	<i>Logo Dadaknit</i>
	Luis Eduardo Castellon	<i>Dōmo Coffee Lounge</i>
	Luke Carson	<i>Holroyd Brand Refresh</i>
	Lynn Giles	<i>Renée's Dips</i>
	Marko Rasic, Vedrana Vrabec	<i>Moneterra - The Money Museum of the CNB</i>
	Mateus Montenegro	<i>Rebrand Iparana EcoResort</i>
	Max Liberty-Point	<i>Electriq Power Branding</i>
	Max Liberty-Point	<i>AsTech Branding</i>
	Meaghan Dee	<i>Women, Life, Freedom</i>
	Mengyi Xie	<i>Journalism History Forum</i>
	Merril Cledera	<i>Space Home Fragrances</i>
	Michael Cortez	<i>Target Texas: Studio Practice Exhibition Catalog</i>
	Michele Bortolami, Tommaso Delmastro	<i>Lucy - Legami</i>
	Millton Yu, Tom Liu	<i>Chill</i>
	Muriel Choi	<i>Love Yourself</i>
	Nader Faghizadeh	<i>AVATR Royal Edition Brand Identity</i>
	Naijun Cao	<i>Cui Tai Liquor</i>
	Nan Hu	<i>Twenty-Four Solar Terms Poster</i>
	Nancy Miller	<i>Calypso Drive & Dive</i>
	Ning Cao, Lujia Wang, Xueying Lian, Ningning Zhao	<i>Zhonghegroup VI</i>
	Olivia Gatt	<i>Sigill - Branding And Identity</i>
	Omar Salgado	<i>K-8 Experience Math Cover Series: Mathscapes</i>
	Overtone Team	<i>ARoS</i>
	Oxana Bashtavenko	<i>Identity SCAF (Sibiu Contemporary Art Festival)</i>
	Patrick Finley	<i>Life Ring Foundation</i>
	Paul Booth	<i>Mother Earth'S Fingerprint</i>
	Phap Nguyen	<i>Lushglow AI Skincare Technology</i>
	Qiguang Li	<i>Nong Li</i>
	Qinyan Liu	<i>Distant Flash</i>
	Qukai He, Sitong Lin, Qiankun Liu, Zhan Yang	<i>Creative Packaging For Car Aromatherapy Products</i>
	Rachel Edler	<i>Oliver'S Own Ready To Drink Cocktails</i>
	Rachel Edler	<i>Oliver'S Own Olive Oil & Balsamic Vinegar</i>
	Rayan Alghaziri	<i>Tacapae</i>
	Redesign@Xiaohongshu	<i>weflow</i>
	Redesign@Xiaohongshu	<i>Xiaohongshu 2024 New Year Gift Box</i>
	Renate Boere	<i>Nimeto: School For Creative Space Maker</i>
	Robin Dietrick	<i>Picasso Landscapes: Out Of Bounds</i>
	Robin Dietrick	<i>What Became Of Dr. Smith</i>
	Rogier Bisschop	<i>Essange Reagents</i>
	Roy Lotan	<i>Meet Locky, Your Virtual Life Protector</i>
	Ruiqi Du	<i>Hengbao Wooden Low Carbon Card</i>
	Sebastian Schichel	<i>Witry & Witry Architecture Urbanisme - Rebrand</i>
	Setareh Rahgard Nobari	<i>Chataeu</i>
	Setareh Rahgard Nobari, Bahareh Rahgard Nobari	<i>Biohuner</i>
	Seungwoo Kim	<i>Join Flow Value Message</i>
	Shanshan Yuan	<i>MindEase</i>
	Shanshan Yuan	<i>LifeLink</i>

Shelly Liew *Asian Scientist Magazine - Too Hot To Work*
 Shelly Liew, Yipei Lieu *A*STAR Research - Connecting the dots*
 Shenzhen Ace Design And Development Co., Ltd. *WenMingYangChun*
 Shiuan-De Chen *Xtraspots*
 Shuting Jiang & Tianyue Wu *We - Wellness Support Platform For Immigrant Women*
 Sihui Li *Semi-Manual Era*
 Sijia Li *Breez*
 Simin Gu, Jade Fleishhacker *Waypoint AI*
 Sinong Wu *Hongji.Lujiu.Yinpiaolaohao*
 Sinong Wu *Fenjiu.Yuan Ming Yuan Garden*
 Sinong Wu *Wuliangye Waizui*
 Sophie Rubin, Cédric Rossel *Far° — Festival Of Living Arts 23*
 Stavros Karamanlidis *Aluminco Bioclimatic Pergola*
 Stavros Karamanlidis *Kinetic Facades Product Catalogue*
 Sung-Ho Chang *Chang Design*
 Suzy Simmons *Toothlings Brand Identity*
 Suzy Simmons *TETRA Corproate Identity System Rebrand*
 Syu Jia Lun, Wu Chin Ning *Rebranding Of Junyi Academy*
 Tanya Dunaeva *Traditional Armenian Fruit Distillate By Tanya Dunaeva*
 Te Hu *Inquiry Of The Heavens*
 Tian Gao *Elegance Of The Zodiac Snake*
 Ting Shu, Yujia Ke *AI-Powered Group Travel For Cadillac Escalade 2025*
 Vedran Matić *Bigeste - Discover The Roots By Cooling*
 Venessa Tang, Henson Tong *K11 Crafts & Guild Corporate Website*
 Veronika Szász *Matyo Blossoming Ogaki*
 Vestel UX/UI Design Group *Vestel Smart Life TV App*
 Vestel UX/UI Design Group *Vestel Akilli Yaşam*
 Vestel UX/UI Design Group *Vestel EVC Wizard*
 Victor Klimenko *OSNOVA Design Museum*
 Vivian Hou *Tailwinds*
 Walker Wang *HIMEX Brand Identity*
 Walker Wang *Sightour Eye Hospital Brand Identity*
 Walker Wang *CUMIC Brand Identity*
 Wang Fei *Yinfeng Leisure Hotel Brand Design*
 Wanjiao Fu, Duo Ruan *OOHLIVE Fitness Branding Design*
 Wen-Chan Hsu *Hibana Yakiniku x Shinen Bar*
 Wen-Chun Fong *We Must Maintain Our Hand-Drawing Skills.*
 Wen-Chun Fong *Be Grateful Forever.*
 Wladimiro Bendandi *La Performance A Bologna Negli Anni '70*
 Wu Ying *Life Style Branding Design*
 Wuxi Municipal Public Amperex Technology Co., Ltd. *Visual Management Platform For Charging Operation*
 Xi Yang *X: Good Girl*
 Xi Zhou, Yue Hu, Minghao He *Virtu AI*
 Xiang Dong, Li Fan, Fei Fei, Zhao Mingming *ArtNest*
 Xiang Dong, Miao Yueqin, Khoo Boon Yeng, Chai Pin *Deep Breath*
 Xianghan Wang, Jing Yao, Rui Xi *Livia*
 Xianzu Xu *Lidu'S Yuan Fermentation Pits Excavation 20Th Anniversary Baijiu*
 Xianzu Xu *Lidu'S Four Dreams Of Linchuan*
 Xianzu Xu *Yuquan - Immersing In The Beauty Of Harbin*
 Xiaodi Xie *PowfflyLove*
 Xiaodie Cayce Hu *甲由 Gatsa!*
 Xiaohua Wu / Junlong Wu / Shan Lu *Mogan Yu Jie*
 Xiaoshi Dai *Generative Ai Proheadshot*
 Xin Huang *Westwood Brand Identity Deisgn*
 Xin Huang *Icon Lab Brand Identity Deisgn*
 Xinkai Wang *Green Way*
 Xinya Lu *Dianzi Qingyi Clerical Script*
 Xinyu Zhang *Alphice*
 Xu Tang *Anthropology*
 Xun Gao *Public Brand For Yunnan Luliang Highland Vegetable*
 Xun Gao *Branding Image Design For Shuifu City*

Yan Jun (晏钧) *Deep Sea (深海战略咨询)*
 Yan Jun (晏钧) *Tangnian Hotel (唐年酒店)*
 Yan Jun (晏钧) *HEB Design 30 Years (河北设计 30 年)*
 Yan Wu *Encounter Zipeng Mountain*
 Yan Yan *Shesaying*
 Yangyi Tai, Zeyuan Zhang, Xuechun Tao *Playcraft*
 Yani Liu *U Hues*
 Yanpei (Belanna) Zhou *Food Locker*
 Yaru Liu, Xinyu Song *Part-Time Artist*
 Yawen Wang, Mulin Shen (Product Manager) *Wawvest: Ai-Driven Wealth Management*
 Yen Pochun *2023 Yunlin International Puppet Theater Festival*
 Yi Zhao *Kaka And Waii*
 Yihan Luo, Tianxi Ren *Petmind*
 Yinan Chen *Vistashares*
 Yingting Shih *Save The Voiceberg*
 Yingting Shih *Varied Voices True Freedom*
 Yingting Shih *Free Words Limitless Worlds*
 Yingying Qi *Goose Island - Poster Series*
 Yining Li *SCAD International Marketing Illustration*
 Yixin Deng *The 5Th China-America Student Conference*
 Yizhen Li *Wavelens*
 Yorick De Vries *Sync*
 Yorick De Vries *Manifiesto Del Agua*
 Yu Guo *CCTV Digital Intelligence System*
 Yu Guo *Mujin*
 Yu Min Chen *Chengching Lake Baseball Stadium Brand Identity Design*
 Yuan He *Hanmi IT Official Website*
 Yuchien Wang, May Ruzicka *Now, That's Classic*
 Yujia Ke, Jun Li *Zzzbuddy*
 Yujia Ke, Ziyi Jiang, Qingzhou Ma *Adventrip*
 Yun-Hsiang Lung *Midtown Tower*
 Yuqi Cao *Aetco*
 Ze Feng *Deified: Dissecting The Post-Spectacle Digital Gaze*
 Zewen Wang *Shanglin Fantasy-Shi Zhen'S Exhibition Of Yue Kiln*
 Zhiguojun Pang *ForTea - Peony Pavilion Flower Tea Packaging*
 Zhou Yu *Landsea Co-Working Brand Identity Design*
 Zhou Yu *8 Lnns Plus Hotel Brand Visual Identity Design*
 Zhouchen *Re-Mapping Zhouzhuang*
 Zhouchen *One Stroke At A Time*
 Zilian(Joy) Li, Ping Chen *Kevin Nexus*
 Zsolt Kolcsar *Agrosel - Garden Love*
 Zsolt Kolcsar *Carnesia - Meat'S Paradise*
 Zsolt Kolcsar *PGW - Pastor Garage Winery*

Adriana Colón Negrón *Carter's Identity*
 Adriana Colón Negrón *A Thousand Words Film Book*
 Ahmad Mirjani *Inmood*
 Aymar Tatá, Hongyuan Zhang, Melisa Khan, Jiya Ren *Misfit Market #EatUgly*
 Amanda Streetman *The Hunger Games Book Cover (Series)*
 Amaris(Yanran) Lu *Character Design*
 Amirhossein Paydar, Mohammad Roustaei *Alooo Sokhari*
 Amirhossein Paydar, Mohammad Roustaei *Biabani Jewelry*
 Amirhossein Paydar, Mohammad Roustaei *Designooor*
 Andrea Matuk Corral *Aluma*
 Ann Chen *Translingo*
 Anna Christian *Tessera: Ravioli Bar*
 Antonia Cifuentes *Maybelline Rebrand*
 Antonio Chen *Neenah Paper Promotion Salvador Dalí*
 Anukriti Agrawal *Lora In Ink*
 Archithaa Karuppanagounder, Yunyu Liu, Leonard Reese, Yanqi Shi *Weft: Exploring Asia'S Cultural Fabric*
 Aubrey Lauer *Art In Bloom*
 Avery Leavitt *Eureka Lighting Package Design*
 Avery Leavitt *Howl Book Design*
 Ayşegül Avşar *Circulr*
 Bhavana Vachaspathi, Zoe Zhuang, Keelan Ontiveros *Bentley: Night Of Hekate*
 Bixuan Xiong *Sin And Virtue Skateboard Series*
 Bixuan Xiong *Saga Of The Eternal Tree: A Character Encyclopedia*
 Brooke Niblock *Mastersmatch*
 Cabria Olsen *Damned Elagabalus Identity*
 Carly Brown *The Shining*
 Caroline Gendron *Mayan Temple*
 Caroline Gendron *Arid Planet*
 Caroline Gendron *Underwater City*
 Carrie Mitchell *Wicked*
 Catherine Mouttet *Airbods*
 Chaelin Kim *Savannah Bee Company Honey Packaging*
 Chaewon Kim *Town Of Persona*
 Chang, Yu-Hsun *Taiwan Iron Sheet Houses*
 Chao-Ming Yang *Women Are Not Commodities, Nor Entertainment Toys*
 Charlie Anderson *Dare To Be Brutal*
 Charmy Patel *Bhasha: An Interactive Language Learning*
 Chloe Allen *Hellbender Cider*
 Chuantao Zhu *La Divina Commedia*
 Chudi Zhang *Coexistence*
 Cindy Seungbin Min *Amager'S Threefold Charms*
 Claire Davis *Homebody Coffee Company*
 Connor Stelle *Criterion Directors Advertisement*
 Dewi Owen Hughes *Graphics 24*
 Doah Kwon *Tulsa*
 Doah Kwon *Jet Setter*
 Doah Kwon *Tadao Ando*
 Doah Kwon *Bodega*
 Doah Kwon *Burning Grill*
 Doah Kwon *Waterx*
 Doga Bircan *Anka*
 Drishya Subramaniam *Memories With A Shelf Life*
 Eric Pung *Fish Out Of Water*
 Eshaan Sojatia *Gerber Baby Food*
 Eshaan Sojatia *Rochester Jazz Festival*
 Evan Eggers *Photons In Time*
 Farah Ahmad *Hanami Dango: Street Food Poster*
 Farah Ahmad *Children Of The Null*
 Gael Franklin *Love Your Hearing: Campaign For Hearing Protection*
 Gaeun Kim *Korea'S Unique Holiday Culture Through The Zodiac Sign*
 Gage Bowman *Hangout Fest*

Gina Stavrou *The Jumblies*
 Ham Seol *The Dream World*
 Hannah Kim *Life Is Too Short To Hide*
 Hanzhang Zhu *Portpals: Family Airport Navigation System*
 Hao Liu *China Career Educator Alliance Logo Design*
 Heeyeon Park *Webble*
 Hongqian Li *City Of Signs*
 I-Ning Liu *Defend The Right To Free Speech*
 Ipek Köprülülü *The Stranger*
 Isabel Conrath *The House*
 Ivy Nguyen Tran *Tarot Packaging Design*
 Ivy Nguyen Tran *Egyptian Mythology Book Cover*
 Jake Damien-Moguel *San Diego Zoo Poster*
 Jake Damien-Moguel *Canyons And Cowboys*
 Jamie Boddie *Le Chocolat De Français*
 Janhavi Jeevan *Bodoni: Timeless Elegance*
 Janhavi Jeevan *Utsav*
 Janhavi Jeevan *R/GA Premium Book*
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 Jesse Reese *Harry Potter And The Chamber Of Secrets*
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 Julia Sales De Souza *Anatoledo*
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 Kalina Richardson *Neenah Paper Promotion*
 Kang Ye *Whole Wheat Noodles Packaging Design*
 Kang Ye *Tomato Ketchup Packaging Design*
 Kathleen Burns *Cozy At Home With Anthropologie*
 Kavya Srid *IHOP Rebrand*
 Kavya Sridhar *A Way Home*
 Kexin Liu *Poster For The Haunting Of Hill House*
 Kexin Liu *Divorce Party*
 Kexin Liu *Bookcover For Charlotte'S Web*
 Kien Nguyen *EV Ram Advertising*
 Kinsey Huber *Tea Drops Campaign*
 Kristine (Jiayi) Zhou *The Color Of Pomegranates*
 Lai Wei *Intersect.*
 Lai Wei *Memolio*
 Lai Wei *Snow White Book Cover*
 Lai Wei *Shakespeare'S Book Covers Design*
 Laura Becker *Be The Flame - Athleisure*
 Ledis Lee *Inpearl Customized Visual Identity*
 Leslie Quijada *Time Warp: A Donnie Darko Experience*
 Li Chih-Yun, Prof. Li Kai-Chu *Barn Buddies*
 Lin Yu-He, Prof. Li Kai-Chu *Love Link - Material Distribution Service Platform*
 Linquan Deng *Chinese Civilized Dining Culture*
 Lucie Totton *Hadestown Triptych*
 Maggie Stinauer *Crucifixion*
 Maite Escobar, Cassie Saas, Karan Pimpale *Velveeta - Live Life Golden*
 Maria Puntus *DKNY Rebrand*
 Meiyun Chen *Wave-Infused Wisdom*

Meiyun Chen *De Young Museum*
 Mike Paglia *Guinness Advertising Poster*
 Morgan Portillo *Studio Dumber: Then And Now*
 Motaahare Moattali *Amata: A Taste Of Authenticity*
 Muhammad Tayyab Younas *Breathtaking Air Quality Data Visualization*
 Najjia Zhang *Language Earth*
 Nhi Vo *Gloca | Brand Identity For Travel Agency*
 Nicole Tocco *Ace Week*
 Niyati Mehta *Sign Magazine*
 Olivia Hallee *Oddvine Wines*
 Olivia Xinyuan Xu *Alterra Future Branding*
 Omid Mozayani, Hanieh Alipour *Aleksi*
 Paloma Torres *Plastic Surgery*
 Pankhuri Joshi *Lego - Peace By Piece*
 Pankhuri Joshi *Braid - Grow In The Know*
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 Poppy Pu *Lover'S Lullabies*
 Poppy Shubing Pu *La Game Space Branding*
 Poppy Shubing Pu *Inner Peace Manifesto Poster Series*
 Poppy Shubing Pu *Strawberry Milkshake Manifesto*
 Poppy Shubing Pu *From The Roadside To The Future*
 Praachi Zaveri *Illustrated Postcards For Ippudo*
 Praachi Zaveri *Herstory*
 Pranjali Sawai *Panchatantra*
 Qingyu Huang, Jinyun Li *Monster Care*
 Raelyn Broucksou *In Class*
 Rahul Isaac Jacob *Monday Night Brewing*
 Réiltín O'Hagan And Lilou Angelrath *Mnemotope Magazine*
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 Riya Ameet Mehta *The Classics*
 Robert Blain, Gryphon Coovadia, June Kim, Jieru Tang *2024 Kinetik Title Sequence*
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 Sapna Badhan *Campbell'S Wrapper Project Step Late 3 & 5*
 Saurav Harsh *Break Them Apart!*
 Shelby Clark *From The Colonies To The Crown*
 Shengjie Wu *Concrete And Code*
 Shengjie Wu *Auto Dashing*
 Shiyuan Zhu *Reach For The Stars*
 Shiyuan Zhu *Tomb*
 Shruti Jeyakumar *Micropixel App*
 Shubhangi Sengupta *Nadie Sabe: The Secret*
 Shuihan Ding *Typographic Card Deck: Flightdeck*
 Shyann Haught *Medusa*
 Sichen Xin *Rust*
 Simran Bapat *Art Of Utterance*
 Stef Baracaldo *Velveta: Just Melt With It*
 Suen-Wai Hung, Hsin-Pae Hsu, Ting-Yu Yeh, Cian-Rou Liang *Blessings In A Row!*
 Tan Tan Nguyen, Owen Hudock *mySCAD Usability Testing & Redesign (Student View)*
 Tanisha Saini *Gideon'S Bakehouse Project*
 Taylor Fairchild *Serve(R)*
 Taylor Fox *Mezzetta Brand Re-Design*

Tina (Huating) Yan *Cocktail Characters Fashion Illustration Set*
 Tina (Huating) Yan *My Name Book Cover*
 Ting Yang *Chinese Matchmaking*
 Valerie Acevedo Martínez *Old Harbor Brewery "Brews, Fuse, Rumba"*
 Varsha Sriram *Mind Path - Your Support System*
 Varsha Sriram *Converge*
 Varsha Sriram *100 Years Of Disney*
 Victoria Henry *Drunk Punk*
 Vidisha Shah *The Ability Garden*
 Vidisha Shah *Amul Diwali Special*
 Vy Ha *Pact Brand Guidelines*
 Vy Ha *Net Zero Challenge Brand Identity*
 Wanxin Zhou *Hey Tea*
 Weijia Ruan *Typography With Mont Fuji*
 Xiang Duan, Chaoying Wang, Xiaojing Wang *Rainwater Is The Tears Of Nature*
 Xiangyi Chen *Future 1990*
 Xiao Zhang *&.Bee Track*
 Xiaohui Liu *Suiren Makes Fire*
 Xiaoqi Shang *Lacquer Art Periodical*
 Xiaotong Lang *Fuxianyihua-Samdambi*
 Xiaoyi Li *The Story Of Billy Milligan*
 Xingjian Liu *Mobile Brain*
 Xinyue Gu *Form*
 Xinyue Gu *Adobe Max Title Design*
 Yaxin Cao, Penghua Zhou *Languru*
 Yihui Fang *Felt And Fat Ceramics*
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 Yokiz Xi *The Nutcracker Book Cover*
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 Yuanhao Tang *Heaven Sword And Dragon Saber Book Cover*
 Yue Liu *Georgia Aquarium*
 Yue Zhang *Xizang In Four Seasons*
 Yufan Wang *Hands Right*
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 Yuqing Sheng *New Songs From A Jade Terrace Book Cover*
 Yuqing Xie *Ambient 1: Music For Airports*
 Yuting Liu *Jorink*
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 Yuxi Mei *Liquid Society: Fluidity, Connectivity, And The Evolution Of Global Identity*
 Yuxin Wu *Magic Spoon*
 Yuxin Wu *The Shower Of Verses*
 Zibo Cheng *The Times Are Calling*
 Zifei Ding *Milan Fashion Week Visual Identity*
 Zihao Li *H Lorenzo*
 周書好 *Children'S Kite*
 雨茗 刘 *Time*



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